**PLACEMENT SPECIFICATION**

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| ***Form of internship*** | academic |
| ***Type of internship*** | research |
| ***Field of study***  | 38. 04.02 | Management |
| ***Profile*** | International Business (in English)  |
| ***Credits*** | 3 |
| ***Assessment***  | credit with grade |
| ***Department*** | Creative Management and Arts |
| ***Outline content*** |
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| **Curriculum, Section 2.4** **FSES** | Placement fully refers to the variable part of the curriculum |
| **Methods of placement (by University regulations)** | time-independent |
| **Forms of placement (by University regulations)**  | discretely - by types of placement |
| **Placement purpose** | To develop competencies in accordance with the types of professional activities targeted in the program, in order to be prepared for solving professional tasks |
| **Outline of the joint work schedule and individual tasks.** **Key events**  | **Assessment method**   |
| Placement leader information | Final report, Part 1  |
| Briefings | Final report, Part 2  |
| Description of the working place  | Final report, Part 3  |
| Description of task completion algorithm  | Final report, Part 4Analytical essayCase solution |
| Documents presented on placement completion  | 1. Joint work schedule 2. Individual tasks 3. Final report |
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| **Distance learning technologies**  |

 | Applicable (details of application are described in individual tasks ) |

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| ***Reading list*** |
| **Key literature** |
| 1. Кукушкина В.В. Организация научно-исследовательской работы студентов (магистров) [Электронный ресурс]:Учебное пособие. - Москва: ООО "Научно-издательский центр ИНФРА-М", 2021. - 264 – Access: <https://znanium.com/catalog/product/1157859>2. Тимохина Г. С. Маркетинг-менеджмент [Электронный ресурс]:учебное пособие. - Екатеринбург: Издательство УрГЭУ, 2019. - 200 – Access: http://lib.usue.ru/resource/limit/ump/19/p492523.pdf3. Емельянова И. Н. Основы научной деятельности студента. Магистерская диссертация [Электронный ресурс]:Учебное пособие для вузов. - Москва: Юрайт, 2022. - 115 – Access: <https://urait.ru/bcode/494080> |
| **Additional literature** |
| 1. Ермолаев В. А. Введение в научно-исследовательскую деятельность [Электронный ресурс]:учебное пособие для студентов вузов. - Кемерово: КемГУ, 2017. - 69 – Access: <https://e.lanbook.com/book/103931>2. Данько Т. П. Управление маркетингом [Электронный ресурс]:Учебник и практикум для вузов. - Москва: Юрайт, 2022. - 521 – Access: https://urait.ru/bcode/489034 |
| ***List of learning resources including licensed software, information reference database and online courses***  |
| **Licensed software**- Microsoft Windows 10 .Agreement No 52/223-ПО/2020 dated 13.04.2020, Act No Tr000523459 dated 14.10.2020. License expiration date: 30.09.2023.- Astra Linux Common Edition. Contract No. 1 dated 13.06. 2018. Act dated 17.12.2018. License expiration date: unlimited.- Microsoft Office 2016. Agreement No 52/223-ПО/2020 dated 13.04.2020, Act No Tr000523459 dated 14.10.2020. License expiration date: 30.09.2023.- My Office (Standard). Agreement No. SK-281 dated 7.06.2017. Concluded on 07.06.2017. License expiration date: unlimited.- LibreOffice. License GNULGPL. License expiration date: unlimited.**Internet resources, information reference database** In public domain: - Legal Reference System GARANT. Agreement No. 163/223-У/2020 dated 14.12.2020. License expiration date: 31.12.2021 - Legal Reference System Consultant + Agreement No. 58419 dated 22.12.2015. License expiration date: unlimited |
| **Электронный** **каталог** **ИБК** **УрГЭУ** http://lib.usue.ru/  |
| **ЭБС** **издательства** **«ЛАНЬ»** http://e.lanbook.com/  |
| **ЭБС** **Znanium.com** http://znanium.com/  |
| **ЭБС** **Троицкий** **мост** http://www.trmost.ru  |
| **ЭБС** **издательства** **ЮРАЙТ** https://www.biblio-online.ru/  |
| **Сетевое** **издание** **«Информационный** **ресурс** **СПАРК»** http://www.spark-interfax.ru/  |
| **Университетская** **информационная** **система** **РОССИЯ** https://uisrussia.msu.ru/  |
| **Архив** **научных** **журналов** **NEICON** http://archive.neicon.ru  |
| **Обзор** **СМИ** **Polpred.com** http://polpred.com  |
| **Ресурсы** **АРБИКОН** http://arbicon.ru  |
| **GrebennikOn.** **Электронная** **библиотека** **издательского** **дома** **“Гребенников”** https://grebennikon.ru/ |

Compiled by: Kapustina L.M.