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Дата подписания: 18.06.2026 10:34:45  
Уникальный программный ключ:  
24f866be2aca16484036a8cbb3c509a9531e605f

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION  
Federal State Budgetary Educational Institution of Higher Education  
"Ural State University of Economics"

**Approved**  
at the Department meeting

December 4, 2025

Protocol # 12

Head of the Department Bannykh S.G.

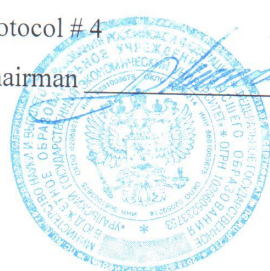
**Approved**

by the Council for Educational and  
Methodological Issues and Quality of  
Education

December 16, 2025

Protocol # 4

Chairman  Karkh D.A.  
(signature)



#### PLACEMENT PROGRAMME

Form	On-the-job placement
Type	Research
Field of study	38.04.02 Management
Profile	International business (on English)
Form of study	Full-time
Year of enrollment	2026
Compiled by: Professor, Doctor of Philosophy Matveeva A.I.	

Ekaterinburg  
2025

## CONTENT

<b>INTRODUCTION</b>	<b>3</b>
<b>1. PURPOSE, KIND, TYPE, METHOD (IF ANY) AND FORMS OF CONDUCTING PRACTICE</b>	<b>3</b>
<b>2. PLACE OF PRACTICE IN THE STRUCTURE OF OPOP</b>	<b>3</b>
<b>3. SCOPE OF PRACTICE</b>	<b>3</b>
<b>4. PLANNED RESULTS OF DEVELOPMENT OF THE OPOP</b>	<b>3</b>
<b>5. THEMATIC PLAN</b>	<b>7</b>
<b>6. FORMS OF CURRENT CONTROL AND INTERIM CERTIFICATION RATING SCALES</b>	<b>8</b>
<b>7. CONTENT OF PRACTICE</b>	<b>15</b>
<b>8. FEATURES OF ORGANIZING PRACTICE FOR PEOPLE WITH DISABILITIES</b>	<b>17</b>
<b>9. LIST OF BASIC AND ADDITIONAL STUDY LITERATURE REQUIRED FOR INTERNSHIP</b>	<b>17</b>
<b>10. LIST OF INFORMATION TECHNOLOGIES, INCLUDING A LIST OF LICENSED SOFTWARE AND INFORMATION REFERENCE SYSTEMS, ONLINE COURSES USED DURING PRACTICE</b>	<b>17</b>
<b>11. DESCRIPTION OF THE MATERIAL AND TECHNICAL BASE REQUIRED FOR THE PRACTICE</b>	<b>18</b>

## INTRODUCTION

The internship program is part of the main professional educational program of higher education - the master's program, developed in accordance with the Federal State Educational Standard

Federal State Educational Standard of	Federal State Educational Standard of Higher Education - Master's Degree in the Field of Training 38.04.02 Management (Order of the Ministry of Education and Science of Russia dated August 12, 2020, No. 952)
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### 1. TARGET, VIEW, TYPE, WAY AND FORMS CONDUCTING PRACTICES

The goal is to develop competencies in accordance with the types of professional activities that the program is focused on, in order to be ready to solve professional problems.

View practices:      Production

Type practices:      Research Job

Methods conducting practices:                      No

Forms conducting practices:

discretely - By species practitioner

The internship can be conducted using distance learning technologies and e-learning.

### 2. PLACE PRACTICES IN STRUCTURE OPOP

The practice in its entirety is a mandatory part of the curriculum.

### 3. SCOPE OF PRACTICE

Interim control	Hours				Z.e.
	Total for the semester	Contact work (according to		Independent work including preparation of tests and coursework	
		Total	Practical classes, including course design		
Semester 2					
Credit	540	2	2	538	15
Semester 3					
Credit	216	2	2	214	6
	756	4	4	752	21

### 4. PLANNED RESULTS DEVELOPMENT OPOP

As a result of completing the internship, the student must develop the competencies established in accordance with the Federal State Educational Standard of Higher Education.

Code and name of the competence	Indicators of competency achievement
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<p>OPK-1 Able to solve professional problems based on knowledge (at an advanced level) of economic, organizational and management theory, innovative approaches, generalization and critical analysis of management practices;</p>	<p>ID-1.OPK-1 Know methods for solving professional problems at an advanced level in the field of economic, organizational and management theory</p>
	<p>ID-2.OPK-1 Be able to apply innovative approaches to solving economic, organizational and managerial problems</p>
	<p>ID-3.OPK-1 Have practical experience in generalizing and critically analyzing management practices in the direction of management</p>
<p>OPK-2 is capable of using modern techniques and methods of data collection, advanced methods of processing and analysis, including the use of intelligent information and analytical systems, when solving management and research problems;</p>	<p>ID-1.OPK-2 Know modern techniques and methods of data collection, advanced methods of their processing and analysis</p>

<p>OPK-2 is capable of using modern techniques and methods of data collection, advanced methods of processing and analysis, including the use of intelligent information and analytical systems, when solving management and research problems;</p>	<p>ID-2.OPK-2 Be able to use intelligent information and analytical systems in solving management and research problems</p>
	<p>ID-3.OPK-2 Have practical experience in using database management systems in the field of economics and management</p>
<p>OPK-3 Capable of independently making informed organizational and managerial decisions, assessing their operational and organizational effectiveness, social significance, and ensuring their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-1.OPK-3 Know the methods of making informed organizational and managerial decisions</p>
	<p>ID-2.OPK-3 Be able to evaluate the operational and organizational effectiveness and social significance of organizational and managerial decisions taken</p>

<p>OPK-3 Capable of independently making informed organizational and managerial decisions, assessing their operational and organizational effectiveness, social significance, and ensuring their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-3.OPK-3 Have practical experience in implementing organizational and managerial decisions in a complex (including cross-cultural) dynamic environment</p>
<p>OPK-4 Capable of managing project and process activities in an organization using modern management practices, leadership and communication skills, identifying and evaluating new market opportunities, developing strategies for the creation and development of innovative areas of activity and the corresponding business models of organizations;</p>	<p>ID-1.OPK-4 Know modern methods, technologies and tools for managing project and process activities in an organization.</p> <hr/> <p>modern management practices, leadership and communication skills in process and project activities</p>

<p>OPK-4 Capable of managing project and process activities in an organization using modern management practices, leadership and communication skills, identifying and evaluating new market opportunities, developing strategies for the creation and development of innovative areas of activity and the corresponding business</p>	<p>ID-3.OPK-4 Have practical experience in identifying and assessing new market opportunities, developing a strategy for the creation and development of innovative areas of activity and the corresponding business models of the organization</p>
<p>OPK-5 Able to generalize and critically evaluate scientific research in management and related fields, and carry out research projects</p>	<p>ID-1.OPK-5 Know the methods, technologies and tools for generalizing and critically evaluating the results of scientific research in management and economics</p>
	<p>ID-2.OPK-5 Be able to organize the work of creative teams to carry out research work</p>
	<p>ID-3.OPK-5 Have practical experience in activating the activities of team members carrying out research projects</p>

### 5. THEMATIC PLAN

Stage	Hours						
	Stage name	Total hours	Contact work (according to academic activity)			Independent work	Control of independent work
			Lectures	Laboratory	Practical classes		
Semester 2		540					
Stage 1.	Comprehensive analysis and research development of the organization's management system using modern research methods and strategic planning on the topic	216			2	214	

Stage 2.	Development of a scientific article based on a critical analysis of management and strategic planning issues on the topic of the final	324				324	
Semester 3		216					
Stage 3.	Development of the theoretical section of the thesis	216			2	214	

**6. FORMS CURRENT CONTROL AND INTERMEDIATE CERTIFICATIONS  
SCALES ASSESSMENTS**

Section/Stage	Type of assessment tool	Description of the assessment tool	Evaluation criteria
Current control			
Stage 1	Analytical report (part 1)	The assessment tool is a comprehensive test of the student's competencies in developing an analytical report, including an assessment of the ability to conduct a systemic analysis of the organization's management activities, formulate substantiated recommendations for improving management processes, develop innovative solutions and evaluate their effectiveness, as well as demonstrate an understanding of the methodology of analytical work and the ability to apply acquired knowledge to solve practical management problems.	ability to develop an analytical report is assessed : when assessed as "Passed" (50% - 100%), the student must demonstrate the ability to conduct a systemic analysis of the organization's management activities , formulate well-founded recommendations for improving management processes, develop innovative solutions and evaluate their effectiveness, correctly apply the methodology of analytical work and demonstrate the ability to use the acquired knowledge to solve practical

			<p>while the grade “Fail” (49%-0%) is given if there are significant shortcomings in the analysis</p> <p>the absence of substantiated recommendations, the inability to develop innovative solutions, incorrect application of the research methodology , or the inability to apply the acquired knowledge to solve management problems.</p>
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<p>Stage 2</p>	<p>Analytical report (part 2)</p>	<p>The assessment tool is a comprehensive test of the student's competencies in preparing and publishing a scientific article, including an assessment of the ability to conduct a comprehensive analysis of problems in the field of organizational management, formulate practical recommendations for optimizing the management system and improving strategic planning processes , select an appropriate scientific publication taking into account publication requirements, adhere to established rules for the presentation of material, as well as demonstrate an understanding of the peer-review procedure and the ability to successfully organize the process of publishing scientific material.</p>	<p>ability to prepare scientific material is assessed :</p> <p>Passed (50% - 100%) - the student demonstrates: ability to conduct a comprehensive analysis of management problems the ability to select an appropriate scientific journal correct presentation of the material in accordance with the requirements understanding the peer review process</p> <p>ability to organize the publication process</p> <p>Failed (49% - 0%) - the student shows: inability to analyze management problems wrong choice of publication violation of design requirements</p> <p>misunderstanding of the review procedure</p> <p>inability</p>
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<p>Stage 3.</p>	<p>Analytical report (part 3)</p>	<p>The assessment tool is a comprehensive test of the student's competencies in developing an analytical report, including an assessment of the ability to conduct an in-depth analysis of existing scientific approaches to the problem under study, systematize and generalize theoretical positions, identify contradictions and problem areas, form a substantiated author's position, and develop a methodological basis for the research taking into account modern scientific requirements and the specifics of the problem under study.</p>	<p>When given a "Pass" grade (50% - 100%), the student must demonstrate :</p> <ul style="list-style-type: none"> <li>high level of proficiency in scientific research methodology</li> <li>ability to critically analyze scientific literature</li> <li>the ability to identify and systematize theoretical contradictions</li> <li>skills in forming a reasoned author's position</li> <li>competence in developing a methodological basis for research</li> </ul> <p>The grade "Fail" (49%-0%) is given if there are significant shortcomings in the demonstration of the specified competencies, the inability to conduct a high-quality analysis of scientific approaches, systematize theoretical positions, identify problem areas, formulate a well-founded author's position or develop an adequate methodological</p>
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			base
Interim assessment			
2nd semester (For)	Internship report	<p>The assessment tool evaluates:</p> <p>1. the student's ability to conduct a systemic analysis of management, develop recommendations and innovative solutions, evaluate their effectiveness, and apply analytical work methodology to solve management problems.</p> <p>2. tests the student's ability to analyze management problems, formulate practical recommendations, select a scientific journal, format material, understand peer review, and organize publication.</p>	<p>"Pass" (50-100%) - the student demonstrates the ability to perform in-depth system analysis and develop innovative solutions, correctly applies analytical methodology, formulates effective recommendations, qualitatively analyzes management problems, competently formats material, understands the peer-review process, and is able to organize publication; "Fail" (0-49%) - the student demonstrates a superficial analysis of data, a lack of innovative solutions, errors in methodology and formatting, an inability to solve management problems, a lack of understanding of the peer-review process</p>

<p>3rd semester (For)</p>	<p>Internship report</p>	<p>A comprehensive assessment of competencies in developing an analytical report, including an assessment of the student's theoretical preparation in analyzing scientific approaches and systematizing theoretical propositions, the methodological component of the research, the practical implementation of the project through a description of the internship site and applications, as well as a defense of the work with a presentation of the material and argumentation of the conclusions.</p>	<p>“Passed” (50% - 100%) - the student must demonstrate the ability to analyze scientific approaches, systematize theoretical positions, identify contradictions and justify their own position, correctly build a methodological basis for research taking into account the specifics of the problem, qualitatively characterize the place of practice, ensure the relevance of applications and comply with structural requirements, and also show the ability to present material, give reasoned answers to questions and clearly substantiate conclusions, while the grade “Failed ” (49% - 0%) is given in the presence of significant shortcomings in the analysis of scientific approaches, the lack of systematization of theoretical positions, the inability to identify</p>
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			<p>the author's position is unfounded</p> <p>the methodology does not meet modern requirements, errors in the construction of the research base, incomplete characterization of the place of practice, irrelevance of appendices, violation of the structure of the report, poor presentation of the material, lack of reasoned answers to questions or inability</p>
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### DESCRIPTION OF RATING SCALES

**Current control.** It is used 100-point system assessment. IN current practices leaders practices from profile organizations And university carry out control V in accordance With joint plan And individual plan student. IN report student is put percent execution And mark "done/not done completed"

**Intermediate certification.** It is used rating system assessment. Grade work student By ending practices is being carried out leader practices from university V in accordance With developed them system assessments achievements student V process practices.

Order translation rating, provided system assessments:

High level - 100% - 70% - Great, Fine, passed.

Average level - 69% - 50% - satisfactorily, passed.

Evaluation indicator	On a 5-point scale	Characteristics of the indicator
100% - 85%	Great	possess theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results at a high level
84% - 70%	Fine	possess theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results.  There may be some errors that the student can correct independently during the work process (answer , etc.)
69% - 50%	satisfactorily	have general theoretical knowledge, are able to apply, research, identify, analyze, systematize, categorize , calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results at an average level. Mistakes are made that the student finds difficult to correct on his own.
49% or less	unsatisfactory	do not have a full range of general theoretical knowledge, and are unable to independently apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, or evaluate results. The skills and abilities to solve professional problems have not been developed
100% - 50%	passed	the characteristic of the indicator corresponds to "excellent",
49% or less	not credited	the indicator characteristic corresponds to "unsatisfactory"

## 7. CONTENT PRACTICES

### 7.2 Contents of practical classes and laboratory work

Stage 1. Comprehensive analysis and research development of the organization's management system using modern research methods and strategic planning on the topic of the final qualifying work  
Participation in the organizational meeting; receipt of an individual assignment and a set of documents for the internship.

Stage 3. Development of the theoretical section of the thesis  
Preparation of an analytical report in accordance with an individual assignment: 1. analysis of existing scientific approaches to the problem under study;  
2. systematization and generalization of theoretical positions;  
3. identification of contradictions and problem areas;  
4. formation of the author's own position;  
5. development of a methodological base for the research

### 7.3. Contents of independent work

Stage 2. Development of a scientific article based on a critical analysis of management and strategic planning issues on the topic of the final qualifying work  
Preparation of an analytical report in accordance with an individual assignment: 1. Write a scientific article containing:  
a) a comprehensive analysis of existing problems in the field of organizational management;  
b) practical recommendations for optimizing the management system and improving strategic planning processes.  
2. Organize the publication of the material in a scientific journal, having first completed:  
a) Selection of publications taking into account the publication requirements;  
b) Preparation of the article in accordance with the journal's established rules for submission;  
3. Completing the review and publication procedure of the material.

Stage 3. Development of the theoretical section of the thesis  
Participation in the organizational meeting; receipt of an individual assignment and a set of documents for the internship

#### 7.3.1. Joint work schedule for conducting internships

Appendix 1

#### 7.3.2. Individual assignment

Appendix 2

7.3.3. . Fund of assessment tools for conducting interim assessment of students during practical training

Appendix 3

#### 7.4. Internship report

Appendix 4

## **8. PECULIARITIES ORGANIZATIONS PRACTICES FOR PERSONS WITH LIMITED OPPORTUNITIES HEALTH**

Practice For students With limited opportunities health And disabled people is being carried out With taking into account features their psychophysical development, individual opportunities And states health.

### ***By statement student***

IN purposes availability passages practices profile organization And USUE provide next conditions:

- special order passages practices, With taking into account states their health V forms, adapted To restrictions their health;
- application remote educational technologies, which provide for possibilities reception and transmission information V available For them forms.
- access (remote access), To modern professional bases data And informational reference systems, compound which defined working program practices.

## **9. SCROLL BASIC AND ADDITIONAL EDUCATIONAL LITERATURE, NECESSARY FOR WALKTHROUGHS PRACTICES**

### **Website libraries USUE**

<http://lib.usue.ru/>

### **Main literature:**

2. Yankovskaya V. V. Organization of research work of students (masters) [Electronic resource]: Study guide. - Moscow: Scientific Publishing Center INFRA-M, LLC, 2023. - 345 - Access mode: <https://znanium.com/catalog/product/1913521>
3. Ovcharov A. O., Ovcharova T. N. Methodology of scientific research [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2023. - 310 - Access mode: <https://znanium.com/catalog/product/1913251>

### **Further reading:**

2. Lebedev S. A. Methodology of scientific knowledge [Electronic resource]: Textbook for universities. - Moscow: URAYT, 2022. - 153 - Access mode: <https://urait.ru/bcode/490474>
3. Kuklina E. N., Mushkina I. A. Organization of independent work of students [Electronic resource]: Textbook for universities. - Moscow: Yurait, 2022. - 235 - Access mode: <https://urait.ru/bcode/491737>
4. Evseev V.O., Volgin N.A., Egorychev A.M. Research Methods Among Young People [Electronic resource]: Study Guide. - Moscow: Scientific Publishing Center INFRA-M, 2024. - 268 - Access Mode: <https://znanium.com/catalog/product/2082883>
5. Kuklina E. N., Mushkina I. A., Maznichenko M. A. Organization of independent work of students [Electronic resource]: textbook for universities. - Moscow: Yurait, 2025. - 235 - Access mode: <https://urait.ru/bcode/562503>
6. Lebedev S. A. Methodology of scientific knowledge [Electronic resource]: textbook for universities. -

## **10. SCROLL INFORMATIONAL TECHNOLOGIES, INCLUDING SCROLL LICENSE SOFTWARE SUPPORT AND INFORMATIONAL REFERENCE SYSTEMS, ONLINE COURSES, USED AT PASSING**

## **PRACTICES**

### **List of licensed software:**

Microsoft Windows 10 .Agreement No. 52/223-PO/2020 from April 13, 2020, Act No. Tr000523459 from October 14, 2020. Term actions licenses -Without restrictions term.

Astra Linux Common Edition. Agreement No. 0417-PO/2019 from May 8, 2019, Act No. Sk000343 from May 24, 2019 And Contract No. 35-U/2018 from June 13, 2018, Act No. UT213 from December 17, 2018. Term actions licenses - without restrictions term.

### **List of information reference systems, resources of the information and telecommunications network "Internet":**

Reference and legal information system Guarantee. Agreement No. 58419 from 22 December 2015. Term actions licenses -without restrictions term

Reference and legal information system Consultant +. Agreement No. 143/223-U/2025 from December 2, 2025 Term actions licenses to December 31, 2026

## **11. DESCRIPTION LOGISTICS BASES, NECESSARY FOR WALKTHROUGHS PRACTICES**

Implementation practices is being carried out With using logistical bases USUE And profile organizations (at necessity).

Workers places And premises For independent work students equipped computer technology With opportunity connections To networks "Internet" And provision access V electronic informational and educational Wednesday USUE And profile organizations (at availability).

All premises staffed specialized furniture And equipped multimedia equipment special equipment (information and telecommunications, other computer), access To information retrieval, reference and legal systems, electronic library systems, bases data current legislation, other informational resources employees For performances educational information big audience.