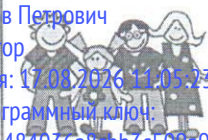


Документ подписан простой электронной подписью
Информация о владельце:
ФИО: Силин Яков Петрович
Должность: Ректор
Дата подписания: 17.08.2026 11:05:33
Уникальный программный ключ:
24f866be2aca16484036a8cbb5c509a9531e605f



ТК «Детское бюро путешествий»
ООО «ТурЭкспоСервис»
г. Екатеринбург, ул. Восточная 84,
Тел. (343) 385-90-10; ф. 385-92-10



ru

EXPERT OPINION
for the main educational program of higher education -
master's degree program in the field of training 38.04.02 Management,
Specialty "International Tourism Management" (in English)

Yekaterinburg

2026 June 10th

Limited Liability Company "TurExpoService" conducted an expert examination and evaluation of the content of the main educational program of higher education – the master's program in the direction of training 38.04.02 "Management" implemented at the Ural State University of Economics for compliance with the requirements of the federal state educational standard of higher education in the direction of training 38.04.02 "Management" (master's level), approved by the order Ministry of Education and Science of the Russian Federation No. 952 of August 12, 2020.

During the examination, the following materials were considered:

- characteristics and content of the main educational program of higher education;
- training plans;
- working programs of disciplines, interdisciplinary courses, professional modules;
- practical training programs;
- state final certification programs;
- assessment funds for current, interim and final assessment;
- methodological materials for completing coursework, final qualification work, as well as for independent work of students.

Based on the analysis of the content of the submitted documents, the analysis of domestic and foreign experience, the requirements established by the federal state standard of higher education in the field of training 38.04.02 "Management" (master's degree level), approved by the order of the Ministry of Education and Science of the Russian Federation No. 952 of August 12, 2020, the following conclusions are made:

1. The main professional educational program meets the modern requirements for the professional activity of a master's degree in International Tourism Management, provides for the study of critical analysis methods; methodology of a systematic approach; methods for identifying a problem situation; principles of forming a project task within the framework of the designated problem; basic requirements for project work and criteria for evaluating the results of project activities; strategies methods of selecting team members to achieve the goal; modern communication technologies; standards of business written communication; principles of drawing up standard business documentation for academic and professional purposes in Russian and foreign languages; fundamentals of social interaction aimed at solving professional problems; mechanisms of cross-cultural interaction in society; theoretical and methodological foundations of self-development self-realization, use of creative potential; fundamentals of planning a professional trajectory; technologies and methods of self-assessment; main directions of fundamental economic science in solving practical and research problems; tools for processing economic data for solving professional problems; scientific research of domestic and foreign scientists, as well as the principles of their generalization and critical assessment; principles of making economic and social decisions. financially sound organizational and managerial decisions in the field of professional activity; fundamentals of business communications in professional

activity.

2. The variable part of the educational program provides an opportunity to expand and deepen the training determined by the content of the mandatory part, to acquire additional skills and knowledge and meets the current demand of the labor market and the requirements for bachelors of this qualification, including taking into account regional specifics.

3. The content of indicators of achievement of professional competencies corresponds to the field and types of professional activity of graduates established by the federal state standard of higher education for the main educational program of higher education in the direction of training 38.04.02 "Management".

4. The content of work programs of disciplines, interdisciplinary courses, professional modules, practical training programs meets the qualification requirements, are aimed at developing the necessary knowledge and skills, practical experience for the formation of general and professional competencies that are necessary to perform labor actions when filling the positions of head of a foreign economic activity division; manager of foreign economic activity; director of a tour desk; the tour desk manager.

5. Criteria and indicators for assessing competencies, assessment scales ensure a comprehensive assessment of learning outcomes, the level of competence formation.

6. The funds of evaluation funds for the educational program, including control and evaluation materials and other materials for evaluating the results of training in disciplines, interdisciplinary courses, professional modules, practices and state final certification meet the requirements of the federal state educational standard of higher education, allow you to objectively assess the results of training and the levels of competence formation. The quality of the program content ensures the objectivity and reliability of the results when evaluating learning outcomes.

Based on the conducted expert examination, you can draw a conclusion:

Main educational program of higher education - training program 38.04.02 "Management" (master's degree level) meets the requirements of: federal state educational standard of higher education in the field of training 38.04.02 "Management" (Master's degree level) and is recommended for implementation.

Executive Director
of the Limited Liability Company
"TurExpoService"



A. A. Larionova