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MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

Ural State University of Economics

**APPROVED**  
at the meeting of the department

22 December 2020  
Protocol № 5  
Head of the department S.G.Bannykh

**APPROVED**  
Council on Educational and Methodological  
Issues and Quality of Education

20 January 2021  
Protocol № 6  
Chairman  Karkh D.A.  


**PLACEMENT PROGRAME**

|  |                                     |
|--|-------------------------------------|
| Form of internship                                   | On-the-job                          |
| Type of internship                                   | Research                            |
| Field of study                                       | 38.04.02 MANAGEMENT                 |
| Profile  | International Business (in English) |
| Mode of study  | full-time and part-time             |
| Enrollment year                                      | 2021                                |
| Developed by:<br>Cand.ofSc., Ass.Prof<br>D.K.Stozhko |                                     |

Yekaterinburg  
2021

## **CONTENTS**

### **INTRODUCTION**

#### **1. PURPOSE, TYPE, METHOD AND FORMS OF INTERNSHIP**

#### **2. INTERNSHIP PLACE IN THE STRUCTURE OF GENERAL EDUCATION**

#### **3. SCOPE OF PLACEMENT**

#### **4. PLANNED OUTCOMES OF PROGRAM COMPLETION**

#### **5. TOPIC PLAN**

#### **6. FORMS OF CURRENT CONTROL AND INTERMEDIATE ATTESTATION ASSESSMENT SCALE**

#### **7. CONTENT OF PLACEMENT**

#### **8. SPECIFICS OF INTERNSHIP ORGANISATION FOR STUDENTS WITH DISABILITIES**

#### **9. READING LIST OF BASIC AND ADDITIONAL EDUCATIONAL LITERATURE**

#### **10. LIST OF LEARNING RESOURCES, INCLUDING LIST OF LICENSED SOFTWARE AND INFORMATION REFERENCE DATABASE, ONLINE COURSES**

#### **11. DESCRIPTION OF MATERIAL AND TECHNICAL BASE REQUIRED FOR COMPLETION OF INTERNSHIP**

## INTRODUCTION

The internship program is part of the main professional educational program of higher education - the master's program, developed in accordance with the Federal State Educational Standard of Higher Education

|         |  |
|---------|--|
| FSES HE | Federal State Educational Standard of Higher Education - Master's degree in the direction of preparation 04/38/02 Management (order of the Ministry of Education and Science of Russia No. 952 dated 08/12/2020) |
|---------|--|

### 1.PURPOSE, FORM, TYPE, METHOD AND FORMS OF PLACEMENT

The goal is to form competencies in accordance with the types of professional activities that the program is focused on, for readiness to solve professional problems.

Viewpractices:        Production

Type                    ResearchWork

The waysholdingpractices:                    stationary

Formof placement:

discretely-ontypespractitioner

Placement can be carried out using distance learning technologies and e-learning.

### 2.THE PLACE OF INTERNSHIPS IN THE CURRICULUM STRUCTURE

Practice in full refers to the basic part of the curriculum.

### 3. SCOPE OF PLACEMENT

| Intermediate control | Hours                |                                |  |  | Z. e. |
|----------------------|----------------------|--------------------------------|--|--|-------|
|                      | Total for a semester | Contact work. (Academic study) |  | Independent work including preparation of control and coursework |       |
|                      |                      | Total                          | Practical lessons, including course design |  |       |
| Semester 2           |                      |                                |  |  |       |
| Offset               | 216                  | 2                              | 2  | 214  | 6     |
| Semester 3           |                      |                                |  |  |       |
|                      | 108                  | 0                              | 0  | 108  | 3     |
| Semester 4           |                      |                                |  |  |       |
| Graded credit        | 432                  | 0                              | 0  | 432  | 12    |
|                      | 756                  | 2                              | 2  | 754  | 21    |

### 4. PLANNEDRESULTS

As a result of the internship, the student must have the competencies established in accordance with the Federal State Educational Standard of Higher Education.

General professional competences (GIC)

| Code and name of competence  | Competence achievement indicators  |
|--|--|
| <p>OPK-1 Able to solve professional problems based on knowledge (at an advanced level) of economic, organizational and management theory, innovative approaches, generalization and critical analysis of management practices;</p>                 | <p>ID-1.OPK-1 Know methods for solving professional problems at an advanced level in the field of economic, organizational and management theory</p> |
|  | <p>ID-2.OPK-1 Be able to apply innovative approaches to solving economic, organizational and management problems</p>                                 |
|  | <p>ID-3.OPK-1 Have practical experience in generalizing and critical analysis of management practices in the direction of management</p>             |
| <p>OPK-2 Able to apply modern techniques and methods of data collection, advanced methods of data processing and analysis, including the use of intelligent information and analytical systems, when solving managerial and research problems;</p> | <p>ID-1.OPK-2 To know modern techniques and methods of data collection, advanced methods of their processing and analysis</p>                        |

|   |   |
|---|---|
| <p>OPK-2 Able to apply modern techniques and methods of data collection, advanced methods of data processing and analysis, including the use of intelligent information and analytical systems, when solving managerial and research problems;</p>                          | <p>ID-2.OPK-2 Be able to use intelligent information and analytical systems in solving managerial and research problems</p>                             |
| <p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p> | <p>ID-3.OPK-2 Have practical experience in the application of database management systems in the field of economics and management</p>                  |
| <p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p> | <p>ID-1.OPK-3 Know the methods of making informed organizational and managerial decisions</p>   |
| <p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p> | <p>ID-2.OPK-3 Be able to assess the operational and organizational effectiveness and social significance of organizational and managerial decisions</p> |

|   |   |
|---|---|
| <p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p>   | <p>ID-3.OPK-3 Have practical experience in the implementation of organizational and managerial decisions in a complex (including cross-cultural) dynamic environment</p>  |
| <p>OPK-4 Able to manage project and process activities in an organization using modern management practices, leadership and communication skills, identify and assess new market opportunities, develop strategies for creating and developing innovative areas of activity and the corresponding business models of organizations;</p> | <p>ID-1.OPK-4 Know modern methods, technologies and tools for managing project and process activities in the organization of project and process activities in the organization</p> <p>ID-2.OPK-4 Be able to use modern management practices, leadership and communication skills in process and project activities</p> |

|   |   |
|---|---|
| <p>OPK-4 Able to manage project and process activities in an organization using modern management practices, leadership and communication skills, identify and assess new market opportunities, develop strategies for creating and developing innovative areas of activity and the corresponding business models of organizations;</p> | <p>ID-3.OPK-4 Have practical experience in identifying and assessing new market opportunities, developing a strategy for the creation and development of innovative areas of activity and the corresponding business models of the organization</p> |
| <p>OPK-5 Able to generalize and critically evaluate scientific research in management and related fields, to carry out research projects.</p>   | <p>ID-1.OPK-5 Know the methods, technologies and tools for generalization and critical assessment of the results of scientific research in management and economics</p>   |
|   | <p>ID-2.OPK-5 To be able to organize the work of creative teams to carry out research work</p>  |
|   | <p>ID-3.OPK-5 Have practical experience in activating the activities of team members carrying out research projects</p>   |

### 5.THEMATICPLAN

| Stage      | Hours  |             |                                |            |                   |              |                             |
|------------|--|-------------|--------------------------------|------------|-------------------|--------------|-----------------------------|
|            | Stage name   | Total hours | Contact work. (Academic study) |            |                   | Samost. Work | Control of independent work |
|            |  |             | Lectures                       | Laboratory | Practical lessons |              |                             |
| Semester 2 |  | 216         |                                |            |                   |              |                             |
| Stage 1.   | Organizational (briefing)                                      | 216         |                                |            | 2                 | 214          |                             |
| Semester 4 |  | 540         |                                |            |                   |              |                             |
| Stage 2.   | Basic (self-control, interview, counseling)                    | 300         |                                |            |                   | 300          |                             |
| Stage 3.   | Final (defense of the report on the results of the internship) | 240         |                                |            |                   | 240          |                             |

**6.FORMSCURRENTCONTROLANDINTERMEDIATEAPPROVALS  
SCALESEVALUATIONS**

| Section / Stage      | Evaluation tool type                              | Description of the evaluation tool                                  | Evaluation criteria       |
|----------------------|---|---|---------------------------|
| Current control      |   |   |                           |
| Stage 1              | Drawing up a joint work schedule for the practice | Appendix 1 to the report:<br>"Joint work schedule for the practice" | Completed / Not Completed |
| Stage 2-3            | Implementation of an individual assignment        | Appendix 2 to the report:<br>"Individual task"                      | Completed / Not Completed |
| Intermediate control |   |   |                           |
| 2 semester (For)     | report  | the report contains a practical task                                | passed / not credited     |
| 4 semester (ZAO)     | Report  | The report contains a practical task                                | 5 points                  |

**DESCRIPTION OF THE SCALES**

**Current control.** Used

by 100-points system evaluation. V flow practice leaders practice from profile organization and university carry out control v conformity with joint plan and individual plan student. V report learner put percent fulfillment and mark "Done / not done"

**Intermediate certification.** Used

by ratings system evaluation. Grade work learner on ending practice carried out the head practice from university v conformity with developed the system appraisals achievements student v process practice.

Order translation rating, foreseens system evaluation:

High level - 100% - 70% - fine, OK, credited.

Average level - 69% - 50% - satisfactorily, credited.



| Score indicator | On a 5-point system | Characteristics of the indicator  |
|-----------------|---------------------|---|
| 100% - 85%      | Great               | have theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results at a high level  |
| 84% - 70%       | OK                  | have theoretical knowledge in full, understand, independently are able to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results.<br><br>Deficiencies may be made, corrected by the student independently in the process of work (answer, etc.) |
| 69% - 50%       | satisfactorily      | have general theoretical knowledge, are able to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results at an average level.<br>Mistakes are made that the student finds it difficult to correct on their own.                                   |
| 49% or less     | unsatisfactory      | have an incomplete amount of general theoretical knowledge, do not know how to independently apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results.<br>Skills and skills for solving professional problems are not formed                      |
| 100% - 50%      | credited            | the characteristic of the indicator corresponds to "excellent", "good", "satisfactory"  |
| 49% or less     | not credited        | the characteristic of the indicator corresponds to "unsatisfactory"   |

## 7.CONTENTPRACTICES

### 7.2 Content of practical exercises and laboratory work

Topic 1. Organizational (briefing)  
Participation in the organizational meeting.  
Getting an assignment for practice.  
Safety briefing, labor protection,  
internal regulations.

### 7.3. Content of independent work

Topic 1. Organizational (briefing)  
Participation in the organizational meeting.  
Getting an assignment for practice.  
Safety briefing, labor protection,  
internal regulations.

Topic 2. Main (self-control, interview, counseling)  
Study of the organizational and legal structure of the enterprise, the main indicators of its financial and economic activities.  
Study of the management system at the enterprise, criteria for assessing the quality of management in the organization  
Review of the literature on the research topic.

Topic 3. Final (defense of the report on the results of the internship)  
Conducting research on the topic of work.  
Processing and generalization of research results.

Consultations on the results of research and development with the head from practice and FOP

#### 7.3.1. Joint work schedule for the practice

Joint work schedule for the practice  
(Annex 1)

7.3.2. Individual assignment  
Individual assignment  
(Appendix 2)

7.3.3. ... Fund of assessment tools for intermediate certification of students in practice  
Fund of assessment tools for intermediate certification of students in practice  
(Appendix 3)

7.4. Practice report  
Practice Report - (Appendix 4)

## **eight. PECULIARITIES ORGANIZATIONS PRACTICES FOR PERSONS WITH LIMITED OPPORTUNITIES HEALTH**

Practice for learners with limited opportunities health and disabled held with taking into account features their psychophysical development, individual opportunities and fortunes health.

### **By a statement student**

V purposes accessibility passing practice profile organization and USUE provide the following conditions:

- special order passing practices, with taking into account fortunes their health v forms, adapted to restriction their health;
- application remote educational technologies, which envisage possibilities reception and transmission information v available for them forms.
- access (remote access), to modern professional bases data and information references systems composition which defined working program practice.

## **nine. SCROLL BASIC AND ADDITIONAL EDUCATIONAL LITERATURE, NECESSARY FOR PASSAGE PRACTICES**

### **Site libraries USUE**

<http://lib.usue.ru/>

### **Main literature:**

1. Cosmin V.V. Fundamentals of Scientific Research (General Course). [Electronic resource]: Textbook. - Moscow: RIO Publishing Center, 2018. -- 238 p. - Access mode: <https://znanium.com/catalog/product/910383>
2. Kukushkina V.V. Organization of research work of students (masters). [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2019. - 264 p. - Access mode: <https://znanium.com/catalog/product/982657>
3. Ovcharov A.O., Ovcharova T.N. Scientific research methodology. [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2019. - 304 p. - Access mode: <https://znanium.com/catalog/product/989954>
4. Boush GD, Razumov V.I. Research methodology (in coursework and final qualification works). [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2019. - 210 p. - Access mode: <https://znanium.com/catalog/product/991912>

### **Additional literature:**

1. Menyailo V. V., Tulyakova N. A., Chumilkin S. V. Academic writing. Vocabulary. Developing Academic Literacy. [Electronic resource]: Textbook for undergraduate and graduate programs. - Moscow: Yurait, 2019. -- 240 - Access mode: <https://urait.ru/bcode/437602>
2. Volkov Yu. G. Dissertation: preparation, defense, registration. [Electronic resource]: a practical guide. - Moscow: Alfa-M: INFRA-M, 2016. -- 160 - Access mode: <https://znanium.com/catalog/product/510459>
3. Cosmin V.V. Fundamentals of Scientific Research (General Course). [Electronic resource]: Textbook. - Moscow: RIO Publishing Center, 2016. -- 227 p. - Access mode: <https://znanium.com/catalog/product/518301>
4. Gureeva M.A. Foreign economic activity. [Electronic resource]: Textbook. - Moscow: FORUM Publishing House, 2020. - 288 p. - Access mode: <https://znanium.com/catalog/product/1045371>
5. Ignatova OV, Orlova NL, Gorbunova OA, Ason TA World economy and international economic relations. Workshop. [Electronic resource]: Textbook for universities. - Moscow: Yurait, 2020. -- 212 - Access mode: <https://urait.ru/bcode/465998>

## **ten. SCROLL INFORMATION TECHNOLOGIES, INCLUDING SCROLL**

# LICENSES SOFTWARE SUPPORT AND INFORMATION REFERENCE SYSTEMS, ONLINE COURSES, USE DATA PASSAGE PRACTICES

## List of licensed software:

AstraLinux Common Edition. Contract No. 1 from 13 June 2018, Act from 17 December 2018. Term actions licenses - without restriction term.

My office standard. Agreement No. SK-281 from 7 June 2017. date conclusions - 07.06.2017. Term actions licenses - wi

## The list of information reference systems, resources of the information and telecommunication network "Internet":

Reference and legal system Consultant+. Contract No. 163/223-U / 2020 from 12/14/2020. Term actions licenses before 12/31/2021

Reference and legal system Guarantee. Contract No. 58419 from 22 December 2015. Term actions licenses - without restriction term

### **Electronic catalog IBKUSUE**

<http://lib.usue.ru/>

### **Scientific electronic library LIBRARY.RU**

<https://elibrary.ru/>

### **EBS publishers "DOE"**

<http://e.lanbook.com/>

### **EBS Znanium.com**

<http://znanium.com/>

### **EBSTroitskybridge**

<http://www.trmost.ru>

### **EBS publishers URAYT**

<https://www.biblio-online.ru/>

### **Network edition "Information resource SPARK "**

<http://www.spark-interfax.ru/>

### **University informational system RUSSIA**

<https://uisrussia.msu.ru/>

### **archive scientific magazines NEICON**

<http://archive.neicon.ru>

### **Overview mass media Polpred.com**

<http://polpred.com>

### **Resources ARBIKON**

<http://arbicon.ru>

### **Scientific electronic library CyberLeninka**

<http://cyberleninka.ru>

### **"Investment possibilities Russia "**

[www.ivr.ru](http://www.ivr.ru)

### **Official site The organization economic cooperation and development**

[www.oecd.org](http://www.oecd.org)

### **Official site Worldjar**

[www.worldbank.org](http://www.worldbank.org)

### **Official site The World trade organization**

[www.wto.org](http://www.wto.org)

### **Official site UN**

[www.un.org](http://www.un.org)

### **Official site Conferences UN on trade and development**

[www.unctad.org](http://www.unctad.org)

**Official site Governments Sverdlovsk areas**

<http://www.midural.ru/>

**Official site Ministries international and foreign economic connections Sverdlovsk areas**

<http://mvs.midural.ru/>

**Site of business culture different countries the world**

[www.executiveplanet.com](http://www.executiveplanet.com)

**Site for managers**

[www.e-executive.ru](http://www.e-executive.ru)

### **eleven. DESCRIPTION MATERIAL AND TECHNICAL BASES, NECESSARY FOR PRACTICES**

Implementation practice carried out with using logistical base USUE and profile organization (at necessary).

Workers places and premises for independent work learner equipped

with computer technique with opportunity connectivity To the

network "Internet" and providing access to electronic information

and

educational Wednesday USUE and profile organization (at availability).

Everything premises staffed specialized furniture and equipped with multimedia equipments special

equipment (information and telecommunication, other computer), access to information retrieval, legal

reference systems electronic library systems bases data the

current legislation, other information resources employees for representation educational information big audien

ce.