**MODULE SPECIFICATION**

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| ***Title*** | Professional foreign language  |
| ***Field of study***  | 38. 04.02 | Management |
| ***Profile*** | All profiles  |
| ***Credits*** | 2 |
| ***Assessment***  | Credit  |
| ***Department*** | Business Foreign Languages  |
| ***Outline content*** |
| 1. Transnational company structure
 |
| 1. Motivation and leadership in international business
 |
| 1. Strategies of entering international markets
 |
| 1. Mergers and Acquisitions
 |
| ***Reading list*** |
| **Key literature**1. Ивукина Е. С.. English for Master's Students. [Электронный ресурс]:учебное пособие. - Екатеринбург: [Издательство УрГЭУ], 2016. - 58 – Режим доступа: http://lib.usue.ru/resource/limit/ump/16/p487068.pdf2. English for Master's Students. Учебное пособие. Ч. 2. [Электронный ресурс]:. - Екатеринбург: [Издательство УрГЭУ], 2017. - 71 – Режим доступа: http://lib.usue.ru/resource/limit/ump/17/p489543.pdf3. English for Academics. A communication skills course for tutors, lecturers and PhD students. Book 1. - Cambridge: Cambridge University Press, 2014. – 175 |
| **Additional literature**1. English for Academics. А communication skills course for tutors, lecturers and PhD students ; In collaboration with the British Council. Воок 2.:. - Cambridge: Cambridge University Press, [2015]. – 1762. Business Essentials. The key skills for English in the workplace. - Oxford: Oxford University Press, 2016. - 80 |
| ***List of learning resources including licensed software, information reference database and online courses***  |
| **Licensed software**- Software "License for the right to install and use the general-purpose operating system AstraLinuxCommonEdition TU 5011-001-88328866-2008 Version 2.12. Contract No. 35-U/2018 dated 13.06.2018. Contract No. 0417-PO/2019 dated 08.05.2019, Act No. Sk000343 dated 24.05.2019 and Contract No. 35-U/2018 dated 13.06.2018, Act No. UT213 dated 17.12.2018- Software “My Office (Standard Version)”. A corporate user license for educational organizations, with no expiration date. Contract No. 35-U/2018 dated 13.06.2018. Contract No. 0417-PO/2019 dated 08.05.2019, Act No. Sk000343 dated 24.05.2019 and Contract No. 35-U/2018 dated 13.06.2018, Act No. UT213 dated 17.12.2018. Agreement dated 07.06.2017**Internet resources, information reference database** In public domain:- Legal Reference System GARANT- Legal Reference System Consultant + |
| ***Online courses***  |
| n/a |
| ***Professional standards***  |
| n/a/ |

Compiled by: Tatyana Markova