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MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

Federal State Budgetary Educational Institution of Higher Education
"Ural State University of Economics"

Approved
at the Department meeting

December 4, 2025

Protocol # 12

Head of the Department Bannykh S.G.

Approved
by the Council for Educational and
Methodological Issues and Quality of
Education

December 16, 2025

Protocol # 4

Chairman  Karkh D.A.



(signature)

PLACEMENT PROGRAMME

| | |
|--------------------|-------------------------------------|
| Form | Academic |
| Type | Introductory practice |
| Field of study | 38.04.02 Management |
| Profile | International business (on English) |
| Form of study | Full-time |
| Year of enrollment | 2026 |

Compiled by:
Professor,
Doctor of Philosophy
Matveeva A.I.

Ekaterinburg
2025

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INTRODUCTION

The internship program is part of the main professional educational program of higher education - the master's program, developed in accordance with the Federal State Educational Standard

| | |
|---------------------------------------|---|
| Federal State Educational Standard of | Federal State Educational Standard of Higher Education - Master's Degree in the Field of Training 38.04.02 Management (Order of the Ministry of Education and Science of Russia dated August 12, 2020, No. 952) |
|---------------------------------------|---|

1. TARGET, VIEW, TYPE, WAY AND FORMS CONDUCTING PRACTICES

The goal is to develop competencies in accordance with the types of professional activities that the program is focused on, in order to be ready to solve professional problems.

View practices: Educational

Type practices: Introductory practice

Methods conducting practices: No

Forms conducting practices:

discretely - By species practitioner

The internship can be conducted using distance learning technologies and e-learning.

2. PLACE PRACTICES IN STRUCTURE OPOP

The practice in its entirety is a mandatory part of the curriculum.

3. SCOPE OF PRACTICE

| Interim assessment | Hours | | | | Z.e. |
|--------------------|------------------------|----------------------------|--|--|------|
| | Total for the semester | Contact work (according to | | Independent work including preparation of tests and coursework | |
| | | Total | Practical classes, including course design | | |
| Semester 1 | | | | | |
| Credit | 216 | 2 | 2 | 214 | 6 |

4. PLANNED RESULTS DEVELOPMENT OPOP

As a result of completing the internship, the student must develop the competencies established in accordance with the Federal State Educational Standard of Higher Education.

| | |
|---------------------------------|--------------------------------------|
| Code and name of the competence | Indicators of competency achievement |
|---------------------------------|--------------------------------------|

| | |
|--|---|
| <p>UK-1 Able to carry out a critical analysis of problematic situations based on a systems approach and develop an action strategy</p> | <p>ID-1.UK-1 Know: methods of critical analysis; methodology of a systems approach; methods of identifying problem situations</p> |
| | <p>ID-2.UK-1 Be able to: identify problem situations, search for information and solutions</p> |
| | <p>ID-3.UK-1 Have practical experience in developing and justifying a strategy for solving a problem situation based on a systems approach</p> |
| <p>UK-2 is capable of managing a project at all stages of its life cycle.</p> | <p>ID-1.UK-2 Know: principles of forming a project task within the framework of a designated problem; basic requirements for project work and criteria for evaluating the results of project activities</p> |
| | <p>ID-2.UK-2 Be able to: develop a project implementation plan taking into account possible implementation risks and the possibilities for eliminating them; plan the necessary resources</p> |
| | <p>ID-3.UK-2 Have practical experience in monitoring the progress of project implementation; correcting deviations; making changes to the project implementation plan</p> |
| <p>UK-3 Able to organize and manage the work of a team, developing a team strategy to achieve the set goal</p> | <p>ID-1.UK-3 Know: teamwork strategies; methods and techniques for selecting team members to achieve a set goal</p> |
| | <p>ID-2.UK-3 Be able to: organize and adjust the work of a team, including on the basis of collegial decisions</p> |
| | <p>ID-3.UK-3 Have practical experience in organizing and managing team interactions to achieve set goals; experience in overcoming disagreements, disputes, and conflicts that arise within a team, taking into account the interests of the parties.</p> |

| | |
|--|--|
| <p>UK-4 Able to use modern communication technologies, including in a foreign language(s), for academic and professional interaction</p> | <p>ID-1.UK-4 Knowledge: modern communication technologies; standards of business written communication; principles of drafting standard business documentation for academic and professional purposes in Russian and foreign languages</p> |
| | <p>ID-2.UK-4 Be able to: establish contacts and organize communication in accordance with the needs of joint activities; prepare business documentation in accordance with the norms of the Russian language</p> |
| | <p>ID-3.UK-4 Have practical experience in presenting the results of research and project activities at various public events; participating in academic and professional discussions in a foreign language</p> |
| <p>UK-5 Able to analyze and take into account cultural diversity in the process of intercultural interaction</p> | <p>ID-1.UK-5 Know: the fundamentals of social interaction aimed at solving professional problems; mechanisms of intercultural interaction in society</p> |
| | <p>ID-2.UK-5 Be able to: present professional information in the process of intercultural interaction; analyze the characteristics of social interaction taking into account national and ethnocultural characteristics</p> |
| | <p>ID-3.UK-5 Have practical experience in organizing interactions in a professional environment taking into account national and ethnocultural characteristics; skills in intercultural interaction taking into account cultural diversity</p> |
| <p>UK-6 Able to determine and implement priorities of one's own activities and ways to improve them based on self-assessment</p> | <p>ID-1.UK-6 Knowledge: theoretical and methodological foundations of self-development, self-realization, and use of creative potential; fundamentals of professional trajectory planning; technologies and methods of self-assessment</p> |
| | <p>ID-2.UK-6 Be able to: determine priorities of professional activity and ways to improve it based on self-assessment; develop, monitor, evaluate, and research components of professional activity; plan independent activities in solving professional problems</p> |

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|---|--|
| UK-6 Able to determine and implement priorities of one's own activities and ways to improve them based on self-assessment | ID-3.UK-6 Have practical experience in determining an effective course of action in the field of professional activity; making decisions at the level of one's own professional activity; planning one's own professional activity |
|---|--|

General professional competencies (GPC)

| Code and name of the competence | Indicators of competency achievement |
|---|---|
| OPK-1 Able to solve professional problems based on knowledge (at an advanced level) of economic, organizational and management theory, innovative approaches, generalization and critical analysis of management practices; | ID-1.OPK-1 Know methods for solving professional problems at an advanced level in the field of economic, organizational and management theory |
| | ID-2.OPK-1 Be able to apply innovative approaches to solving economic, organizational and managerial problems |
| | ID-3.OPK-1 Have practical experience in generalizing and critically analyzing management practices in the direction of management |

| | |
|--|---|
| <p>OPK-2 is capable of using modern techniques and methods of data collection, advanced methods of processing and analysis, including the use of intelligent information and analytical systems, when solving management and research problems;</p> | <p>ID-1.OPK-2 Know modern techniques and methods of data collection, advanced methods of their processing and analysis</p> |
| | <p>ID-2.OPK-2 Be able to use intelligent information and analytical systems in solving management and research problems</p> |
| | <p>ID-3.OPK-2 Have practical experience in using database management systems in the field of economics and management</p> |
| <p>OPK-3 Capable of independently making informed organizational and managerial decisions, assessing their operational and organizational effectiveness, social significance, and ensuring their implementation in a complex (including cross-cultural) and dynamic environment;</p> | <p>ID-1.OPK-3 Know the methods of making informed organizational and managerial decisions</p> |

| | |
|--|---|
| <p>OPK-3 Capable of independently making informed organizational and managerial decisions, assessing their operational and organizational effectiveness, social significance, and ensuring their implementation in a complex (including cross-cultural) and dynamic environment;</p> | <p>ID-2.OPK-3 Be able to evaluate the operational and organizational effectiveness and social significance of organizational and managerial decisions taken</p> |
| | <p>ID-3.OPK-3 Have practical experience in implementing organizational and managerial decisions in a complex (including cross-cultural) dynamic environment</p> |
| <p>OPK-4 Capable of managing project and process activities in an organization using modern management practices, leadership and communication skills, identifying and evaluating new market opportunities, developing strategies for the creation and development of innovative areas of activity and the corresponding business models of organizations;</p> | <p>ID-1.OPK-4 Know modern methods, technologies and tools for managing project and process activities in an organization.</p> |

| | |
|--|--|
| <p>OPK-4 Capable of managing project and process activities in an organization using modern management practices, leadership and communication skills, identifying and evaluating new market opportunities, developing strategies for the creation and development of innovative areas of activity and the corresponding business models of organizations;</p> | <p>modern management practices, leadership and communication skills in process and project activities</p> |
| <p>OPK-5 Able to generalize and critically evaluate scientific research in management and related fields, and carry out research projects</p> | <p>ID-3.OPK-4 Have practical experience in identifying and assessing new market opportunities, developing a strategy for the creation and development of innovative areas of activity and the corresponding business models of the organization</p> |
| | <p>ID-1.OPK-5 Know the methods, technologies and tools for generalizing and critically evaluating the results of scientific research in management and economics</p> <p>ID-2.OPK-5 Be able to organize the work of creative teams to carry out research work</p> |

| | |
|--|--|
| OPK-5 Able to generalize and critically evaluate scientific research in management and related fields, and carry out research projects | ID-3.OPK-5 Have practical experience in activating the activities of team members carrying out research projects |
|--|--|

5. THEMATIC PLAN

| Stage | Hours | | | | | | |
|------------|--|-------------|---|------------|-------------------|------------------|-----------------------------|
| | Stage name | Total hours | Contact work (according to academic activity) | | | Independent work | Control of independent work |
| | | | Lectures | Laboratory | Practical classes | | |
| Semester 1 | | 216 | | | | | |
| Stage 1. | Formulating the topic and drawing up a detailed plan for the final qualifying work | 108 | | | 2 | 106 | |
| Stage 2. | Formulation of key characteristics of the final qualifying work (relevance, purpose, objectives, | 108 | | | | 108 | |

6. FORMS CURRENT CONTROL AND INTERMEDIATE CERTIFICATIONS SCALES ASSESSMENTS

| Section/Stage | Type of assessment tool | Description of the assessment tool | Evaluation criteria |
|-----------------|-------------------------|------------------------------------|---------------------|
| Current control | | | |

| | | | |
|----------------|-----------------------------------|---|---|
| <p>Stage 1</p> | <p>Analytical report (part 1)</p> | <p>The assessment tool is a comprehensive instrument for testing a student's competencies in the field of scientific thinking, including an assessment of the ability to correctly formulate a research topic, create a logically verified structure of the work and justify the relevance of the chosen problematic with subsequent assessment</p> | <p>The ability to formulate a topic and draw up a detailed plan for the final qualifying work is assessed : with a grade of "Passed" (50% - 100%), the student must demonstrate a clear understanding of the scientific approach to research, correctly formulate the topic, draw up a logically verified plan and justify the relevance of the work, while the grade of "Failed" (49% - 0%) is given in the presence of gross errors in the formulation of the topic, a violation of the logic of the plan and the</p> |
|----------------|-----------------------------------|---|---|

| | | | |
|--------------------|----------------------------|---|---|
| Stage 2 | Analytical report (part 2) | The assessment tool is a comprehensive test of the student's ability to correctly formulate and justify the fundamental characteristics of the final qualifying work, including determining its relevance, setting goals and objectives, and clearly identifying the subject and object of the study. | The student's ability to formulate and justify the key characteristics of the final qualifying work is assessed : with a "Pass" grade (50% - 100%), the student must demonstrate a deep understanding of the scientific approach, correctly determine the relevance of the research, competently formulate the goal and objectives, clearly identify the subject and object of the research, and also establish logical connections between all characteristics while the "Fail" grade (49% - 0%) is given in the presence of significant inaccuracies in determining the relevance, setting the goal and objectives, mixing the subject and object of the research, the absence of |
| Interim assessment | | | |
| 1 semester (For) | Internship report | The assessment tool is a comprehensive test of the student's competencies in compiling an analytical report, including an assessment of the ability to structuredly analyze the collected information, formulate conclusions | ability to compile an analytical report is assessed : |

| | | | |
|--|--|--|---|
| | | <p>based on the materials studied, compliance with the requirements for document formatting, as well as demonstrating an understanding of the methodology of research work and the ability to apply the knowledge gained during internship to solve professional problems.</p> | <p>grade (50% - 100%), a student must demonstrate the ability to structure information, conduct an in-depth analysis of the collected data, formulate well-founded conclusions, comply with the requirements for document formatting , correctly apply research methods and demonstrate the ability to use the knowledge gained during practice to solve professional problems, while a “Fail ” grade (49% - 0%) is given if there are significant deficiencies in the structuring of the material, superficial analysis of data, lack of well-founded conclusions, gross violations of formatting requirements , incorrect application of research methodology or inability to apply</p> |
|--|--|--|---|

| | | | |
|--|--|--|---------------------|
| | | | professional tasks. |
|--|--|--|---------------------|

DESCRIPTION OF RATING SCALES

Current control. It is used 100-point system assessment. IN current practices leaders practices from profile organizations And university carry out control V in accordance With joint plan And individual plan student. IN report student is put percent execution And mark "done/not done completed"

Intermediate certification. It is used rating system assessment. Grade work student By ending practices is being carried out leader practices from university V in accordance With developed them system assessments achievements student V process practices.

Order translation rating, provided system assessments:

High level - 100% - 70% - Great, Fine, passed.

Average level - 69% - 50% - satisfactorily, passed.

| Evaluation indicator | On a 5-point scale | Characteristics of the indicator |
|----------------------|--------------------|---|
| 100% - 85% | Great | possess theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results at a high level |
| 84% - 70% | Fine | possess theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results. There may be some errors that the student can correct independently during the work process (answer , etc.) |
| 69% - 50% | satisfactorily | have general theoretical knowledge, are able to apply, research, identify, analyze, systematize, categorize , calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results at an average level. Mistakes are made that the student finds difficult to correct on his own. |
| 49% or less | unsatisfactory | do not have a full range of general theoretical knowledge, and are unable to independently apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, or evaluate results. The skills and abilities to solve professional problems have not been developed |
| 100% - 50% | passed | the characteristic of the indicator corresponds to "excellent", |
| 49% or less | not credited | the indicator characteristic corresponds to "unsatisfactory" |

7. CONTENT PRACTICES

7.2 Contents of practical classes and laboratory work

Stage 1. Formulating the topic and drawing up a detailed plan for the final qualifying work
Participation in the organizational meeting; receipt of an individual assignment and a set of documents for the internship.

7.3. Contents of independent work

Stage 2. Formulating key characteristics of the final qualifying work (relevance, purpose, objectives, subject, object of research)

Preparation of an analytical report in accordance with an individual assignment: 1. identify the main problems in the selected area of research; 2. justify the significance of the research; 3. formulate the relevance in 3-4 paragraphs; 4. formulate the general goal of the research; 5. identify 4-5 specific tasks; 6. determine the object of research; 7. identify the subject of research;

7.3.1. Joint work schedule for conducting internships

Appendix 1

7.3.2. Individual assignment

Appendix 2

7.3.3. Fund of assessment tools for conducting interim assessment of students during practical training

Appendix 3

7.4. Internship report

Appendix 4

8. PECULIARITIES ORGANIZATIONS PRACTICES FOR PERSONS WITH LIMITED OPPORTUNITIES HEALTH

Practice For students With limited opportunities health And disabled people is being carried out With taking into account features their psychophysical development, individual opportunities And states health.

By statement student

IN purposes availability passages practices profile organization And USUE provide next conditions:

- special order passages practices, With taking into account states their health V forms, adapted To restrictions their health;
- application remote educational technologies, which provide for possibilities reception and transmission information V available For them forms.
- access (remote access), To modern professional bases data And informational reference systems, compound which defined working program practices.

9. SCROLL BASIC AND ADDITIONAL EDUCATIONAL LITERATURE, NECESSARY FOR WALKTHROUGHS PRACTICES

Website libraries USUE

<http://lib.usue.ru/>

Main literature:

2. Prokofiev S. E., Kadyrova G. M., Eremin S. G., Galkin A. I. Strategic management in government bodies [Electronic resource]: textbook and workshop for universities. - Moscow: URAYT, 2023. - 259

3. Prokofiev S. E., Musinova N. N., Adamskaya L. V., Artyukhin R. E., Barmenkova N. A., Belyaev A. M., Bitkina I. V., Bogatyrev E. D., Bratarchuk T. V., Voronov V. V., Galkin A. I., Zavalko N. A., Zudenkova S. A., Kabalinsky A. I., Kadyrova G. M., Komov V. E., Krasnyukova N. L., Lukichev K. E., Plotitsyna L. A., Popadyuk N. K., Prokofiev M. N., Rozhdestvenskaya I. A., Semkina O. S., Tokmurzin T. M., Shubtsova L. V., Danilkevich M. A., Zubenko A. V., Sergienko N. S., Garkusha N. S., Fedotov A. M. State and Municipal Management [Electronic resource]: textbook and practical training for universities. - Moscow: URAYT, 2023. - 608 – Access mode:

Further reading:

2. Lebedev S. A. Methodology of scientific knowledge [Electronic resource]: Textbook for universities. - Moscow: URAYT, 2022. - 153 - Access mode: <https://urait.ru/bcode/490474>

10. SCROLL INFORMATIONAL TECHNOLOGIES, INCLUDING SCROLL LICENSE SOFTWARE SUPPORT AND INFORMATIONAL REFERENCE SYSTEMS, ONLINE COURSES, USED AT PASSING PRACTICES

List of licensed software:

Microsoft Windows 10 .Agreement No. 52/223-PO/2020 from April 13, 2020, Act No. Tr000523459 from October 14, 2020. Term actions licenses -Without restrictions term.

Astra Linux Common Edition. Agreement No. 0417-PO/2019 from May 8, 2019, Act No. Sk000343 from May 24, 2019 And Contract No. 35-U/2018 from June 13, 2018, Act No. UT213 from December 17, 2018. Term actions licenses - without restrictions term.

List of information reference systems, resources of the information and telecommunications network "Internet":

Reference and legal information system Guarantee. Agreement No. 58419 from 22 December 2015. Term actions licenses -without restrictions term

Reference and legal information system Consultant +. Agreement No. 143/223-U/2025 from December 2, 2025 Term actions licenses to December 31, 2026

11. DESCRIPTION LOGISTICS BASES, NECESSARY FOR WALKTHROUGHS PRACTICES

Implementation practices is being carried out With using logistical bases USUE And profile organizations (at necessity).

Workers places And premises For independent work students equipped computer technology With opportunity connections To networks "Internet" And provision access V electronic informational and educational Wednesday USUE And profile organizations (at availability).

All premises staffed specialized furniture And equipped multimedia equipment special equipment (information and telecommunications, other computer), access To information retrieval, reference and legal systems, electronic library systems, bases data current legislation, other informational resources employees For performances educational information big audience.