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**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION**  
**Federal State Budgetary Educational Institution**  
**of Higher Education**  
**Ural State University of Economics**  
**(USUE)**

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APPROVED by  
the USUE Academic Council  
minutes No.07  
dated December 20, 2021



SIGNED by

Rector

Ya.P.Silin

**HIGHER EDUCATION PROGRAMME**  
**MASTER'S PROGRAMME**

**38.04.02 MANAGEMENT**

<b>Profile</b>
International Business (taught in the English language)

Yekaterinburg  
2022

## **Authors**

Head of the Programme: Dr A.I. Matveeva.

## **Recommended**

### **Recommended**

**Committee for Educational and Methodological Issues and Quality of Education**

minutes No.06

dated 20.01.2021

### **Recommended**

**Educational and Methodological Council of the Institute**

minutes No.01

dated 18.01.2021

Chairman: E.V. Zubkova

### **Recommended for implementation**

**Employer:** \_\_\_\_\_  
\_\_\_\_\_

**The programme is updated annually at a session of the Academic Council (the minutes are kept by Secretary of the Academic Council).**

## Programme Structure

An education programme is a complex of basic components of education (duration, content, learning outcomes, organizational and pedagogical conditions, assessment and evaluation). The programme includes the following:

- programme description;
- curriculum;
- academic calendar;
- programmes of academic disciplines (modules);
- internship programmes;
- final state certification programme;
- assessment materials and teaching and learning guidelines on academic disciplines (modules), internship;
- annotations of programmes of academic disciplines (modules), internship programmes, state examination programmes;
- programme of the student's education and personal development;
- calendar plan of the education and personal development programme;
- heads of the higher education programmes of (master's programmes);
- University faculty on the programme;
- visiting faculty, including business executives, experts and representatives of organizations, whose activity is related to the field (profile);
- scientific, educational and methodological or practical work of the faculty corresponding to the profile of the academic discipline (module);
- material and technical and educational and methodological support of master's programmes;
- employers' reviews of the programme (only from among the strategic partners);
- approval documents (minutes of the Department, Scientific and Technical Committee, Academic Council, Committee for Educational and Methodological Issues and Quality of Education);
- order for the profiles approval;
- agreements with the key employers and strategic partners.



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APPROVED by  
the Committee for Educational and Methodological  
Issues and Quality of Education  
minutes No.04  
dated December 15, 2021

SIGNED by  
Vice-Rector for Educational and  
Methodological Issues and Quality of  
Education



D.A. Karkh

**PROGRAMME DESCRIPTION**

**HIGHER EDUCATION PROGRAMME**  
**MASTER'S PROGRAMME**

**38.04.02 MANAGEMENT**

<b>Profile</b>
International Business (taught in the English language)

Yekaterinburg  
2022

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## ABBREVIATIONS

AM - assessment materials;

c. - credit;

DLT - distance learning technologies;

EL - e-learning.

ELE – electronic learning environment of the university;

ELS - electronic library systems;

FQP - final qualification paper (master's thesis);

FSC- final state certification;

FSES - federal state educational standard of higher education (master's level);

GLF - general labor function;

GPC - general professional competence;

LF - labor function;

MP – master's programme;

PC - professional competence;

PrS –practical sessions (workshops / tutorials / hands-on);

PS - professional standard;

SEP - sample educational programme;

SS – self-study;

UC - universal competence;

USUE or University - Federal State Educational Institution of Higher Education "Ural State University of Economics";

## 1. PROGRAMME OUTLINE AND LEARNING OUTCOMES

*The goal of the programme* is to train professionals at the master's level, capable of working in the field of international business and foreign economic activity.

### *Normative legal acts*

<b>Federal Law of the Russian Federation</b>
Federal Law of December 29, 2012 No. 273-FL "On Education in the Russian Federation";
<b>FSES of HE</b>
Federal state educational standard of higher education in the field 38.04.02 Management, approved by the Order of the Ministry of Science and Higher Education of the Russian Federation of August 12, 2020 N 952
<b>Orders of the Ministry of Labor and Social Protection of the Russian Federation</b>
Order of the Ministry of Labor of the Russian Federation of 12.04.2013 N 148 n "On approval of qualification levels in order to develop draft occupational standards"
<b>Professional standards (Level 7)</b>
08.039 Occupational standard "Specialist in foreign economic activity" approved by the order of the Ministry of Labor and Social Protection of the Russian Federation dated June 17, 2019 No. 409n

### *General Provisions*

<i>Forms and Duration (regardless of the technologies used), including vacations provided after the state final exam</i>	Part-time	2 years 4 months
<i>Language of Instruction</i>	English	
<i>Applied Educational Technologies</i>	E-learning and distance learning technologies can be applied	
<i>Programme Implementation</i>	The programme is implemented by the university independently. If necessary, networking forms can be used.	
<i>The total volume of the programme, regardless of the form of study, educational technologies used, the implementation of the master's programme by means of networking forms, the implementation of the master's programme according to the individual curriculum</i>	120 credits	
<i>Credit load in one year</i>	excluding accelerated learning	no more than 70 credits
	accelerated learning	no more than 80 credits

## Programme Graduate Requirements

<b>General requirements for the graduate's qualifications (Level 7)</b>	
<b>Order of the Ministry of Labor and Social Development of the Russian Federation of 12.04.2013 N 148 n "On approval of qualification levels in order to develop draft professional standards", establishes general requirements for Level 7 Qualifications.</b>	
Training of graduates for various fields of professional activity, job positions	Training of qualified specialists, corresponding to Qualification Level 7, in-depth professional specialization. Training of graduates for various fields of professional activity, for positions of: - executive managers; - top positions of the federal state civil service; - top positions of the municipal service; - leading (chief) specialists of organizations.
Responsibility and autonomy (professional actions / skills)	Responsibility and autonomy (professional actions / skills): 1. defining strategies; 2. managing processes and activities, including innovation activity; decision-making at the level of an organization or a large department; 3. being responsible for the results achieved.
Skills	1. develop new methods and technologies; 2. solve problems independently applying various methods; 3. apply innovative methods
Knowledge	1. understand methodological foundations of professional activity; 2. create new applied knowledge in a certain field; 3. identify sources and search for information, which is necessary for the development of the field of professional activity and / or organization
<b>Fields and spheres, in which graduates who have completed the master's programme (hereinafter - graduates) can carry out their professional activity</b>	
<b>08 Economics and Finance</b>	<i>in the spheres of:</i> - research, analysis and forecasting of socio-economic processes and phenomena at the micro- and macro levels in expert and analytical services (centers of economic analysis, government sector, public organizations); - production of goods and services, including analysis of demand for goods and services, and assessment of their current and prospective supply, promotion of goods and services in the market, planning and servicing of financial flows associated with production activities; - consulting.
<b>On the programme, graduates are trained to solve problems of professional activity of the following types:</b>	
Scientific Research (GPC); Organizational and managerial (PC).	
<b>General requirements for graduates</b>	<b>Employability</b>
<b>Professional standard</b> 08.039 "Specialist in foreign economic activity" APPROVED by the order of the Ministry of Labor and Social Protection of the Russian Federation, dated June 17, 2019, N 409n	
<b>Type of professional activity:</b> Implementation of foreign economic activity of the organization	<b>Possible job titles, positions:</b> Head of Department of foreign economic activity



<b><i>The main goal of the type of professional activity:</i></b> <i>The main goal of the type of professional activity is performing production, economic and commercial functions in the sale (purchasing) of goods in the external (international) market</i>	Foreign Economic Activity Manager
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Graduates can continue their studies in post-graduate education.

## Learning Outcomes Upon Completion of the Master's Programme

Upon completion of the master's programme, the graduate is to form the following competences:

*Universal competences are common for all fields and profiles*

<i>Category (group) of universal competences</i>	<i>Code</i>	<i>Universal competence- the graduate is able to</i>	<i>Indicator of general professional competence achievement</i>
Systems and critical thinking	UC-1.	Carry out a critical analysis of problem situations based on a systemic approach; develop an action strategy	<b>Know:</b> methods of critical analysis; systemic approach methodology; methods of identifying a problem situation; <b>Be able to:</b> identify problem situations, search for information and solutions; <b>Have practical experience in:</b> working on the development and argumentation of a strategy for solving a problem situation based on a systemic approach.
Project Development and Implementation o	UC-2.	Manage a project at all stages of its life cycle	<b>Know:</b> principles for the project task formation within the framework of the identified problem; basic requirements for project work and assessment criteria for the project activity outcomes; <b>Be able to:</b> develop a plan for the project implementation, given the possible risks of implementation and the possibilities of their elimination; arrange the resources needed; <b>Have practical experience in:</b> monitoring the project progress, correcting deviations; making changes to the project implementation plan.
Teamwork and Leadership	UC-3.	Organize and manage the work of a team, develop a team strategy to achieve a set goal	<b>Know:</b> teamwork strategies; ways and methods of selecting team members to achieve the goal; <b>Be able to:</b> organize and adjust the work of a team, including work on the basis of collegial decisions; <b>Have practical experience in:</b> organizing and managing team interaction when solving the set targets; experience in overcoming emerging problems.
Communication	UC-4.	Use modern communication technologies, including those in foreign language (s), for academic and professional interaction	<b>Know:</b> modern communication technologies; business written communication standards; principles of drawing up standard business documents for academic and professional purposes in Russian and foreign languages; <b>Be able to:</b> establish contacts and organize communication in accordance with the needs of joint activities; draw up business documentation in accordance with the norms of the Russian language; <b>Have practical experience in:</b> presenting the results of research and project activities at

<i>Category (group) of universal competences</i>	<i>Code</i>	<i>Universal competence- the graduate is able to</i>	<i>Indicator of general professional competence achievement</i>
			various public events; participating in academic and professional discussions in a foreign language.
Intercultural interaction	UC-5.	Analyze and take into account the diversity of cultures in the process of intercultural interaction	<b>Know:</b> the basics of social interaction aimed at solving professional problems; mechanisms of intercultural interaction in society; <b>Be able to:</b> present professional information in the process of intercultural interaction; analyze the specificity of social interaction, given national and ethnocultural characteristics; <b>Have practical experience in:</b> organizing interaction in a professional environment, given national and ethnocultural characteristics; applying intercultural skills, given the diversity of cultures.
Self-organization and self-development (including health preservation)	UC-6.	Identify and implement the priorities of their activity and ways of its improvement based on their own self-assessment	<b>Know:</b> theoretical and methodological foundations of self-development, self-realization, use of creative potential; the fundamentals of professional trajectory planning; technologies and methods of self-assessment; <b>Be able to:</b> on the basis on their own self-assessment identify the priorities of professional activity and ways to improve it; develop, control, evaluate and research the components of professional activity; plan independent activities in solving professional problems; <b>Have practical experience in:</b> identifying an effective direction in the field of professional activity; making decisions at the level of their own professional activities; planning their own professional activities.

### *General professional competences*

<i>Code</i>	<i>General Professional Competence (FSES) – the graduate of the master's programme is able to</i>	<i>Indicator of general professional competence achievement (PS)</i>
<b><i>Type of professional activity objectives: Research</i></b>		
GPC-1	Apply knowledge (at an advanced level) of the fundamental economic science in solving practical and (or) research problems	<b>Know:</b> the main trends of the fundamental economic science in solving practical and (or) research problems; <b>Be able to:</b> apply knowledge (at an advanced level) of the fundamental economic

<i>Code</i>	<i>General Professional Competence (FSES) – the graduate of the master's programme is able to</i>	<i>Indicator of general professional competence achievement (PS)</i>
		science in solving practical and (or) research problems in professional activities; <b>Have practical experience in:</b> solving practical and (or) research problems by applying knowledge of the fundamental economic science at an advanced level.
GPC-2	Apply advanced instrumental methods of economic analysis in applied and (or) fundamental research	<b>Know:</b> advanced tools for processing economic data for solving professional problems; <b>Be able to:</b> select advanced tools for processing economic data in accordance with the set goal; <b>Have practical experience in:</b> analysis, as well as substantiation of the results obtained in the field of professional activity.
GPC-3	Generalize and critically evaluate scientific research in economics	<b>Know:</b> scientific research of domestic and foreign scholars; principles of generalization and critical assessment in scientific research; <b>Be able to:</b> analyze and interpret the data of domestic and foreign statistics on socio-economic processes and phenomena; identify trends in changes in socio-economic indicators; generalize and critically evaluate the results obtained by domestic and foreign researchers; identify promising research fields; draw up a research program; <b>Have practical experience in:</b> collecting, analyzing and generalizing the necessary data in domestic and foreign sources of information given the information and bibliographic culture, information and communication technologies and basic regulations on information security.
GPC-4	Make economically and financially sound organizational and managerial decisions in professional activities and assume responsibility for them	<b>Know:</b> principles of making economically and financially sound organizational and managerial decisions in the field of professional activity; <b>Be able to:</b> make economically and financially sound organizational and managerial decisions in the field of professional activity; <b>Have practical experience in:</b> making economically and financially sound organizational and managerial decisions in the field of professional activity.
GPC-5	Apply modern information technologies and software tools when solving professional problems	<b>Know:</b> the fundamentals of business communications in professional activities; <b>Be able to:</b> use modern software and information technologies to solve professional problems; <b>Have practical experience in:</b> solving professional problems with modern software and information technologies.

*Professional competences*

<i>General Labour Function Level 7</i>	<i>Code</i>	<i>Professional competence – the graduate of the master's programme is able to</i>	<i>Indicator of professional competence achievement (PS)</i>
<i>Type of professional activity objectives: organizational and managerial</i>			
Management of foreign economic activity in the organization	PC-1	Prepare and execute foreign economic transactions  C / 01.7 Organization of work related to foreign economic activity	<b>Know:</b> Normative legal acts regulating foreign economic activity International agreements in the field of standards and regulations on goods Normative legal acts regulating state support of foreign economic activity Types, forms and instruments of state support for foreign economic activity Regulations on documentation for a foreign trade contract Document flow in the organization Terms and Conditions of a foreign trade contract Marketing and pricing Business ethics and negotiation rules English (B2) Fundamentals of the economic theory Fundamentals of the labor legislation of the Russian Federation Regulations on administrative document flow Regulations on drawing up the established reporting Fire safety rules Labor protection requirements <b>Be able to:</b> Use computing, copying, auxiliary equipment and various types of telecommunications Formulate and distribute tasks between employees of a department in an organization Communicate with potential partners using modern means of communication Conduct business correspondence with foreign partners Evaluate the effectiveness and compliance of the documentation of commercial proposals, requests of participants in foreign economic activity Identify the interests of potential partners to form individual proposals Generalize and systematize the requirements of the legislation of the Russian Federation and the

<i>General Labour Function Level 7</i>	<i>Code</i>	<i>Professional competence – the graduate of the master's programme is able to</i>	<i>Indicator of professional competence achievement (PS)</i>
			<p>requirements of international agreements and treaties for foreign economic activity  Summarize and systematize information on the directions of the organization activity  <b>Have practical experience in:</b>  Planning and setting tasks for employees of a department in an organization  Obtaining and analyzing information on the implementation of foreign trade contracts  Ensuring internal interaction between the specialists of an organization on the terms of cooperation with potential partners for making and (or) maintaining a foreign trade contract  Identifying the participants in a foreign trade contract implementation  Interacting with specialists of an organization and third-party organizations in order to verify the reliability of potential partners for making a foreign trade contract  Processing the received data, information and documents about potential partners for making a foreign trade contract  Conducting a final analysis of the proposals from potential partners on the terms of cooperation for making a foreign trade contract  Selecting potential partners for making a foreign trade contract  Ensuring coordination of the draft foreign trade contract in the organization and with the counterparty  Ensuring the procedure for signing a foreign trade contract with a counterparty  Monitoring changes in the legislation of the Russian Federation for foreign economic activity and changes in the requirements of international agreements and treaties  Compiling a list and monitoring changes in measures of state support for foreign economic activity</p>
	PC-2	<p>Evaluate the effectiveness of foreign economic transactions</p> <p>C / 01.7  Organization of work on foreign economic</p>	<p><b>Know:</b>  Methods and foundations of systemic analysis of foreign economic information  Fundamentals of risk management in foreign economic activity  Fundamentals of business planning  Terms and conditions of a foreign trade contract  Marketing and pricing  English (B2)  Fundamentals of the economic theory</p>

<i>General Labour Function Level 7</i>	<i>Code</i>	<i>Professional competence – the graduate of the master's programme is able to</i>	<i>Indicator of professional competence achievement (PS)</i>
		activity	<p>Regulations on drawing up the established reporting</p> <p><b>Be able to:</b>  Interact with departments of the organization to identify the overall development strategy of the organization  Work with information systems and databases on foreign economic activity  Assess the organization's export potential, the organization's needs for imports  Prepare proposals on the priorities of the organization's foreign economic activity  Calculate financial indicators of the effectiveness of the organization's foreign economic activity  Make proposals (reports) on the development of the organization's foreign economic activity</p> <p><b>Have practical experience in:</b>  Assessing the possibility of receiving by the organization of state support for foreign economic activity  Preparing proposals on the feasibility of obtaining state support for foreign economic activity  Assessing the organization's export potential, the organization's needs for imports  Preparing proposals on the priorities of the organization's foreign economic activity  Evaluating the effectiveness of the organization's foreign economic activity  Analyzing the results of the organization's foreign economic activity  Preparing proposals on the development of the organization's foreign economic activity</p>
	PC-3	Plan the foreign economic activity of the organization  C / 02.7 Develop a plan for foreign economic activity of the organization and control its implementation	<p><b>Know:</b>  Normative legal acts regulating foreign economic activity  International agreements in the field of standards and regulations on goods  Normative legal acts regulating state support of foreign economic activity  Types, forms and instruments of state support for foreign economic activity  Methods and foundations of systemic analysis of foreign economic information  Regulations on documentation for a foreign trade contract  Document flow in the organization  Fundamentals of risk management in foreign economic activity  Fundamentals of business planning  Terms and conditions of a foreign trade contract</p>

<i>General Labour Function Level 7</i>	<i>Code</i>	<i>Professional competence – the graduate of the master's programme is able to</i>	<i>Indicator of professional competence achievement (PS)</i>
			<p>Marketing and pricing  Business ethics and negotiation rules  English (B2)  Fundamentals of the economic theory  Fundamentals of the labor legislation of the Russian Federation  Regulations on administrative document flow  Regulations on drawing up the established reporting  Fire safety rules  Labor protection requirements</p> <p><b>Be able to:</b>  Use computing, copying, auxiliary equipment and various types of telecommunications  Summarize and systematize information on the objectives of the organization in the field of foreign economic activity  Develop strategic and current plans for the organization to carry out foreign economic activity  Summarize and systematize information on the directions of the organization activity</p> <p><b>Have practical experience in:</b>  Making a draft plan of foreign economic activity, given the priorities of the organization's foreign economic activity  Presenting the organization's foreign economic activity plan  Making, if necessary, additions and changes to the organization's foreign economic activity plan  Coordinating and presenting the organization's foreign economic activity plan</p>
	PC-4	<p>Implement the strategy and control the implementation of the organization's foreign economic activity plan</p> <p>C / 02.7</p>	<p><b>Know:</b>  Normative legal acts regulating foreign economic activity  International agreements in the field of standards and regulations on goods  Normative legal acts regulating state support of foreign economic activity  Fundamentals of business planning  Regulations on administrative document flow</p> <p><b>Be able to:</b>  Identify the priorities and key factors for the development of the organization's foreign economic</p>



<i>General Labour Function Level 7</i>	<i>Code</i>	<i>Professional competence – the graduate of the master's programme is able to</i>	<i>Indicator of professional competence achievement (PS)</i>
		Develop a plan for foreign economic activity of the organization and control its implementation	activity Interact with departments of the organization to identify the overall development strategy of the organization Coordinate the actions of the organization's employees involved in the implementation of the foreign economic activity plan Manage the organization's resources to implement the foreign economic activity plan <b>Have practical experience in:</b> Identifying areas of responsibility for implementation of the organization's foreign economic activity plan Monitoring the implementation and achievement of intermediate goals and results of the organization's foreign economic activity plan Monitoring deviations from implementation and achievement of intermediate goals and results of the organization's foreign economic activity plan Preparing proposals for making corrections in the organization's foreign economic activity plan

## 2. PROGRAMME STRUCTURE AND SCOPE

### Programme structure and scope

<i>Structure of the Master's programme</i>		<i>Scope of the Master's programme and its blocks, credits</i>
Block 1	Modules	no less than 80
Block 2	Practical Training (Interships)	no less than 21
Block 3	Final State Certification	no less than 9
Total		120

## 3. CONDITIONS FOR THE PROGRAMME IMPLEMENTATION

### 3.1. General system regulations for the programme implementation

The University has, on the basis of ownership and other legal basis, the material and technical support of educational activities (premises and equipment).

Each student during the entire period of study is provided with individual unlimited access to the electronic learning management system of the university (both on and outside the territory of the university) from any point where there is access to the information and telecommunications network "Internet".

Electronic learning management system of the university provides:

- access to the curricula, programmes of disciplines (modules), internship programmes, electronic educational publications and electronic educational resources specified in the programmes of disciplines (modules), internship programmes;
- a student's electronic portfolio formation, including storing their assignments and grades for these assignments.

When the master's programme is using e-learning and distance educational technologies, the electronic learning management system additionally provides:

- recording the progress of the educational process, the results of the student's interim assessment and outcomes of completing the programme;
- conducting sessions and assessing learning outcomes, which is provided with the use of e-learning, distance learning technologies;
- interaction between stakeholders of the educational process, including synchronous and (or) asynchronous interaction via the Internet.

The functioning of the electronic learning management system is ensured by the appropriate means of information and communication technologies and the qualifications of specialists who use and maintain it.

<https://www.usue.ru/sveden/>

<http://lib.usue.ru/>

<http://portfolio.usue.ru>

<https://portal.usue.ru/portal>

<https://eis.usue.ru/usue>

<https://www.usue.ru/raspisanie/>

The functioning of the electronic learning management system complies with the legislation of the Russian Federation.

### 3.2. Regulations for the material and technical, educational and methodological support of the programme

The premises are classrooms for having sessions provided for by the programme, equipped with tools and technical teaching aids, the set of which is specified in the programmes of disciplines (modules).

Premises for independent work of students are equipped with computer equipment with access to the Internet and provide access to the electronic learning management system of the university.

The programme is provided with the necessary set of licensed and free software, including that of domestic production (the set is specified in the programmes of disciplines (modules) and is subject to updating (if necessary).

Students are provided with access (remote access), in the case of using e-learning and distance learning technologies, in particular, - to modern professional databases and information reference systems, the set of which is specified in the programs of disciplines (modules) and is subject to updating (if necessary).

### 3.3. Faculty of the programme

The implementation of the master's programme is provided by the university faculty, as well as by experts involved in the programme implementation under other conditions.

The faculty qualifications meet the qualification requirements specified in the qualification reference books.

<i>The total of the UNIVERSITY FACULTY participating in the programme implementation, and EXPERTS INVOLVED by the university to implement the master's programme UNDER OTHER CONDITIONS (based on the number of substituted rates reduced to integer values)</i>	<i>%</i>
are to conduct scientific, educational and methodological and (or) practical work corresponding to the profile of the taught discipline (module).	No less than 70% of the total
are to be executives and (or) specialists of other organizations engaged in labor activities in the professional field, corresponding to the professional activity for which master's students are trained (are to have at least 3 years of work experience in this professional field).	No less than 5% of the total
are to hold a degree (including a degree obtained in a foreign state and recognized in the Russian Federation) and (or) an academic title (including an academic title obtained in a foreign state and recognized in the Russian Federation).	No less than 60% of the total

The general supervision of the master's programme contents is carried out by someone out of the university faculty, who holds an academic degree; heads independent research projects (participates in the implementation of such projects) corresponding to the field of training; has annual publications providing their findings in the specified research field in leading domestic and (or) foreign peer-reviewed scientific journals; carries out annual approbation of the findings within the specified research field at national and international conferences.

#### 4. CONTENTS OF EDUCATION (IMPLEMENTATION OF MASTER'S PROGRAMMES)

Training on the master's programme is carried out in accordance with the programme curriculum, on the basis of which *a student's individual academic plan is drawn up for the entire period of study.*

The student's individual academic plan is drawn up in the electronic LMS of the university, given the professional and scientific profile of the program and the activities of the department in charge, and approved at a meeting of the department.

The implementation of the individual academic plan by the student is controlled by the student's supervisor.

***An individual academic plan includes:***

- theoretical training;
- research;
- practical training in the form of internship;
- self training;
- preparation and defense of a master thesis.

Teaching on the programme is delivered:

- in the form of guided learning (interaction of students with the university faculty and experts involved in the programme implementation on other conditions);
- in the form students' independent work;

**Guided learning** is carried out in the form of in-person and extracurricular learning. It can be carried out in the electronic learning environment of the university by means of distance educational technologies and information and communication systems of the university.

***In-person guided learning consists of theoretical and practical sessions:***

- *lecture-type classes* (lectures and other sessions meant to predominantly impart educational information);
- *practical sessions* (seminars, workshops, laboratory classes, colloquia and other similar activities);
- *group and individual consultations;*
- *other forms of guided learning*, providing for students' group or individual interaction with the university faculty and experts involved in the program implementation on other conditions.

**Extracurricular guided learning** is aimed at personal development of students, that is creating conditions for their self-determination and socialization on the basis of socio-cultural, spiritual and moral values and the rules and norms of behavior adopted in the Russian society in the interests of an individual, family, society and the state; forming in students a sense of patriotism and citizenship, respect for the memory of the defenders of the Fatherland and heroic actions of the Heroes of the Fatherland, law and order, a man of labor and the older generation, mutual respect, respect for the cultural heritage and traditions of the multinational people of the Russian Federation, careful attitude to nature and environment.

***Research is carried out in the form of:***

- writing term papers and the final qualification paper;

- participation and publication of reports and papers in conference proceedings in compliance with the program profile;

- participation in competitions, olympiads, etc. in compliance with the programme profile.

In order to develop research skills of students on a master's program, it is allowed for them to supervise research projects of students on programs of secondary vocational education on the basis of the University college.

**Practical training (Internships)** is provided in order to train the student to perform certain types of work related to their future professional activities and aimed at the formation, consolidation, development of the student's practical skills and competences obtained in the course of theoretical training and corresponding to the programme profile.

Practical training on the program is carried out in the form of internships, which are organized in compliance with the requirements of the Federal State Education Standard, local acts of the University and internship programs.

Practical training types: educational practice, internship.

<b>Types of educational practice</b>	
familiarization practice	<ul style="list-style-type: none"> <li>- consolidation of theoretical knowledge gained in the study of basic professional modules;</li> <li>- development of special skills in the analysis of organizational, methodological and regulatory documents for solving the main tasks of professional activity, functional duties specified by the professional standards.</li> <li>- collection of materials for writing term papers.</li> </ul>
scientific research	<ul style="list-style-type: none"> <li>- preparation of materials for scientific publications based on the study and analysis of the organizations' activities, related to performing the main tasks of professional activity, functional duties specified by the professional standards and internship programs.</li> </ul>
<b>Types of internship</b>	
scientific research	<ul style="list-style-type: none"> <li>- writing and publication of article abstracts, writing reports for participation in scientific events (round tables, conferences, etc.)</li> <li>- collection of materials for writing the first chapter of the final qualification paper;</li> </ul>
	<ul style="list-style-type: none"> <li>- preparation and publication of the second paper in the journal "e-FORUM";</li> <li>- collection of material for the second chapter of the final qualification paper.</li> </ul>
technological (project and technological)	<ul style="list-style-type: none"> <li>- gaining experience in solving technological problems, managerial and organizational work in a team;</li> <li>- preparation and publication of the first scientific article.</li> <li>- writing the second chapter of the final qualification paper..</li> </ul>
pre-degree practice (additional type)	<ul style="list-style-type: none"> <li>- approbation of the findings of theoretical research;</li> <li>- writing and presentation of all chapters of the final qualification paper;.</li> <li>- pre-defense of the final qualification paper.</li> </ul>

The results of the internship are documented in the form of a report for each type of internship in accordance with the requirements established in the internship programmes.

### **Self-study**

It is determined by specific sections of the programs of modules, internship programs, research activity, final state certification programme (writing abstracts, doing in-class assignments, laboratory work, preparing reports on practical training, writing term papers, preparing final qualification papers, etc.).

**Ongoing assessment** is aimed at regular and systematic monitoring of student academic progress in the modules and practical training. **Interim assessment** is aimed at evaluation of interim and final learning outcomes in the modules and practical training (including the results of course design (term papers)).

#### ***Interim course assessment***

The procedure for conducting interim course assessment includes a system for assessing the results of interim assessment and a grade calculation framework. The forms of interim assessment, the frequency, the scope and procedure of interim assessment are stipulated in the curriculum. The procedure and terms for the elimination of academic debt are established by local regulations of USUE.

#### ***Final state certification***

The student who does not have academic failures and who has fully completed the curriculum or individual curriculum is allowed to the final state certification procedure. FSC is conducted by state examination commissions in order to determine the compliance of the student's learning outcomes upon completion of the master's programme with the corresponding requirements of the Federal State Educational Standard.

The final state certification includes preparation and defense of the final qualification paper (master's thesis).

The student who has successfully passed the final state certification is awarded a document on education and qualification - MASTER'S DIPLOMA, which states: "completed the master's program in the field of training 38.04.02 MANAGEMENT", "the qualification "MASTER" is awarded".

Students on master's programmes after passing the final state certification are provided, upon their application, with vacations within the period of completing the corresponding programme, after which students are expelled due to their graduation.

## **5. REGULATIONS FOR ASSESSMENT OF LEARNING OUTCOMES. ASSESSMENT CRITERIA**

The indicator for assessing learning outcomes of students on the program is formed on the basis of combining the ongoing and interim assessments results.

The rating indicator for each module is expressed as a percentage, which shows the level of the student's progress.

**Ongoing assessment.** A 100-point grading system is used. The assessment of the student's progress during the term is carried out by the teacher in accordance with the assessment criteria and within the grade calculation framework.

The types of ongoing and interim assessment, learning outcomes, and criteria for assessing learning outcomes are described in the programs of disciplines /modules and internships.

During the semester, the teacher conducts at least 3 assessments to evaluate the student's progress. If attendance is included in the rating, the indicator is no more than 20% of the total number of points in the module.

**Interim assessment.** A 5-point grading system is used. The assessment of the student's progress at the end of the module (part of the module) is carried out by the teacher in accordance with the assessment criteria and within the grade calculation framework.

**Final state certification.** A 5-point grading system is used. It is a procedure of assessing the student's level of competence development and readiness to solve professional problems.

**Rating transfer,** provided by the assessment system, within modules, internships, final state certification into the 5-point grading scale.

**Criteria for assessing the student's learning outcomes in modules, internships**

<b>Rating</b>	<b>On a 5-point grading scale</b>	<b>Indicator Description</b>	
100% - 85%	Excellent	The student has theoretical knowledge in full; is able to <i>independently</i> apply, research, identify, analyze, systematize, categorize, calculate, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate the results at a high level.	High level of academic progress
84% - 70%	Good	The student has theoretical knowledge in full; is able to <i>independently</i> apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate the results. <b><i>There may be mistakes, corrected by the student independently in the process of work (answer, etc.)</i></b>	
69% - 50%	Satisfactory	The student has general theoretical knowledge; is able to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate the results at an average level. <b><i>There may be mistakes that the student finds difficult to correct on their own.</i></b>	Average level of academic progress
49% or less	Failed	The student has an incomplete amount of general theoretical knowledge; is not able to independently apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate the results. <b><i>Skills and competences for solving professional problems are not formed</i></b>	Low level of academic progress
100% - 50%	Credited	the description of the indicator corresponds to "Excellent", "Good", "Satisfactory" on a 5-point scale	
49% or less	Failed	the description of the indicator corresponds to "Failed" on a 5-point scale	

**Assessment criteria for assessing the final qualification paper on a master's program (master's thesis)**

<b>Assessment Criteria</b>	<b>Indicator</b>	
Relevance of the chosen	The paper clearly substantiates the relevance of the	Excellent

<b>Assessment Criteria</b>	<b>Indicator</b>	
subject, significance of the problem of research	FQP subject from the perspective of the research problem significance. The wording is accurate and well-reasoned.	
	The paper does not fully substantiate the relevance of the FQP subject and the research problem significance. Certain shortcomings are allowed.	Good
	The relevance of the FQP subject is not precisely substantiated. The significance of the research problem is formulated fragmentary.	Satisfactory
	The relevance of the problem under analysis is not substantiated in the paper.	Fail
Scientific novelty of the research, its theoretical and practical significance	The elements of scientific novelty are clearly formulated. The paper substantiates the research theoretical significance, reflects its connection with the professional activity objectives. The paper contains recommendations for applying the results of the study in practice.	Excellent
	The elements of scientific novelty are formulated. The paper does not clearly substantiate its theoretical significance and reflect the connection between the research and the professional activity objectives. The paper contains elements of recommendations for applying the results of the study in practice.	Good
	The paper does not substantiate the theoretical significance of the research, the connection between the research and the professional activity objectives is not clearly defined. The practical orientation of the study is poorly expressed.	Satisfactory
	The paper does not clearly define the elements of scientific novelty. There is no practical focus.	Failed
Theoretical and practical significance of the research	The paper substantiates the research theoretical significance, reflects its connection with the professional activity objectives. The paper contains recommendations for applying the results of the study in practice.	Excellent
	The paper does not clearly substantiate its theoretical significance and reflect the connection between the research and the professional activity objectives. The paper contains elements of recommendations for applying the results of the study in practice.	Good
	The paper does not substantiate the theoretical significance of the research, the connection between the research and the professional activity objectives is not clearly defined. The practical orientation of the study is poorly expressed.	Satisfactory
	The issues of practical application and implementation of the research results are not reflected; The student is unable to analyze scientific sources and draw appropriate conclusions.	Failed
Review of sources on the research problem, use of	A comprehensive review of scientific, Russian and foreign sources is carried out. Literary sources are used	Excellent



<b>Assessment Criteria</b>	<b>Indicator</b>	
information databases	correctly. The work contains material from a foreign source, independently translated by the student. The data of information databases, regulatory legal acts, statistical data, data of organizations are used.	
	A review of scientific, Russian and foreign sources is carried out. The work contains links to the material of translations of a foreign source by Russian scholars. The data of publicly available information databases, regulatory legal acts are used. The data on organizations are not used.	Good
	A review of scientific, Russian and foreign sources is carried out. The work contains links to materials from a foreign source, which is cited in the works of Russian scholars. There are mistakes in the application of information databases, regulatory legal acts. The data on organizations are not used.	Satisfactory
	There are no sources in a foreign language. There is no material from information databases.	Failed
Clarity of the formulation of the goal and objectives of the study, methodological literacy	The goal and objectives of the study are correctly formulated, the paper structure is fully consistent with them. The necessary research methods are correctly selected and applied.	Excellent
	The goal and objectives are formulated in a good way, the paper structure basically corresponds to them. There are minor mistakes in the choice and / or application of research methods.	Good
	The goal and objectives are not formulated clearly enough, and are weakly related to the paper structure. There are gross mistakes in the choice and / or application of research methods.	Satisfactory
	The research apparatus is not well thought out or its description is missing; the goal and objectives are not formulated.	Failed
Consistency of the material presentation. Availability of reasoned conclusions based on the results of the study, their compliance with the objectives specified	The paper has a clear structure, internal unity and compositional integrity, a logical sequence of presentation of the material. Reasoned conclusions are made on the basis of the study results, they correspond to the objectives.	Excellent
	The material is presented logically and consistently, but there are flaws in the paper structure. Conclusions are made on the basis of the study results, but they are not always reasoned. The conclusions are mostly in line with the objectives.	Good
	There is no internal unity in the study, there are violations in the logic and sequence of the material presentation. Conclusions are superficial and do not always correspond to the objectives.	Satisfactory
	There is no inner unity in the work, the material is not structured. There are no conclusions.	Failed
Reasonable proposals for	The paper contains independently formulated	Excellent

Assessment Criteria	<i>Indicator</i>	
improving the organization's activities, the student's vision of the prospects for further research of the problem	proposals for improving the organization's activities, there are justifications, and possible ways of further research of the subject are outlined. (The presence of an act of introduction is possible)	
	The paper formulates proposals for improving the organization's activities, but the justifications are not performed correctly enough. The vision of the prospects for further research is not structured.	Good
	Recommendations for improving the organization's activities are formal in nature. There is no vision of the prospects for further research.	Satisfactory
	The paper is not of an independent research nature; does not contain analysis and practical analysis of the organization's activities; has no conclusions or recommendations.	Failed
Language and stylistic literacy	High level of linguistic and stylistic literacy. There are no speech or spelling mistakes in the paper. The author is fluent when using the business speech style.	Excellent
	There are some stylistic and speech mistakes in the paper, while the author has a good command of the business speech style.	Good
	The student shows insufficient knowledge of the business speech style. There are various kinds of mistakes in the paper; the typos are not corrected.	Satisfactory
	There are gross mistakes in the paper; the typos are not corrected	Failed
Quality of the paper design	The paper is framed in accordance with all the requirements for a FQP.	Excellent
	There are minor design flaws.	Good
	There are many design flaws.	Satisfactory
	The paper is a form of compilation from a few sources without reference to them or is a completely borrowed study. The paper does not meet the requirements for a FQP; the bibliographic list is minimal.	Failed
The student's publications on the research problem and speaking at conferences	There are two or more publications of the author on the research problem in leading domestic and (or) foreign peer-reviewed scientific journals, as well as participation in national and international conferences, including articles published in the journals of the Higher Certification Committee, WebofScience, or Scopus.	Excellent
	There are two publications of the author on the research problem in leading domestic and (or) foreign peer-reviewed scientific journals, as well as participation in national and international conferences.	Good
	There is one publication of the author on the research problem in leading domestic and (or) foreign peer-reviewed scientific journals, as well as participation in national and international conferences.	Satisfactory
	There are no publications of the author on the research problem in leading domestic and (or) foreign peer-	Failed

Assessment Criteria	Indicator	
	reviewed scientific journals; the author did not participate in national and international conferences.	

### *Level of competence formation*

<i>Level of competence formation</i>	<i>Indicators</i>
The author shows a high level of competence formation	The student is able to analyze theoretical studies and regulatory legal acts and, on their basis, draw appropriate conclusions, projects, proposals, recommendations.
	Sources in a foreign language are used in the study.
	The author has tested his findings in practice and at scientific and practical conferences at the international, all-Russian and regional levels in his reports.
	The student is able to develop, implement, evaluate and adjust technological or methodological solutions, processes that are of practical importance.
The author shows a low level of competence formation	The skills to analyze theoretical studies and regulatory legal acts and, on their basis, draw appropriate conclusions, proposals, and recommendations, have not been formed.
	Sources in a foreign language are not used in the study.
	The author has not tested his findings in practice or at scientific and practical conferences at the international, all-Russian and regional levels in his reports.
	The skills to develop, implement, evaluate and correct technological or methodological solutions and processes have not been formed.

## **6. REGULATIONS FOR ORGANIZATION OF THE EDUCATIONAL PROCESS FOR STUDENTS WITH SPECIAL EDUCATIONAL NEEDS OR DISABILITIES**

In order to make the program available for the disabled, if necessary (at the request of the student), the university provides the following:

- a special procedure of completing modules, including modules in physical education and sports, given the state of the student's health;
- a choice of places for internship, given the peculiarities of the student's psychophysical development, individual capabilities, state of health and accessibility requirements;
- electronic educational resources in the form adapted to the student's special educational needs;
- training according to the student's individual curriculum, regardless of the form of study, can be increased at their request by **no more than 1 year** in comparison with the period of education for the corresponding form of study.
- when implementing a master's program, the organization uses e-learning and distance educational technologies, which should ensure the possibility of receiving and imparting information in forms available for students with special educational needs. The students are provided with access (remote access) to modern professional databases and information reference systems, the set of which is specified in the programs of disciplines (modules) and is subject to annual renewal.

- state final certification is carried out by the organization, given the peculiarities of the student's psychophysical development, individual capabilities, state of health. When conducting state final certification, the following general requirements are met: conducting state final certification procedure for the disabled in one classroom together with students who are not disabled, if this does not create difficulties for the disabled and other students; the presence in the classroom of an assistant (assistants) who provides the disabled with the necessary technical assistance, given their individual characteristics (take a seat, move around, read and complete the task, communicate with the chairman and members of the state examination committee); using the technical means necessary for the disabled, given their individual needs; ensuring the possibility for the disabled of unimpeded access to the classrooms, restrooms and other premises, as well as their stay in these premises.

For people with visual impairments:

- an alternative version of the official university website on the Internet for the visually impaired;
- information on the schedule of training sessions for students who are blind or visually impaired (given their special needs) in places accessible to them and in an adapted form (including in Braille);
- presence of an assistant who provides the student with the necessary help;
- ensuring the release of alternative formats of printed materials (large print or audio files);
- providing access for the student who is blind and uses a guide dog to the university building;

For people with hearing impairments:

- audio background information on the schedule of training sessions is duplicated by visual information (installation of monitors with an option of subtitles broadcast; monitors, their size and number are determined by the size of the room);
- providing the students with sound tools of information reproduction.

For students with musculoskeletal disorders, the University provides access to and a possibility to stay in educational and other premises (canteens, restrooms, etc) of the university (ramps, handrails, widened doorways, elevators, special chairs and other devices are provided).

## 7. MATRIX OF COMPETENCES

Module Index	Contents of the programme	Universal competences						General professional competences					Professional competences				
		Organizational and managerial competences															
		UK-1	UK-2	UK-3	UK-4	UK-5	UK-6	OPK-1	OPK-2	OPK-3	OPK-4	OPK-5	PC-1	PC-2	PC-3	PC-4	
<b>Block 1. Modules</b>		+	+	+	+		+	+	+	+	+						
<b>Mandatory part</b>		+	+	+	+		+	+	+	+	+						
B1.O.01	Modern strategic analysis and innovation management	+	+					+	+		+						
B1.O.01.01	Modern strategic analysis	+	+					+	+		+						
B1.O.01.02	Innovation management (advanced level)	+	+					+	+		+						
B1.O.02	Methodology and research methods in management	+							+								
B1.O.03	Organization of scientific research	+					+		+			+					
B1.O.04	Theory and methods of making management decisions	+	+	+			+			+	+						
B1.O.05	Information technologies in management	+			+				+								
<b>Block 2. Practical Training</b>		+	+	+	+	+	+	+	+	+	+	+					
<b>Mandatory part</b>		+	+	+	+	+	+	+	+	+	+	+					
B2.O.01 (E)	Familiarization practice	+	+	+	+	+	+										
B2.O.02 (E)	Research							+	+	+	+	+					
B2.O.03 (R)	Research							+	+	+	+	+					
<b>Block 1. Modules</b>		+		+	+	+							+	+	+	+	
<b>Part formed by the stakeholders in education</b>		+		+	+	+							+	+	+	+	

Module Index	Contents of the programme	Universal competences						General professional competences					Professional competences				
		Organizational and managerial competences															
		UK-1	UK-2	UK-3	UK-4	UK-5	UK-6	OPK-1	OPK-2	OPK-3	OPK-4	OPK-5	PC-1	PC-2	PC-3	PC-4	
B1.B.01	Professional foreign language				+	+											
B1.B.02	Business communications			+	+	+											
B1.B.03	Intercultural management	+		+									+	+			
B1.B.04	International commercial transactions and foreign trade contracts	+											+		+		
B1.B.05	Human Resource Management			+	+											+	
B1.B.06	International business: assessing the effectiveness of foreign economic transactions and business projects					+								+			
B1.V.DV.01	<b>Elective Modules B1.V.DV.1</b>					+							+				
B1.V.DV.01.01	Legislation of foreign states					+							+				
B1.V.DV.01.02	International contacts and organizations in international business					+							+				
B1.V.DV.02	<b>Elective Modules B1.V.DV.2</b>	+				+									+	+	
B1.V.DV.02.01	International entrepreneurship	+				+									+	+	
B1.V.DV.02.02	Innovation and risk management in international business	+				+									+	+	
B1.V.DV.03	<b>Elective Modules B1.V.DV.3</b>		+	+											+	+	

Module Index	Contents of the programme	Universal competences						General professional competences					Professional competences				
		Organizational and managerial competences															
		UK-1	UK-2	UK-3	UK-4	UK-5	UK-6	OPK-1	OPK-2	OPK-3	OPK-4	OPK-5	PC-1	PC-2	PC-3	PC-4	
B1.V.DV.03.01	International project management		+	+													
B1.V.DV.03.02	Corporate management		+	+													
B1.V.DV.04	<b>Elective Modules B1.V.DV.4</b>	+				+								+	+		
B1.V.DV.04.01	International market research	+				+								+	+		
B1.V.DV.04.02	International procurement and supply chain management	+				+								+	+		
<b>Block 2. Practical training</b>		+	+	+	+	+	+							+	+	+	+
<b>Part formed by the stakeholders in education</b>		+	+	+	+	+	+							+	+	+	+
B2.B.01 (I)	Technological (design and technological) practice													+	+	+	+
B2.B.02 (PD)	Pre-degree practice	+	+	+	+	+	+							+	+	+	+
<b>Block 3 State final certification</b>		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
B3.01 (D)	Preparation for the defense procedure and defense of the final qualification paper	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
FTD. Optional modules															+	+	
FTD.01	Incoterms														+	+	

# APPENDICES

Appendix 1



**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION**  
**Federal State Budgetary Educational Institution**  
**of Higher Education**  
**"Ural State University of Economics"**  
**(USUE)**

Approved at the meeting  
of the Department of History and Philosophy  
minutes No.05  
dated December 22, 2020

## INDIVIDUAL RESEARCH PLAN (to be filled in)

\_\_\_\_\_ (surname, name, patronymic of the student)

Field of study \_\_\_\_\_

Profile \_\_\_\_\_

Form of study \_\_\_\_\_

Duration \_\_\_\_\_

Head of the Master's Programme \_\_\_\_\_

(Full Name)

\_\_\_\_\_ (academic degree, academic title)

Academic supervisor of the student \_\_\_\_\_

(Full Name)

\_\_\_\_\_ (academic degree, academic title)

Consultant \_\_\_\_\_

(Full Name)

\_\_\_\_\_ (academic degree, academic title)

Title of the final qualification paper \_\_\_\_\_

Head of the master's programme \_\_\_\_\_ Full name  
(signature)

Academic supervisor of the student \_\_\_\_\_ Full name  
(signature)

Student \_\_\_\_\_ Full name  
(signature)



## Changes and additions to the individual plan

To the student's individual plan \_\_\_\_\_  
(full name of the student)

Field of study \_\_\_\_\_

Profile \_\_\_\_\_

The following changes are made:

1) *Title of the final qualification paper* \_\_\_\_\_

Justification for the change \_\_\_\_\_

2) \_\_\_\_\_

Justification for the change \_\_\_\_\_

Head of the master's programme \_\_\_\_\_ Full name  
(signature)

Academic supervisor of the student \_\_\_\_\_ Full name  
(signature)

Student \_\_\_\_\_ Full name  
(signature)

## Individual Research Plan

N	Type of activity	Description of the planned activities in the semester in compliance with the Federal State Educational Standard	Form of results presentation	Deadline	Note
1-2 semester					
1.	Organizing scientific research	- selecting and approving of the FQP title	1. The student's application 2. Minutes of the meeting of the department 3. The university order on fixing the FQP title and the FQP supervisors	No later than 01.11.2021	
		- developing and approving of the student's individual research plan	1. The student's individual research plan	No later than 01.11.2021	
2.	Educational practice. Familiarization practice	- consolidating theoretical knowledge gained in the study of basic professional modules; - developing special skills in the analysis of organizational, methodological and regulatory documents for solving the professional activity objectives, functional duties specified in professional standards; - selecting materials for writing term papers.	Practice report, 20 pages. Appendices to the report 1. Materials for writing a term paper 2. Materials for consolidating theoretical knowledge gained in the study of basic professional modules	1 semester	
3.	Educational practice. Research	- selection of materials for scientific publications based on the study, analysis, activities of organizations to fulfill the main tasks of professional activity, functional duties specified in professional standards and practice programs.	Practice report, 20 pages. Appendices to the report 1. Analytical reference (introduction of the FQP) - choice of methods and tools for solving research problems - content, structure of the FQP - goals, objectives - substantiation of a scientific problem, - relevance of the problem, - scientific novelty - basic research concepts	1 semester	
4.	Internship. Research	- selecting materials for writing the first chapter of the FQP; - writing and publishing the first scientific article.	Practice report, 20 pages. Appendices to the report 1. Materials for writing the first chapter of the FQP 2. Article, abstracts, report for further publication	2 semester	
5.	Conclusion of the supervisor on the student's implementation of the research plan and discussion of the student's research report for the first year of study at a meeting of the department	- summarizing the results of the work done	1. Conclusion of the department in charge on the student's work 2. Minutes of the meeting of the department.	No later than 30.06	
3-4 semester					

N	Type of activity	Description of the planned activities in the semester in compliance with the Federal State Educational Standard	Form of results presentation	Deadline	Note
1	Internship. Research	- writing and publishing articles; writing reports for participation in scientific events (round tables, conferences, etc.)	1. The first chapter of the FQP 2. Materials for writing a term paper	3 semester	
2.	Internship. Technological (design and technological)	- gaining experience in solving technological problems; managerial and organizational work in a team; - writing and publishing the first scientific article; - writing the second chapter of the FQP	Practice report, 20 pages. Appendices to the report 1. The conference program confirming the student's participation (certificate of participation) 2. Scanned copy (paper copy) of the second article in the journal "e-FORUM" 3. The second chapter of the FQP	4 semester	
3.	Internship Research	- selecting materials for scientific publications based on the study, analysis, activities of organizations to fulfill the main tasks of professional activity, functional duties specified in professional standards and practice programs; - selecting materials for the second chapter of the FQP	Practice report, 20 pages. Appendices to the report 1. The second chapter of the FQP 2. Article, abstracts, report for further publication 3. Materials for writing a term paper	4 semester	
4.	Internship. Pre-degree practice (additional type)	- approbating the results of theoretical research.	1. Materials for writing all chapters of the FQP	4 semester	
5.	The conclusion of the supervisor and discussion of the student's report on research for the second year of study at the meeting of the department	-summarizing the results of the work done	1. Conclusion of the department in charge on the student's work 2. Minutes of the meeting of the department.	No later than 30.06	
5 semester					
	Internship. Pre-degree practice (additional type)	- writing and presenting all chapters of the FQP; - pre-defense of the FQP.	Practice report, 20 pages. Appendices to the report 1. FQP (in full) 2. List of publications 3. Acts of implementation (if necessary and available)	5 semester	
4.	The conclusion of the supervisor and discussion of the student's report on research for the third year of study at the meeting of the department	-summarizing the results of the work done	1. Conclusion of the department in charge on the student's work 2. Minutes of the meeting of the department.	before the order for admission to the FSC	

**Master's Programme Completion Plan**  
(extract from the curriculum)

Automatically loaded from the curriculum

-	-	-	Assessment Form			
Count in the curriculum	Index	Title	Examination	Credit	Graded Credit	Assessment Test
<b>Block 1. Modules</b>						
<b>Mandatory part</b>						
+	B1.O.01	Modern strategic analysis and innovation management	12			
+	B1.O.01.01	Modern strategic analysis	1			
+	B1.O.01.02	Innovation management (advanced level)	2			
+	B1.O.02	Methodology and research methods in management			1	
+	B1.O.03	Organization of scientific research		2		
+	B1.O.04	Theory and methods of making management decisions			2	
+	B1.O.05	Information technology in management		3		
<b>Part formed by stakeholders in education</b>						
+	B1.B.01	Professional foreign language		2		
+	B1.B.02	Business communications		2		
+	B1.B.03	Intercultural management	2	1		2
+	B1.B.04	International commercial transactions and foreign trade contracts	4	3		4
+	B1.B.05	Human Resource Management	4			
+	B1.B.06	International business: assessing the effectiveness of foreign economic transactions and business projects			2	
+	B1.V.DV.01	<b>Elective Modules B1.V.DV.1</b>	<b>3</b>			
+	B1.V.DV.01.01	Legislation of foreign states	3			
-	B1.V.DV.01.02	International contacts and organizations in international business	3			
+	B1.V.DV.02	<b>Elective Modules B1.V.DV.2</b>			<b>3</b>	
+	B1.V.DV.02.01	International entrepreneurship			3	
-	B1.V.DV.02.02	Innovation and Risk Management in International Business			3	
+	B1.V.DV.03	<b>Elective Modules B1.V.DV.3</b>			<b>4</b>	
+	B1.V.DV.03.01	International project management			4	
-	B1.V.DV.03.02	Corporate management			4	
+	B1.V.DV.04	<b>Elective Modules B1.V.DV.4</b>		<b>4</b>		
+	B1.V.DV.04.01	International market research		4		
-	B1.V.DV.04.02	International procurement and supply chain management		4		
<b>Block 2: Practical Training</b>						
<b>Mandatory part</b>						
+	B2.O.01 (E)	Familiarization practice			2	
+	B2.O.02 (E)	Research			2	
+	B2.O.03 (R)	Research		2	4	

<b>Part formed by stakeholders in education</b>						
+	B2.B.01 (P)	Technological (design and technological) practice			4	
+	B2.B.02 (PD)	Pre-degree practice			5	
<b>Block 3 State final certification</b>						
+	B3.01 (D)	Preparation for the defense procedure and defense of the final qualification paper	5			
<b>FTD. Optional disciplines</b>						
+	FTD.01	Incoterms		4		



**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION**  
**Federal State Budgetary Educational Institution**  
**of Higher Education**  
**"Ural State University of Economics"**  
**(USUE)**

Approved at the meeting  
of the Department of History and Philosophy  
minutes No.05  
dated December 22, 2020

### Individual Research Report<sup>1</sup>

Surname, name, patronymic of the student	
Field of study (code, title)	
Profile (programme title)	
Form of study	
Duration	
Head of the Master's Programme (Full name, full position. academic title, academic degree)	
Academic supervisor of the student (Full name, full position. academic title, academic degree)	

### Information about the student's final qualification paper

<i>Title of the final qualification paper</i>	<i>Is to correspond to the profile</i>
<i>Supporting documents</i>	<i>1. The student's application uploaded _____ 2. The university order on fixing the FQP title and the FQP supervisors uploaded _____</i>
<i>Academic supervisor</i>	<i><b>Full name, position</b></i>
<i>Consultant</i>	<i>(appointed if necessary)</i>

<sup>1</sup> To be filled out in the University ELE, printed as needed

<i>Student (Full name, signature)</i>	
<i>Changing the FQP title</i>	
<i>Title of the final qualification paper</i>	
<i>Justification for the change</i>	<i>Due to implementation of the assignment within the grant (agreement)</i>
<i>Supporting documents</i>	<i>1. The student's application  uploaded _____  2. Minutes  uploaded _____  3. The university order on fixing the FQP title and the FQP supervisors  uploaded _____</i>
<i>Academic supervisor</i>	<b><i>Full name, position</i></b>
<i>Consultant</i>	<i>(appointed if necessary)</i>
<i>Student (Full name, signature)</i>	

### Report on the student's work for \_\_\_\_\_ academic year

N	Type of activity	Description of the planned activities in the semester in compliance with the Federal State Educational Standard	Documents to be uploaded onto ELE	Deadline	The supervisor's mark on the plan implementation
1-2 semester					
1.	Organizing scientific research	- selecting and approving of the FQP title	1. The student's application 2. Minutes of the meeting of the department 3. The university order on fixing the FQP title and the FQP supervisors	No later than 01.11.2021	Date
		- developing and approving of the student's individual research plan	1. The student's individual research plan	No later than 01.11.2021	Academic Supervisor (Full name)
2.	Educational practice. Familiarization practice	- consolidating theoretical knowledge gained in the study of basic professional modules; - developing special skills in the analysis of organizational, methodological and regulatory documents for solving the professional activity objectives, functional duties specified in professional standards; - selecting materials for writing term papers.	Practice report, 20 pages. Appendices to the report 1. Materials for writing a term paper 2. Materials for consolidating theoretical knowledge gained in the study of basic professional modules	1 semester	The supervisor's commentaries
					Date
					Academic Supervisor (Full name)
3.	Educational practice. Research	- selection of materials for scientific publications based on the study, analysis, activities of organizations to fulfill the main tasks of professional activity, functional duties specified in professional standards and practice programs.	Practice report, 20 pages. Appendices to the report 1. Analytical reference (introduction of the FQP) - choice of methods and tools for solving research problems - content, structure of the FQP - goals, objectives - substantiation of a scientific problem, - relevance of the problem, - scientific novelty - basic research concepts	1 semester	The supervisor's commentaries
					Date
					Academic Supervisor (Full name)
4.	Internship. Research	- selecting materials for writing the first chapter of the FQP; - writing and publishing the first scientific article.	Practice report, 20 pages. Appendices to the report 1. Materials for writing the first chapter of the FQP 2. Article, abstracts, report for further publication	2 semester	The supervisor's commentaries
					Date
					Academic Supervisor (Full name)
5.	Conclusion of the supervisor on the student's implementation of	- summarizing the results of the work done	1. Conclusion of the department in charge on the student's work 2. Minutes of the meeting	No later than 30.06	Date



	the research plan and discussion of the student's research report for the first year of study at a meeting of the department		of the department.		Academic Supervisor (Full name)
					The supervisor's commentaries
3-4 semester					
1	Internship. Research	- writing and publishing articles; writing reports for participation in scientific events (round tables, conferences, etc.)	1. The first chapter of the FQP 2. Materials for writing a term paper	3 semester	Date
					Academic Supervisor (Full name)
					The supervisor's commentaries
2.	Internship. Technological (design and technological)	- gaining experience in solving technological problems; managerial and organizational work in a team; - writing and publishing the first scientific article; - writing the second chapter of the FQP	Practice report, 20 pages. Appendices to the report 1. The conference program confirming the student's participation (certificate of participation) 2. Scanned copy (paper copy) of the second article in the journal "e-FORUM" 3. The second chapter of the FQP	4 semester	Date
					Academic Supervisor (Full name)
					The supervisor's commentaries
3.	Internship Research	- selecting materials for scientific publications based on the study, analysis, activities of organizations to fulfill the main tasks of professional activity, functional duties specified in professional standards and practice programs; - selecting materials for the second chapter of the FQP	Practice report, 20 pages. Appendices to the report 1. The second chapter of the FQP 2. Article, abstracts, report for further publication 3. Materials for writing a term paper	4 semester	Date
					Academic Supervisor (Full name)
					The supervisor's commentaries
4.	Internship. Pre-degree practice (additional type)	- approbating the results of theoretical research.	1. Materials for writing all chapters of the FQP	4 semester	Date
					Academic Supervisor (Full name)
					The supervisor's commentaries
5.	The conclusion of the supervisor and discussion of the student's report on research for the second year of study at the meeting of the department	-summarizing the results of the work done	1. Conclusion of the department in charge on the student's work 2. Minutes of the meeting of the department.	No later than 30.06	Date
					Academic Supervisor (Full name)
					The supervisor's commentaries
5 semester					
1	Internship. Pre-degree practice (additional type)	- writing and presenting all chapters of the FQP; - pre-defense of the FQP.	Practice report, 20 pages. Appendices to the report 1. FQP (in full) 2. List of publications 3. Acts of implementation	5 semester	Date
					Academic Supervisor (Full name)

			(if necessary and available)		The supervisor's commentaries
2	The conclusion of the supervisor and discussion of the student's report on research for the third year of study at the meeting of the department	-summarizing the results of the work done	1. Conclusion of the department in charge on the student's work 2. Minutes of the meeting of the department.	before the order for admission to the FSC	
<b>Based on the submitted documents</b>					
Research report with appendices (articles, abstracts) Practical training reports (with appendices) The FQP draft version Examination record sheet					
<b>The following conclusions can be drawn:</b>					
The student has fully completed the curriculum and the individual education plan. The student's competences are formed at a sufficient level necessary for the implementation of labor functions. The problem and contents of the FQP meet the requirements of the Federal State Education Standard and the profile.					
<b>Conclusion of the department to which the programme is assigned</b>					
Student Ivanov I.I. can be admitted to the FSC					
<b>Approved at the meeting of the department</b>			<b>Minutes no.</b> ____		
			<b>Dated</b> _____		
<b>Agreed:</b>					
Head of the master's programme			Full name _____	Signature _____	
			Date _____		
Academic supervisor of the student			Full name _____	Signature _____	
			Date _____		
<b>Familiarized:</b>					
Student (Full name)			Full name _____	Signature _____	
			Date _____		

## Report on the student's completion of the master's programme

(extract from the examination record sheets)

Automatically loaded from EIOS

-	-	-	Assessment Form				Grade
Count in the curriculum	Index	Title	Examination	Credit	Graded Credit	Assessment Test	
<b>Block 1. Modules</b>							
<b>Mandatory part</b>							
+	B1.O.01	Modern strategic analysis and innovation management	12				
+	B1.O.01.01	Modern strategic analysis	1				
+	B1.O.01.02	Innovation management (advanced level)	2				
+	B1.O.02	Methodology and research methods in management			1		
+	B1.O.03	Organization of scientific research		2			
+	B1.O.04	Theory and methods of making management decisions			2		
+	B1.O.05	Information technology in management		3			
<b>Part formed by stakeholders in education</b>							
+	B1.B.01	Professional foreign language		2			
+	B1.B.02	Business communications		2			
+	B1.B.03	Intercultural management	2	1		2	
+	B1.B.04	International commercial transactions and foreign trade contracts	4	3		4	
+	B1.B.05	Human Resource Management	4				
+	B1.B.06	International business: assessing the effectiveness of foreign economic transactions and business projects			2		
+	B1.V.DV.01	<b>Elective Modules B1.V.DV.1</b>	<b>3</b>				
+	B1.V.DV.01.01	Legislation of foreign states	3				
-	B1.V.DV.01.02	International contacts and organizations in international business	3				
+	B1.V.DV.02	<b>Elective Modules B1.V.DV.2</b>			<b>3</b>		
+	B1.V.DV.02.01	International entrepreneurship			3		
-	B1.V.DV.02.02	Innovation and Risk Management in International Business			3		
+	B1.V.DV.03	<b>Elective Modules B1.V.DV.3</b>			<b>4</b>		

+	B1.V.DV.03.01	International project management			4		
-	B1.V.DV.03.02	Corporate management			4		
+	B1.V.DV.04	<b>Elective Modules B1.V.DV.4</b>		<b>4</b>			
+	B1.V.DV.04.01	International market research		4			
-	B1.V.DV.04.02	International procurement and supply chain management		4			
<b>Block 2: Practical Training</b>							
<b>Mandatory part</b>							
+	B2.O.01 (E)	Familiarization practice			2		
+	B2.O.02 (E)	Research			2		
+	B2.O.03 (R)	Research		2	4		
<b>Part formed by stakeholders in education</b>							
+	B2.B.01 (P)	Technological (design and technological) practice			4		
+	B2.B.02 (PD)	Pre-degree practice			5		
<b>Block 3 State final certification</b>							
+	B3.01 (D)	Preparation for the defense procedure and defense of the final qualification paper	5				
<b>FTD. Optional disciplines</b>							
+	FTD.01	Incoterms		4			