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Expert Report

Master's degree program 38.04.02 Management

Profile: International Business

The management of URALPLAST LLC conducted the evaluation of the content of the main professional educational program of higher education, the Master's degree program 38.04.02 Management; profile: International Business, implemented in the Ural State University of Economics, for compliance with the requirements of the Federal State educational standard of higher education, Master's degree, 38.04.02 Management, approved by the order of the Ministry of Education and Science of the Russian Federation dated 12.08.2020 No 952 "On approval of the Federal state educational standard of higher education - Master's degree in the field of 38.04.02 Management", registered with the Ministry of Justice of the Russian Federation on 21.08.2020 No 59391.

During the evaluation, the following materials were considered:

- characteristics and content of the program
- curricula;
- subject programs, interdisciplinary courses, professional modules;
- practice programs;
- the program of the state final certification;
- assessment methods for current, interim and final certification;
- methodological materials for completing term papers, final qualification paper, as well as students' independent work.

Based on the analysis of the content of the submitted documents, analysis of domestic and foreign experience, requirements established by the federal state standards of higher education for the master's degree program in 38.04.02 Management, approved by the order of the Ministry of Education and Science of the Russian Federation dated 12.08.2020 N 952 "On approval of the federal state educational standard of higher education - Master's degree in the field of training 38.04.02 Management", registered with the Ministry of Justice of the Russian Federation on 21.08.2020 No 59391, the following conclusions were made:

1. The program meets the modern requirements for the professional activity of the master in the direction of the direction 38.04.02 Management orientation (profile) Internationalbusiness (MIB), provides for the study of organizational and economic support for the management of business analysis and ensuring

the sustainable development of international business in conditions of high uncertainty and risks based on the requirements of the international business environment and national priorities; work with information systems and databases on foreign economic activity, assessing the export potential of the organization, the needs of the organization for import and prepare proposals on the priorities of the organization's foreign economic activity; solving strategic planning tasks and choosing the optimal corporate strategy and determining priorities and key factors for the development of the organization's foreign economic activity and is focused on specific types of professional activities for which the graduate is preparing, based on the needs of the labor market.

2. The variable part of the educational program makes it possible to expand and (or) deepen the training determined by the content of the mandatory part, obtain additional skills and knowledge and meets the current demand of the labor market and the requirements for masters in this field, including taking into account regional peculiarities.
3. The content of indicators of achievement of professional competencies corresponds to the field and types of professional activity of graduates, established by the federal state standard of higher education for the main professional educational program of higher education — master's degree in the field of training 38.04.02 Management, approved by the order of the Ministry of Education and Science of the Russian Federation dated 12.08.2020 N 952 "On approval of the federal state educational standard of higher education - Master's degree in the field of training 38.04.02 Management", registered with the Ministry of Justice of the Russian Federation on 21.08.2020 No 59391.
4. The content of the work programs of disciplines, interdisciplinary courses, professional modules, practice programs meets the qualification requirements, is aimed at the formation of the necessary knowledge and skills, practical experience for the formation of general and professional competencies that are necessary to perform labor actions when filling the position: head of the department for foreign economic activity, consultant and strategist of international companies, their branches and foreign representative offices.
5. Criteria and indicators of competence assessment, assessment scales ensure a comprehensive assessment of learning outcomes, the level of competence.
6. The funds of evaluation funds for the educational program, including control and evaluation and other materials for evaluating the results of training in disciplines, interdisciplinary courses, professional modules, practices and state final certification, comply with the requirements of the federal state educational standard of higher education, allow you to objectively assess the results of training and the levels of competence formation. The quality of the program

content ensures the objectivity and reliability of the results during the evaluation of learning outcomes.

Based on the conducted examination, it is possible to conclude:

the professional educational master's degree program in 38.04.02 Management profile: International Business meets the requirements of the federal state educational standard of higher education and is recommended for implementation.

LLC "YPAULIUIACT Director (signature)

D. V. Nikonov

20.11.2021