

Документ подписан простой электронной подписью
Информация о владельце:
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Должность: Ректор
Дата подписания: 08.11.2021 13:57:05
Уникальный программный ключ:
24f866be2aca16484036a8cbb3c509a9531e605f

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RF
URAL STATE UNIVERSITY OF ECONOMICS

APPROVED

at the meeting of the Department of Enterprise
Management

December 9, 2020

Protocol 3

Acting head of the
department

A.N.Golovina.

(signature)

ADOPTED by

the Council of educational/methodological
work & quality of education

January 15, 2021.

Protocol 6

Chairman _____ D.A.Karkh

(signature)

PROGRAMME

Title International procurement and supply chain management

Field of Study 38.04.02 MANAGEMENT

Profile International Management (in English)

Form of training Full-time/correspondence

Year of enrolment 2021

Done by:
Associate Professor, Ph.D.

(signature)

D.E. Gavrilov

Ekaterinburg

2020

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INTRODUCTION

The work program of the discipline is part of the main professional educational program of higher education (hereinafter referred to as the MAJOR) - the master's degree program developed in accordance with the Federal State Educational Standard of Higher Education.

| | |
|--|---|
| Federal State Educational Standard of Higher Education | Federal State Educational Standard of Higher Education - Master's degree in the field of training 38.04.02 Management (Order of the Ministry of Education and Science of the Russian Federation No. 952 dated 12.08.2020) |
| Professional Standards | |

1. THE PURPOSE OF THE DISCIPLINE

The purpose of the discipline is to study the international supply system; the mechanism of building supply chains in international logistics systems; methods and techniques for managing international logistics systems.

2. THE PLACE OF THE DISCIPLINE IN THE STRUCTURE OF THE MAIN EDUCATIONAL PROGRAM

The discipline belongs to the variable part of the curriculum.

3. THE SCOPE OF THE DISCIPLINE

| Intermediate control | Classes | | | | | Credits. |
|----------------------|--------------------|-----------|----------|----------------------------------|----------------------------------|----------|
| | Total per semester | Academics | | | Classes, including course design | |
| | | Total | Lectures | Classes, including course design | | |
| Semester 4 | | | | | | |
| Test | 108 | 24 | 4 | 20 | 84 | 3 |

4. PLANNED RESULTS OF THE MAJOR

Mastering the MAJOR leads to developing the competencies corresponding to the Federal State Educational Standard of Higher Education.

| The code and the name of the competence | Competence achievement indicators |
|---|--|
| УК-1 The learner will be able to carry out a critical analysis of problem situations based on a systematic approach, develop an action strategy | ИД-1. УК -1 The learner will know: methods of critical analysis; system approach methodology; methods of identifying a problem situation |
| | ИД-2. УК -1 The learner will be able to: identify problem situations, search for information and solutions |

| | |
|---|--|
| УК-1 The learner will be able to carry out a critical analysis of problem situations based on a systematic approach, develop an action strategy | ИД -3. УК -1 The learner will have practical experience in developing and reasoning a strategy for solving a problem situation based on the systematic approach |
| УК -5 The learner will be able to analyze and take into account the diversity of cultures in the process of intercultural interaction | ИД -1. УК -5 The learner will know: the basics of social interaction aimed at solving professional problems; mechanisms of intercultural interaction in society |
| | ИД -2.УК-5 The learner will be able to: present professional information in the process of intercultural interaction; analyze the features of social interaction, taking into account national, ethno-cultural characteristics |
| | ИД -3. УК -5 The learner will have practical experience in organizing interaction in a professional environment, taking into account national and ethno-cultural characteristics; intercultural skills taking into account the diversity of cultures |

Professional competencies (PC)

| The code and the name of the competence | Competence achievement indicators |
|---|---|
| organizational and managerial | |
| ПК-2 Assessment of the effectiveness of foreign economic transactions | ИД -1. ПК -2 The learner will know: Methods and foundations of system analysis of foreign economic information Fundamentals of risk management in foreign economic activity Business planning basics Terms of a foreign trade contract Marketing and pricing features English (threshold advanced level B2) Basics of economic theory <u>The procedure for drawing up reporting</u> |
| | ИД -2. ПК -2 The learner will be able to: Interact with departments of the organization to identify the overall development strategy of the organization Work with information systems and databases on foreign economic activity Assess the export potential of the organization, the organization's needs for imports Prepare proposals on the priorities of the organization's foreign economic activity Calculate financial indicators of the effectiveness of the organization's foreign economic activity Prepare proposals (reports) on the development of foreign economic activity of the organization |

| | |
|---|---|
| <p>ПК -2 Assessment of the effectiveness of foreign economic transactions</p> | <p>ИД -3. ПК 2 The learner will have practical experience in:</p> <ul style="list-style-type: none"> Assessing the possibility of an organization receiving state support for foreign economic activity Preparing proposals on the feasibility of obtaining state support for foreign economic activity Assessing the organization's export potential, the organization's import needs Preparing proposals on the priorities of the organization's foreign economic activity Evaluating the effectiveness of the organization's foreign economic activity Analyzing the results of the organization's foreign economic activity Preparing proposals for the development of foreign economic activity of the organization |
| <p>ПК -3 Planning foreign economic activity of the organization</p> | <p>ИД -1. ПК -3 The learner will know:</p> <ul style="list-style-type: none"> Normative legal acts regulating foreign economic activity International agreements in the field of standards and requirements for products Normative legal acts regulating state support of foreign economic activity Types, forms and instruments of state support for foreign economic activity Methods and foundations of system analysis of foreign economic information Rules for the preparation of documentation for a foreign trade contract The order of document flow in the organization Fundamentals of risk management in foreign economic activity Business planning basics Terms of a foreign trade contract Marketing and pricing features Business Ethics and Negotiation Rules English (threshold advanced level B2) Basics of economic theory Fundamentals of the labor legislation of the Russian Federation Administrative document flow rules The procedure for drawing up reports Fire safety rules Labor protection requirements <p>ИД --2. ПК -3 The learner will be able to:</p> <ul style="list-style-type: none"> Use computing, copying, auxiliary equipment and various types of telecommunications Summarize and systematize information on the objectives of the organization in the field of foreign economic activity Develop strategic and current plans for the organization's foreign economic activity Summarize and systematize information about the directions of the organization |

5. LIST OF LECTURE TOPICS

| No. | Classes | | | | | | |
|------------|---|--------|-----------|-----------------|----------------|---------------------|--------------------------------|
| | Topic | Total | Academics | | | Self-study training | Control of self-study training |
| | | | Lectures | Laboratory work | Practical work | | |
| Semester 4 | | 108 | | | | | |
| Topic 1. | Categorical apparatus, principles and legal foundations of chain management | 16 | 2 | | 4 | 10 | |
| Topic 2. | Coordination and inter-organizational interaction in supply | twenty | 2 | | 4 | 14 | |
| Topic | Procurement Performance Criteria | 24 | | | 4 | 20 | |
| Topic 4. | Content and specifics of inventory management, inventory classification, management methods, elements of inventory costs, models | 24 | | | 4 | 20 | |
| Topic 5. | Supplier management, optimization volume of supplies, ways to reduce procurement costs, build an effective storage systems, rational organization of cargo transportation | 24 | | | 4 | 20 | |

6. FORMS OF CURRENT CONTROL AND INTERIM CERTIFICATION

ASSESSMENT SCALES

| Section / Topic | Evaluation tool type | Description of the evaluation tool | Evaluation criteria |
|------------------------------|----------------------|------------------------------------|---------------------|
| Current control (Appendix 4) | | | |

| | | | | | |
|------------|--------------------|--|-------------------|---|--|
| Topics 1-5 | Topic (Appendix 4) | To prepare a topic (the number topic corresponds to the last figure grade book number) on 3-4 A4 containing references (preferably foreign literature) | Test (Appendix 4) | Test (3 options), consisting of 10 questions-tasks on the topic | 1 point for each correct answer Criteria: up to 49% of the total number of points scored - "unsatisfactory"; from 50% to 69% of the total number of points scored - "satisfactory"; from 70% to 84% of the total number of |
|------------|--------------------|--|-------------------|---|--|

| | | | | | |
|------------------------------------|-----------------------------------|---------------------------------------|--|--|---|
| 4 semester (Correspondence course) | Cards for the credit (Appendix 5) | Test consisting of 10 questions-tasks | | | 1 point for each correct answer Criteria: up to 49% of the total number of points scored - "unsatisfactory"; from 50% to 69% of the total number of points scored - "satisfactory"; from 70% to 84% of the total number of points scored - "good"; from 85% to 100% - "excellent". |
|------------------------------------|-----------------------------------|---------------------------------------|--|--|---|

7. CONTENT DISCIPLINES

7.1. Content of lectures

Topic 1. Categorical apparatus, principles and legal foundations of chain management supplies in Russia

1. Principles of supply chain management
2. Concepts and categories of supply chain management
3. Network planning in international deliveries
4. Legal framework for supply chain management

Topic 2. Coordination and inter-organizational interaction in supply chains

1. Features of the international division of labor in the system of interactions of transnational companies
2. Coordination of activities in international logistics

7.2 Content of practical exercises and laboratory work

Topic 1. Categorical apparatus, principles and legal foundations of chain management supplies in Russia

Study and analysis of the principles of supply chain management, specific concepts and

Topic 2. Coordination and inter-organizational interaction in supply chains

Analysis and assessment of international interactions in the supply chains of foreign companies

Topic 3. Criteria of procurement efficiency

Study and analysis of the procurement system on the example of specific transnational companies

Topic 4. Content and specifics of inventory management, inventory classification, management methods, elements of inventory costs, models of inventory management

Study and analysis of inventory management systems of multinational companies and other enterprises involved in international logistics

Topic 5. Supplier management, optimization of volume of supplies, ways of reducing procurement costs, building an effective storage systems, rational organization of cargo transportation

7.3. Content of self-study training

Topic 1. Categorical apparatus, principles and legal foundations of chain management supplies in Russia

Studying the conceptual apparatus of topics, lecture material, chapters of recommended textbooks and additional sources (articles) to prepare a review of problematic issues

Topic 2. Coordination and inter-organizational interaction in supply chains

Studying the conceptual apparatus of topics, lecture material, chapters of recommended textbooks and additional sources (articles) to prepare a review of problematic issues

Topic 3. Criteria of procurement efficiency

Studying the conceptual apparatus of topics, lecture material, chapters of recommended textbooks and additional sources (articles) to prepare a review of problematic issues

Topic 4. Content and specifics of inventory management, inventory classification, management methods, elements of inventory costs, models of inventory management

Studying the conceptual apparatus of topics, lecture material, chapters of recommended textbooks and additional sources (articles) to prepare a review of problematic issues

Topic 5. Supplier management, optimization of volume of supplies, ways to reduce procurement costs, build an effective storage systems, rational organization of cargo transportation

Studying the conceptual apparatus of topics, lecture material, chapters of recommended textbooks and additional sources (articles) to prepare a review of problematic issues

7.3.1. Sample questions for self-preparation for a test / exam

Annex 1

7.3.2. Practical assignments in the discipline for self-preparation for a test / exam

Appendix 2

7.3.3. List of term papers

Not provided

7.4. Student's electronic portfolio

Materials are not posted

7.5. Methodical recommendations for the implementation of control work

Not provided

7.6 Methodological recommendations for the implementation of course work

Not provided

8. FEATURES OF ORGANIZING EDUCATIONAL PROCESS FOR THE DISABLED

According to the student's application

In order to make the program accessible to people with disabilities, if necessary, the department provides the following conditions:

- a special procedure for mastering the discipline, taking into account the state of their health;
- electronic educational resources on the discipline in forms adapted to the limitations of their health;
- study of the discipline according to an individual curriculum (regardless of the form of study);
- e-learning and distance learning technologies that provide receiving and transmitting information in the forms available to them;
- access (remote access) to modern professional databases and information reference systems, the composition of which is determined by the work program

9. THE LIST OF BASIC AND ADDITIONAL EDUCATIONAL LITERATURE NECESSARY FOR MASTERING THE DISCIPLINE

USUE Library Website

<http://lib.usue.ru/>.

Basic literature:

1. Хмельницкая З. Б., Вольхин Е. Г., Замараева Е. Н. Международная логистика. [Электронный ресурс]: учебное пособие. - Екатеринбург: Издательство УрГЭУ, 2019. - 174 – Режим доступа: <http://lib.usue.ru/resource/limit/ump/20/p492988.pdf>

Additional literature:

1. Григорьев М. Н., Уваров С. А. Логистика. [Электронный ресурс]: учебник для бакалавров : по направлению "Менеджмент". - Москва: Юрайт, 2019. - 836 – Режим доступа: <https://urait.ru/bcode/425208>

2. Щербаков В. В., Букринская Э. М., Гвилия Н. А., Ефремов А. А., Килль М. Ю., Павлов М. Ю. Логистика. [Электронный ресурс]: учебник для студентов образовательных учреждений среднего профессионального образования. - Москва: Юрайт, 2019. - 387 – Режим доступа: <https://urait.ru/bcode/437321>

3. Лукинский В. С., Лукинский В. В., Плетнева Н. Г. Логистика и управление цепями поставок. [Электронный ресурс]: учебник и практикум для академического бакалавриата : для студентов вузов, обучающихся по экономическим направлениям и специальностям. - Москва: Юрайт, 2019. - 359 – Режим доступа:

4. Бочкарев А. А., Бочкарев П. А. Логистика городских транспортных систем. [Электронный ресурс]: учебное пособие для бакалавриата и магистратуры : для студентов вузов, обучающихся по экономическим направлениям. - Москва: Юрайт, 2019. - 150 – Режим доступа: <https://urait.ru/bcode/438799>

10. LIST OF INFORMATION TECHNOLOGIES, INCLUDING A LIST OF LICENSED SOFTWARE AND INFORMATION REFERENCE SYSTEMS, ONLINE COURSES USED IN THE EDUCATIONAL PROCESS

Astra Linux Common Edition Contract No. 1 dated June 13, 2018, act dated December 17, 2018. The license is valid for an unlimited period of time

My Office Standard. Agreement No. SK-281 dated June 7, 2017. The date of conclusion is 07.06.2017. The license is valid for an unlimited period.

The list of information reference systems, resources of the information and telecommunication network "Internet":

The Garant legal reference system. Contract No. 58419 dated December 22, 2015. The license is valid for an unlimited period

Legal reference system Consultant +. Contract No. 163/223-U/2020 dated 12/14/2020. The license is valid until 31.12.2021

11. DESCRIPTION OF THE MATERIAL AND TECHNICAL BASE NECESSARY FOR THE EDUCATIONAL PROCESS IN THE DISCIPLINE

The implementation of the discipline is carried out using the material and technical base of USUE, which ensures all types of training sessions and research and independent work of students.

Special rooms are classrooms for all types of classes, group and individual consultations, ongoing monitoring and intermediate certification.

The premises for independent work of students are equipped with computers connected to the Internet and provide access to the electronic information and educational environment of USUE.

All rooms have specialized furniture and multimedia equipment, special equipment (information and telecommunications, other computer), access to information retrieval, legal reference systems, electronic library systems, databases of current legislation, other information resources serving to present educational information to a large audience.

For conducting lecture-type classes, presentations and other educational and visual aids that provide thematic illustrations.