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MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

Federal State Budgetary Educational Institution of Higher Education
"Ural State University of Economics"

Approved
at the Department meeting

December 4, 2025

Protocol # 12

Head of the Department Bannykh S.G.

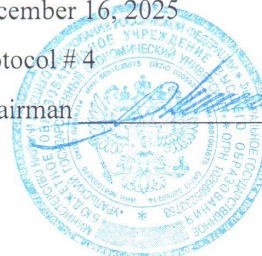
Approved

by the Council for Educational and
Methodological Issues and Quality of
Education

December 16, 2025

Protocol # 4

Chairman  Karkh D.A.



(signature)

STATE FINAL CERTIFICATION PROGRAMME

Field of study	38.04.02 Management
Profile	International business (on English)
Form of study	Full-time
Year of enrollment	2026

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2025

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INTRODUCTION

The state final certification is part of the main professional educational program of higher education - the master's program, developed in accordance with the Federal State Educational Standard of Higher Education

Federal State Educational Standard of	Federal State Educational Standard of Higher Education - Master's Degree in the Field of Training 38.04.02 Management (Order of the Ministry of Education and Science of Russia dated August 12, 2020, No. 952)
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1. GOALS STATE FINAL CERTIFICATIONS

To determine the level of readiness of a graduate for independent professional activity;

To determine whether the students' mastery results in the Master's program comply with the relevant requirements for the mastery results established by the Federal State Educational

2. PLACE STATE FINAL CERTIFICATIONS IN STRUCTURE OPOP

State final certification refers to the part formed by participants in educational relations.

3. SCOPE AND STRUCTURE OF THE STATE FINAL CERTIFICATION

Name	Hours			Z.e.
	Total for the semester	Contact work (according to	Independent work, including the procedure for defending the final qualifying work	
		Total		
Semester 4				
Preparation for the defense procedure and defense of the final qualifying	324	0	324	9

4. PLANNED RESULTS

The state final certification determines the level of development of graduates' competencies.

Code and name of the competence	Indicators of competency achievement
UK-1 Able to carry out a critical analysis of problematic situations based on a systems approach and develop an action strategy	ID-1.UK-1 Know: methods of critical analysis; methodology of a systems approach; methods of identifying problem situations

<p>UK-1 Able to carry out a critical analysis of problematic situations based on a systems approach and develop an action strategy</p>	<p>ID-2.UK-1 Be able to: identify problem situations, search for information and solutions</p>
	<p>ID-3.UK-1 Have practical experience in developing and justifying a strategy for solving a problem situation based on a systems approach</p>
<p>UK-2 is capable of managing a project at all stages of its life cycle.</p>	<p>ID-1.UK-2 Know: principles of forming a project task within the framework of a designated problem; basic requirements for project work and criteria for evaluating the results of project activities</p>
	<p>ID-2.UK-2 Be able to: develop a project implementation plan taking into account possible implementation risks and the possibilities for eliminating them; plan the necessary resources</p>
	<p>ID-3.UK-2 Have practical experience in monitoring the progress of project implementation; correcting deviations; making changes to the project implementation plan</p>
<p>UK-3 Able to organize and manage the work of a team, developing a team strategy to achieve the set goal</p>	<p>ID-1.UK-3 Know: teamwork strategies; methods and techniques for selecting team members to achieve a set goal</p>
	<p>ID-2.UK-3 Be able to: organize and adjust the work of a team, including on the basis of collegial decisions</p>
	<p>ID-3.UK-3 Have practical experience in organizing and managing team interactions to achieve set goals; experience in overcoming disagreements, disputes, and conflicts that arise within a team, taking into account the interests of the parties.</p>
<p>UK-4 Able to use modern communication technologies, including in a foreign language(s), for academic and professional interaction</p>	<p>ID-1.UK-4 Knowledge: modern communication technologies; standards of business written communication; principles of drafting standard business documentation for academic and professional purposes in Russian and foreign languages</p>

UK-4 Able to use modern communication technologies, including in a foreign language(s), for academic and professional interaction	ID-2.UK-4 Be able to: establish contacts and organize communication in accordance with the needs of joint activities; prepare business documentation in accordance with the norms of the Russian language
	ID-3.UK-4 Have practical experience in presenting the results of research and project activities at various public events; participating in academic and professional discussions in a foreign language
UK-5 Able to analyze and take into account cultural diversity in the process of intercultural interaction	ID-1.UK-5 Know: the fundamentals of social interaction aimed at solving professional problems; mechanisms of intercultural interaction in society
	ID-2.UK-5 Be able to: present professional information in the process of intercultural interaction; analyze the characteristics of social interaction taking into account national and ethnocultural characteristics
	ID-3.UK-5 Have practical experience in organizing interactions in a professional environment taking into account national and ethnocultural characteristics; skills in intercultural interaction taking into account cultural diversity
UK-6 Able to determine and implement priorities of one's own activities and ways to improve them based on self-assessment	ID-1.UK-6 Knowledge: theoretical and methodological foundations of self-development, self-realization, and use of creative potential; fundamentals of professional trajectory planning; technologies and methods of self-assessment
	ID-2.UK-6 Be able to: determine priorities of professional activity and ways to improve it based on self-assessment; develop, monitor, evaluate, and research components of professional activity; plan independent activities in solving professional problems
	ID-3.UK-6 Have practical experience in determining an effective course of action in the field of professional activity; making decisions at the level of one's own professional activity; planning one's own professional activity

General professional competencies (GPC)

Code and name of the competence	Indicators of competency achievement
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<p>OPK-1 Able to solve professional problems based on knowledge (at an advanced level) of economic, organizational and management theory, innovative approaches, generalization and critical analysis of management practices;</p>	<p>ID-1.OPK-1 Know methods for solving professional problems at an advanced level in the field of economic, organizational and management theory</p>
	<p>ID-2.OPK-1 Be able to apply innovative approaches to solving economic, organizational and managerial problems</p>
	<p>ID-3.OPK-1 Have practical experience in generalizing and critically analyzing management practices in the direction of management</p>
<p>OPK-2 is capable of using modern techniques and methods of data collection, advanced methods of processing and analysis, including the use of intelligent information and analytical systems, when solving management and research problems;</p>	<p>ID-1.OPK-2 Know modern techniques and methods of data collection, advanced methods of their processing and analysis</p>

<p>OPK-2 is capable of using modern techniques and methods of data collection, advanced methods of processing and analysis, including the use of intelligent information and analytical systems, when solving management and research problems;</p>	<p>ID-2.OPK-2 Be able to use intelligent information and analytical systems in solving management and research problems</p>
	<p>ID-3.OPK-2 Have practical experience in using database management systems in the field of economics and management</p>
<p>OPK-3 Capable of independently making informed organizational and managerial decisions, assessing their operational and organizational effectiveness, social significance, and ensuring their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-1.OPK-3 Know the methods of making informed organizational and managerial decisions</p>
	<p>ID-2.OPK-3 Be able to evaluate the operational and organizational effectiveness and social significance of organizational and managerial decisions taken</p>

<p>OPK-3 Capable of independently making informed organizational and managerial decisions, assessing their operational and organizational effectiveness, social significance, and ensuring their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-3.OPK-3 Have practical experience in implementing organizational and managerial decisions in a complex (including cross-cultural) dynamic environment</p>
<p>OPK-4 Capable of managing project and process activities in an organization using modern management practices, leadership and communication skills, identifying and evaluating new market opportunities, developing strategies for the creation and development of innovative areas of activity and the corresponding business models of organizations;</p>	<p>ID-1.OPK-4 Know modern methods, technologies and tools for managing project and process activities in an organization.</p> <hr/> <p>modern management practices, leadership and communication skills in process and project activities</p>

<p>OPK-4 Capable of managing project and process activities in an organization using modern management practices, leadership and communication skills, identifying and evaluating new market opportunities, developing strategies for the creation and development of innovative areas of activity and the corresponding business models of organizations;</p>	<p>ID-3.OPK-4 Have practical experience in identifying and assessing new market opportunities, developing a strategy for the creation and development of innovative areas of activity and the corresponding business models of the organization</p>
<p>OPK-5 Able to generalize and critically evaluate scientific research in management and related fields, and carry out research projects</p>	<p>ID-1.OPK-5 Know the methods, technologies and tools for generalizing and critically evaluating the results of scientific research in management and economics</p>
	<p>ID-2.OPK-5 Be able to organize the work of creative teams to carry out research work</p>
	<p>ID-3.OPK-5 Have practical experience in activating the activities of team members carrying out research projects</p>

Professional competencies (PC)

Code and name of the competence	Indicators of competency achievement
organizational and managerial	

<p>PC-1 Preparation and execution of foreign economic transactions</p>	<p>ID-1.PK-1 Know:</p> <ul style="list-style-type: none"> Regulatory legal acts governing foreign economic activity product requirements Regulatory legal acts governing state support for foreign economic activity Types, forms and instruments of state support for foreign economic activity Rules for preparing documentation for a foreign trade contract Document flow procedures in an organization Terms of a foreign trade contract Marketing and pricing features Business communication ethics and negotiation rules English language (threshold advanced level B2) Fundamentals of Economic Theory Fundamentals of labor legislation of the Russian Federation Rules of administrative document flow The procedure for preparing established reports Fire safety regulations Occupational health and safety requirements
	<p>ID-2.PK-1 Be able to:</p> <ul style="list-style-type: none"> Use computing, copying, auxiliary equipment and various types of telecommunications Formulate and distribute tasks among employees of a department within an organization Communicate with potential partners using modern means of communication Conduct business correspondence with foreign partners Assess the effectiveness and compliance of documentation of commercial proposals and requests from participants in foreign economic activity Identify the interests of potential partners to formulate individual proposals To generalize and systematize the requirements of the legislation of the Russian Federation and the requirements of international agreements and treaties for foreign economic activity To generalize and systematize information on the organization's areas of activity

<p>PC-1 Preparation and execution of foreign economic transactions</p>	<p>ID-3.PK-1 Have practical experience:</p> <ul style="list-style-type: none"> Planning and setting tasks for employees of a department within an organization Obtaining and analyzing information on the implementation of foreign trade contracts Ensuring internal interaction between the organization's specialized specialists on the terms of cooperation with potential partners for the conclusion and (or) management of a foreign trade contract Determination of the circle of participants in the implementation of a foreign trade contract Interaction with the organization's relevant specialists and third-party organizations to verify the reliability of potential partners for concluding a foreign trade contract Processing of received data, information and documents about potential partners for concluding a foreign trade contract Conducting a final analysis of proposals from potential partners on terms of cooperation for concluding a foreign trade contract Selecting potential partners for concluding a foreign trade contract Ensuring the approval of the draft foreign trade contract within the organization and with the counterparty Ensuring the procedure for signing a foreign trade contract with a counterparty Monitoring changes in the requirements of the legislation of the Russian Federation for foreign economic activity and changes in the requirements of international agreements and treaties Compilation of a list and monitoring of changes in measures of state support for foreign economic activity
<p>PC-2 Evaluation of the effectiveness of foreign trade transactions</p>	<p>ID-1.PK-2 Know:</p> <ul style="list-style-type: none"> Methods and principles of system analysis of foreign economic information Fundamentals of risk management in foreign economic activity Basics of Business Planning Terms of a foreign trade contract Marketing and pricing features English language (threshold advanced level B2) Fundamentals of Economic Theory The procedure for preparing established reports

<p>PC-2 Evaluation of the effectiveness of foreign trade transactions</p>	<p>ID-2.PK-2 Be able to: Interact with the organization's departments to identify the overall strategy for the organization's development Work with information systems and databases on foreign economic activity Assess the organization's export potential and the organization's import needs Prepare proposals on the priorities of the organization's foreign economic activities Calculate financial performance indicators of an organization's foreign economic activity Prepare proposals (reports) for the development of the organization's foreign economic activities</p> <hr/> <p>ID-3.PK-2 Have practical experience: Assessing the possibility of an organization receiving state support for foreign economic activity Preparation of proposals on the feasibility of obtaining state support for foreign economic activity Assessment of the organization's export potential and the organization's import needs Preparation of proposals on the priorities of the organization's foreign economic activity of the organization's foreign economic activities</p> <p>Conducting an analysis of the results of the organization's foreign economic activity Preparation of proposals for the development of the organization's foreign economic activities</p>
<p>PC-3 Planning of foreign economic activities of the organization</p>	<p>ID-1.PK-3 Know: Regulatory legal acts governing foreign economic activity product requirements</p> <p>Regulatory legal acts governing state support for foreign economic activity Types, forms and instruments of state support for foreign economic activity Methods and principles of system analysis of foreign economic information Rules for preparing documentation for a foreign trade contract Document flow procedures in an organization Fundamentals of risk management in foreign economic activity Basics of Business Planning Terms of a foreign trade contract Marketing and pricing features Business communication ethics and negotiation rules English language (threshold advanced level B2) Fundamentals of Economic Theory Fundamentals of labor legislation of the Russian Federation Rules of administrative document flow The procedure for preparing established reports Fire safety regulations Occupational health and safety requirements</p>

<p>PC-3 Planning of foreign economic activities of the organization</p>	<p>ID-2.PC-3 Be able to: Use computing, copying, auxiliary equipment and various types of telecommunications To generalize and systematize information about the organization's objectives in the field of foreign economic activity Develop strategic and current plans for the organization's foreign economic activities To generalize and systematize information on the organization's areas of activity</p>
	<p>ID-3.PK-3 Have practical experience (work activities): Preparation of a draft plan for foreign economic activity taking into account the priorities of the organization's foreign economic activity Presentation of the organization's foreign economic activity plan Making, if necessary, additions and changes to the organization's foreign economic activity plan Coordination and presentation of the final plan for foreign economic activity within the organization</p>
<p>PC-4 Implementation of the strategy and control over the implementation of the organization's foreign economic activity plan</p>	<p>ID-1.PK-4 Know: Regulatory legal acts governing foreign economic activity product requirements Regulatory legal acts governing state support for foreign economic activity Basics of Business Planning Rules of administrative document flow</p>
	<p>ID-2.PK-4 Be able to: Determine priorities and key factors for the development of the organization's foreign economic activities Interact with the organization's departments to identify the overall strategy for the organization's development Coordinate the actions of the organization's employees involved in the implementation of the foreign economic activity plan Manage the organization's resources to implement the foreign economic activity plan</p>
	<p>ID-3.PK-4 Have practical experience: Definition of areas of responsibility in the organization for the implementation of the organization's foreign economic activity plan Monitoring the implementation, achievement of intermediate goals and results of the organization's foreign economic activity plan Monitoring deviations from the implementation, achievement of intermediate goals and results of the organization's foreign economic activity plan Preparation of proposals for adjusting</p>

5. ORDER EXECUTIONS OUTLET QUALIFICATION WORKS AND PREPARATIONS HER TO PROTECT

The procedure for completing a final qualifying thesis and preparing it for defense is defined in the characteristics of the basic educational program (OEP) in the student's individual research plan and established by the regulations on the procedure for conducting state final assessments for higher education programs—undergraduate and graduate programs (hereinafter referred to as the Procedure). The Procedure is posted in the Electronic Information and Educational System (EIS) and on the university website : <https://www.usue.ru/studentam/perechen-tem-vypusknyh-kvalifikacionnyh-rabot/>

The characteristics of the OPEP are posted in the portfolio, in the Electronic Information System (EIOS) and on the university website (in the section

Stages	Stage content	Execution deadlines	Performers
		Full-time/ Full-time and part-time/ Correspondence forms of education	
Stage 1 preparatory	Approval of the list of topics for final qualifying papers offered to students	before the start of the program updating no later than 6 months before the start	Graduating department
Stage 2 introductory	Familiarization of students with the list of topics for final qualifying papers offered to students	Within 1 month after enrollment	The list is posted in the Electronic Information System and on the University website https://www.usue.ru/students/list-of-themes-of-graduation-
	Selection and approval of the final qualifying work topic Assignment of heads of final qualification work	In accordance with the individual plan of research work of the student	Graduating department. It is fixed by the order of the director of the institute
	Development and approval of an individual research plan		Supervisor of a student in a master's program (hereinafter referred to as the

<p>Stage 3 writing of final qualifying work by students, conducting individual consultations with</p>	<p>Appendix 1</p>	<p>In accordance with the individual plan of research work of the student</p>	<p>student Scientific supervisor (internship supervisor)</p>
<p>Stage 4 Admission to defend a final qualifying work</p>	<p>A student who has no academic debt and has fully completed the curriculum or individual curriculum is admitted to the state final certification.</p>	<p>In accordance with the schedule of the educational process, The distribution of graduates for the defense of their final qualifying work by dates is carried out by the secretary of the State Examination</p>	<p>Director of the Institute Order of the Director of the Institute</p>
	<p>Approval of the schedule of final qualification work defenses, indicating the dates, times and locations of the final qualification work defenses</p>	<p>No later than 30 calendar days before the day of defense of the final qualifying work</p>	<p>Order of the Director of the Institute the schedule is communicated to students, chairmen and members of the State Examination Commission and the Audit Committee, secretaries of the State Examination Commission, and heads and consultants of the final qualifying work by posting in the Electronic</p>
<p>Stage 5 Preparation for the defense of the final qualifying work</p>	<p>Clarifications and additions on the topics of the final qualifying work, for supervisors, reviewers, and consultants.</p>	<p>It is allowed to make contributions no later than 10 days before the start of the State Final Attestation</p>	<p>Graduating department. All clarifications and additions are approved by amending the order on approval of topics</p>

	Standard control		final qualifying work Based on the student's application and a memo from the head of the department explaining the reasons.
	Checking the thesis in the Antiplagiat.VUZ system	When submitting the final qualifying work to the scientific supervisor	student Scientific supervisor Head of the final qualifying work
	Approval of reviewers from among persons who are specialists in the topic of the final qualifying work and who are not employees of the university	No later than 1 month before the date of her final qualifying work defense.	Graduating department. Approved by order of the director of the institute
	Submitting the final qualifying work to the supervisor for feedback	no later than 17 calendar days before the start of the defense	student
	Submitting the final qualifying work to a reviewer for a review	no later than 12 calendar days before the defense	student
	Preparation of an abstract and permission to publish the work in the University's Electronic Library System	No later than 3 days before the final qualifying work defense procedure	student
	Familiarizing the student with the review and critique	no later than 5 calendar days before the defense of the final qualifying work.	Head of Department Scientific Supervisor Head of Final Qualifying Work
	Provision to the Secretary of the State Examination Commission: - final qualifying work; - Review of the manager; - Reviews of the WRC.	no later than 2 calendar days before the defense of the final qualifying work	student Scientific supervisor Head of the final qualifying work
Stage 6 Defense of the final qualifying work	Defense of the final qualifying work	On schedule	student Members of the State Attestation Committee

Persons who have successfully passed the state final certification are issued, in accordance with the established procedure, documents on education and qualifications.

Persons who have not passed the state final certification or who have received unsatisfactory results in the state final certification are issued a certificate of training or of the period of training in a format independently established by the organization.

6. DESCRIPTION SCALES ASSESSMENTS

The defense of a final qualifying work demonstrates the level of readiness of the graduate for independent professional activity.

Evaluation criteria	Indicator	Level of competence development
Relevance of the chosen topic, validity of the significance of the problem for the object of research	The paper clearly substantiates the relevance of the final qualifying work topic in terms of the significance of the research problem. The wording is precise and well-reasoned	excellent/high
	The paper does not adequately substantiate the relevance of the final thesis topic and the significance of the research problem. There are some flaws in the wording.	good/average
	The relevance of the final thesis topic is not clearly substantiated. The significance of the research problem is formulated insufficiently	satisfactorily/ sufficient
	The paper does not substantiate the relevance of the problem.	unsatisfactory /competence is not formed
Scientific novelty of the research, its theoretical and practical significance	The elements of scientific novelty are clearly articulated. The work substantiates the theoretical significance of the study and reflects its relevance to professional objectives. The work includes recommendations for the practical application of the research findings.	excellent/high
	Elements of scientific novelty have been formulated. The work does not clearly substantiate the theoretical significance of the study, but rather reflects its connection to professional objectives. The work contains recommendations for the practical application of the research results.	good/average
	The theoretical significance of the study is not substantiated, and its connection to professional objectives is not clearly defined. The practical implications of the work are weakly expressed.	satisfactorily/ sufficient
	The work does not clearly define the elements of scientific novelty. It lacks practical application.	unsatisfactory /competence is not formed

Review of sources on the research problem, use of information databases	A comprehensive review of Russian and international scientific sources was conducted. The text uses literary sources accurately. The work contains material from a foreign source, independently translated by the student. Data from information databases, regulatory legal acts, statistical data, and organizational data were used	excellent/high
	A review of Russian and international scholarly sources was conducted. The work contains references to translated foreign sources. Data from publicly available databases and regulatory legal acts was used. No organizational data was used.	good/average
	A review of Russian and international scientific sources was conducted. The work contains references to material from a foreign source cited in the works of Russian scientists used in the final thesis. There are errors in the use of information databases and regulatory documents. Organizational data is not used	satisfactorily/sufficient
	There are no foreign language sources. There is no work material using information databases.	unsatisfactory /competence is not formed
Clarity of formulation of the goals and objectives of the study, methodological literacy	The research goal and objectives are clearly formulated, and the structure of the work fully complies with them . The necessary research methods were appropriately selected and applied .	excellent/high
	The purpose and objectives are clearly formulated, and the structure of the work is generally consistent with them. There are minor errors in the selection and/or application of research methods.	good/average
	The goals and objectives are not clearly formulated and are poorly connected to the structure of the work. There are serious errors in the selection and/or application of research methods.	satisfactorily/sufficient
	The research apparatus is not well thought out or its description is missing; the goal and objectives are not completed	unsatisfactory /competence is not formed
Logical presentation of the material. The presence of reasoned conclusions based on the results of the work, their compliance with the target objectives.	The work has a clear structure, internal unity, compositional integrity, and a logical flow of presentation. Well-reasoned conclusions are drawn based on the work's findings, and they are consistent with the intended objectives.	excellent/high
	The material is presented logically and consistently, but there are some shortcomings in the structure of the work. Conclusions are drawn based on the results, but they are not always substantiated. The conclusions are generally consistent with the objectives.	good/average

	The work lacks internal cohesion, and there are lapses in logic and consistency in the presentation of the material. The conclusions are superficial and do not always align with the intended objectives.	satisfactorily/ sufficient
	The work lacks internal cohesion, the material is unstructured, and conclusions are missing.	unsatisfactory /competence is not formed
The presence of reasonable proposals for improving the organization's activities, the presentation of one's vision of the prospects for further research of the problem	The work contains independently formulated proposals for improving the organization's activities, provides justifications, and outlines paths for further research on the topic. (An implementation report may be included .)	excellent/high
	The paper formulates proposals for improving the organization's operations, but the justifications are insufficiently thorough. The vision for future research is unstructured.	good/average
	Recommendations for improving the organization's operations are formal in nature. There is no vision for future research.	satisfactorily/ sufficient
	The work is not of an independent research nature; it does not contain an analysis or practical review of the activities of the research object; it does not contain conclusions or recommendations.	unsatisfactory /competence is not formed
Level of linguistic and stylistic literacy	High level of linguistic and stylistic literacy. The work is free of speech and spelling errors. The author is fluent in business style.	excellent/high
	The work contains some stylistic and speech errors, although the author has a good command of business speech style.	good/average
	Insufficient command of business style. The work contains various errors; typos are not fully corrected.	satisfactorily/ sufficient
	The work contains serious errors; typos have not been corrected.	unsatisfactory /competence is not formed
Quality of work presentation	The work is prepared in accordance with all the requirements for final qualifying work.	excellent/high
	There are some minor design flaws.	good/average
	There are many design flaws.	satisfactorily/ sufficient

	The work appears to be a compilation from a few sources without references to them, or the work is completely borrowed, the design does not meet the requirements for a final qualifying work; superficial familiarity with specialized literature; minimal bibliography .	unsatisfactory /competence is not formed
Availability of publications on the research topic and presentations at conferences	The author has three or more publications on the research issue in scientific journals and conference proceedings .	excellent/high
	The author has two publications on the research issue in scientific journals and conference proceedings .	good/average
	The author has one publication on the research issue in scientific journals and conference proceedings .	satisfactorily/ sufficient
	There is no author's publication on the research issue in scientific journals and conference proceedings	unsatisfactory /competence is not formed

The criteria and scales for assessing the final qualifying work in the form of a startup correspond to the criteria and scales for assessing final qualifying works and are established by the programs of state final certification for the educational program(s) that each student who has submitted the final qualifying work is mastering .

7. REQUIREMENTS TO CONTENTS OUTLET QUALIFICATION WORKS

A final qualifying work is a work completed by a student (or several students together) that demonstrates the graduate's level of preparedness for independent professional activity.

Appendix 2. Methodological recommendations for the content of the final qualifying work.

Appendix 3. List of topics for final qualifying works.

8. REQUIREMENTS TO DESIGN OUTLET QUALIFICATION WORKS

Requirements To design outlet qualification work provided local act university, posted V portfolio, EIOs And on website university <https://www.usue.ru/studentam/perechen-tem-vypusknyh-kvalifikacionnyh-rabot/>

9. PECULIARITIES PROTECTIONS OUTLET QUALIFICATION WORKS FOR PERSONS WITH LIMITED OPPORTUNITIES HEALTH

For students from numbers disabled people state final certification is being carried out organization With taking into account features their psychophysical development, their individual opportunities And states health (further - individual peculiarities).

At conducting state final certification provided compliance following common requirements:

conducting state final certification For disabled people V one audience together With students, Not being disabled people, If This Not creates difficulties For disabled people And others students at passing state final certification;

presence V audience assistant (assistants), providing students disabled people necessary technical help With taking into account their individual features (to borrow working place, move, read And design exercise, communicate With chairman And members state examination commissions);

use necessary students disabled people technical means at passing state final certification With taking into account their individual features;

security possibilities unimpeded access students disabled people V audiences, toilet And other premises, A Also their stay V specified premises (availability ramps, handrails, extended door openings, elevators, at absence elevators audience should be located on first floor, availability special chairs And others devices).

All local normative acts organizations By questions conducting state final certification are being brought to to intelligence students disabled people V accessible For them form.

By written statement student disabled person duration surrender students disabled person state certification tests Maybe be increased By relation To established duration his change:

duration performances, student at protection outlet qualification work - Not more how on 15 minutes.

IN dependencies from individual features, students With limited opportunities health organization provides execution following requirements at conducting state certification tests:

A) For blind: tasks And others materials For surrender state certification tests are being drawn up relief-dotted font Braille or V view electronic document, accessible With help computer with specialized software provision For blind, or are read out assistant; written tasks are being carried out students on paper relief-dotted font Braille or on computer with specialized software provision For blind, or are dictated assistant; at necessity students provided set written accessories And paper For letters relief-dotted font Braille, computer with specialized software provision For blind;

b) For visually impaired: tasks And others materials For surrender state certification tests are being drawn up enlarged font; provided individual uniform lighting Not less 300 luxury; at necessity students provided increasing device, allowed usage increasing devices, existing at students;

V) For deaf And hearing impaired, With heavy violations speeches: provided availability sound amplifying equipment collective use, at necessity students provided sound amplifying equipment individual use; By their desire state certification tests are being carried out V written form; G) For persons With

violations musculoskeletal apparatus (heavy violations motor functions top limbs or absence top limbs): written tasks are being carried out students on computer with specialized software provision or are dictated assistant; By their desire state certification tests are being carried out V oral form.

student disabled person Not later how for 3 months to beginning conducting state final certification serves written statement O necessity creation For him special conditions at conducting state certification tests With indication his individual features. TO statement attached documents, confirming availability at student individual features (at absence specified documents V organizations).

IN statement student indicates on necessity (absence necessity) presence assistant on state certification testing, necessity (absence necessity) increases duration surrender state certification tests By relation To established duration (For each state certification tests).

10. APPEAL

By results state certification tests student has right on appeal.

student serves V appellate commission written appeal O violation, By his opinion, established procedures protection Final qualifying work.

Order filing appeals provided local act university, posted V EIOs And on website university
<https://www.usue.ru/studentam/perechen-tem-vypusknyh-kvalifikacionnyh-rabot/>

11. SCROLL BASIC AND ADDITIONAL EDUCATIONAL AND SCIENTIFIC LITERATURE, NECESSARY FOR PREPARATIONS OUTLET QUALIFICATION WORKS

Website libraries USUE

<http://lib.usue.ru/>

Main literature:

2. Skorobogatikh I.I., Sidorchuk R.R., Andreev S.N., Asaliev A.M., Danchenok L.A., Meshkov A.A., Musatov B.V., Mkhitarian S.V., Saginova O.V., Seifullaeva M.E., Nikishkin V.V., Musatova Zh.B., Golubkova E.N., Ivashkova N. I., Lukina A. V., Murtuzaliev T. V., Shirochenskaya I. P., Efimova D. M., Nevostruev P. Yu., Prosvirkin B. L., Tsvetkova A. B., Rykalina O. V., Tverdokhlebova M. D., Lopatinskaya I. V., Grineva O. O., Guseinova Z. A., Perepelkin N.A., Markin I.M. Marketing: Creating and Communicating Consumer Value [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2024. - 589 – Access mode:
<https://znanium.com/catalog/product/2084406>

3. Krugman PR, Obstfeld M., Melitz M. International Economics: Theory and Policy: Global edition. - , 2022. - 801

4. Milinchuk E. S. SMM-marketing [Electronic resource]: a teaching aid for universities. - Moscow: URAYT, 2024. - 216 – Access mode: <https://urait.ru/bcode/533003>
5. Pashkus N. A., Pashkus V. Yu., Ermakov Yu. V., Surzhikova A. V., Pashkus M. V. Strategic Marketing [Electronic resource]: textbook and workshop for universities. - Moscow: URAYT, 2024. - 225 - Access mode: <https://urait.ru/bcode/537104>
6. Nikolaeva M.A., Ramazanov I.A., Komarov V.M. Marketing communications [Electronic resource]: Textbook. - Moscow: Publishing and trading corporation "Dashkov i K", 2024. - 230 - Access mode: <https://znanium.com/catalog/product/2161317>
7. Zhiltsova O. N., Artemyeva O. A., Zhiltsov D. A., Karpova S. V., Polyakov V. A., Rozhkov I. V. Internet Marketing [Electronic resource]: textbook for universities. - Moscow: URAYT, 2024. - 335 - Access mode: <https://urait.ru/bcode/535942>
8. Khosheva O. M., Slesarev M. A. Innovative management [Electronic resource]: textbook and workshop for universities. - Moscow: Yurait, 2024. - 326 - Access mode: <https://urait.ru/bcode/535910>
9. Spiridonova E. A. Innovation Management [Electronic resource]: textbook and practical training for universities. - Moscow: URAYT, 2024. - 314 – Access mode: <https://urait.ru/bcode/540847>
10. Shapkin I. N., Alekseev A. N., Burykin E. S., Gorelov O. I., Gorelova S. I., Troitskaya N. N., Nikitova S. G., Orchakov O. A., Petukhov D. V., Remennikov V. B., Ryazanov A. A. Management [Electronic resource]: textbook and workshop for universities. - Moscow: URAYT, 2024. - 589 - Access mode: <https://urait.ru/bcode/544945>

12. SCROLL INFORMATIONAL TECHNOLOGIES, INCLUDING SCROLL LICENSE SOFTWARE SUPPORT AND INFORMATIONAL REFERENCE SYSTEMS, ONLINE COURSES, WE USE AT PREPARATION AND PROTECT OUTLET QUALIFICATION WORKS

List of licensed software:

Astra Linux Common Edition. Agreement No. 0417-PO/2019 from May 8, 2019, Act No. Sk000343 from May 24, 2019 And Contract No. 35-U/2018 from June 13, 2018, Act No. UT213 from December 17, 2018. Term actions licenses - without restrictions term.

MyOffice standard. Agreement No. SK-281 from 7 June 2017. Date conclusions - 07.06.2017. Term actions licenses - without restrictions term.

List of information reference systems, resources of the information and telecommunications network "Internet":

Reference and legal information system Guarantee. Agreement No. 58419 from 22 December 2015. Term actions licenses -without restrictions term

Reference and legal information system Consultant +. Agreement No. 143/223-U/2025 from December 2, 2025 Term actions licenses to December 31, 2026

13. DESCRIPTION LOGISTICS BASES, NECESSARY FOR PREPARATIONS AND PROTECTIONS OUTLET QUALIFICATION WORKS

Preparation And protection final qualifying work is being carried out With using logistical bases USUE, bases practitioner (practical preparation), providing implementation research And independent work students:

Special premises represent by yourself educational audience For conducting group And individual consultations And preparation And protection Final qualifying work.

Premises For research And independent work students equipped computer technology With opportunity connections To networks "Internet" And provision access V electronic informational and educational Wednesday USUE.

All premises staffed specialized furniture And equipped multimedia equipment special equipment (information and telecommunications, other computer), access To information retrieval, reference and legal systems, electronic library systems, bases data current legislation, other informational resources employees For performances educational information big audience.

For conducting protection final qualifying work provided opportunity use And demonstrations educational visual aids benefits, thematic illustrations, presentations, V volume number With opportunity connections To networks "Internet" And access V EIOs USUE.

Stages	Stage content	Execution deadlines	Performers
Stage 3 writing of final qualifying work by students, conducting individual consultations with the student	Educational practice research work - preparation of material for scientific publications based on the study and analysis of the activities of organizations in fulfilling the main tasks of professional activity, functional responsibilities provided for by professional standards and internship programs; - collection of materials for the final qualifying work Appendices to the report 1. Analytical report (introduction of the VRK) - selection of methods and means for solving research problems - content, structure of the final qualifying work - goals, objectives - justification of the scientific problem, - relevance of the topic, - scientific novelty - basic concepts of research	In accordance with the individual plan of research work of the student	student Scientific supervisor (internship supervisor)
	Industrial practice research work - preparation and publication of abstracts of articles and reports for participation in scientific events (round tables, conferences, etc.) - collecting materials for writing the first chapter of the final qualifying work Appendices to the report 1. Article, abstract, report for further publication 2. Chapter One of the Final Qualifying Work	In accordance with the individual plan of research work of the student	student Scientific supervisor (internship supervisor)
	Industrial practice research work - publication of the first scientific article. - collecting material for the second chapter of the final qualifying work	In accordance with the individual plan of research work of the student	student Scientific supervisor (internship supervisor)
	Industrial practice Internship in the professional	In accordance with the individual plan of research	student Scientific supervisor

	field - gaining experience in managerial and organizational work in a team; - collecting material for writing the second scientific article - Writing the second chapter of the final qualifying work	work of the student	(internship supervisor)
	Industrial practice Research work - testing the results of theoretical research. - preparation and publication of the second scientific article	In accordance with the individual plan of research work of the student	student Scientific supervisor (internship supervisor)
	Industrial practice Pre-graduation practice - writing and presentation of all chapters of the final qualifying work. - pre-defense of final qualifying work. Appendices to the report 1. Final qualifying work (in full) 2. List of works 3. Implementation certificates (if necessary and available)	In accordance with the individual plan of research work of the student	student Scientific supervisor (internship supervisor)



MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Federal State Budgetary Educational Institution
higher education
Ural State University of Economics
(USUE)

**METHODOLOGICAL RECOMMENDATIONS FOR COMPLETING
FINAL QUALIFICATION WORK**

Yekaterinburg
2025

1 REQUIREMENTS TO THE STRUCTURE AND CONTENT OF THE FINAL QUALIFICATION WORK

1.1 The essence of the final qualifying work

A final qualifying work (hereinafter referred to as a final qualifying work) is an independent and logically complete scientific and practical written work related to solving problems of the type (types) of activity for which a bachelor, specialist, or master is preparing.

The final qualifying work is completed in accordance with the curriculum and is intended to test the development of competencies necessary for solving professional problems, in accordance with the types of professional activities that the program is focused on.

General requirements for the final qualifying work:

- target orientation;
- clarity of construction;
- logical sequence of presentation of the material;
- competent presentation of the material;
- persuasiveness of argumentation;
- the presence of a formed empirical research base;
- author's independence;
- validity of conclusions and recommendations.

The final qualifying work must be written in literate literary language, the structure of the work must show the logic of the presentation of the material, the student's proposals and recommendations must be argued and justified.

1.2 Selection and approval of the topic of the final qualifying work

The approximate topic of the final qualifying work is developed and approved by the graduating department and is updated annually (Appendix 3 to the State Final Attestation Program) in accordance with the requirements of federal state educational standards for higher education .

The topic of the final qualifying work must take into account the specifics of the field of study (specialty), as well as the interests of representatives of the professional sphere participating in the implementation of the OPEP HE.

The student selects the final qualifying work topic in consultation with their supervisor and specialists at the enterprise (organization) hosting the pre-graduation internship. Additionally, the student may propose a final qualifying work topic not included in the sample list of topics for approval by the supervisor.

When choosing a topic for your final qualifying work, you need to consider:

- 1) the relevance of the problem and its significance for the practical activities of the organization;
- 2) interests of the organization, enterprise, body, on the example and basis of which the final qualifying work is written;
- 3) needs for development and improvement of the activities of a specific organization;
- 4) interests, inclinations in scientific research work of the student, as well as the prospects of his future professional activity;
- 5) the ability to obtain information for analysis and justification of proposed management decisions;
- 6) the availability of modern specialized scientific literature for the theoretical substantiation of the problem.

Students must choose a final qualifying work topic before beginning their pre-graduation internship and submit to the department *an Application for Final Qualification Topic Approval*,

signed by the student and approved by their supervisor. The application form for final qualifying work topic approval is available in the student's personal account [at https://portfolio.usue.ru/](https://portfolio.usue.ru/)

The topics of the final qualifying work submitted by students are approved at a department meeting, signed by the head of the department, and included in the order one month before the start of pre-graduation practice.

Once the final qualifying work topic is approved, the student submits a final qualifying work plan to the supervisor for approval, which is included in the final qualifying work assignment. The final qualifying work assignment form is available in the student's personal account [at https://portfolio.usue.ru/](https://portfolio.usue.ru/)

1.3 Structure and content of the final qualifying work

The structural elements of the final qualifying work are:

- title page;
- content;
- introduction;
- the main part, which consists of three chapters, each of which reveals the topic of the final qualifying work in theoretical, analytical and practical aspects;
- conclusion;
- list of sources used;
- applications (if necessary).

The TITLE PAGE is the first page of the work and must contain all the necessary identification features and be prepared according to the sample layout, which the department promptly communicates to students.

The CONTENTS reflect the structure of the work. It lists all chapters and sections of the final qualifying work, as well as the page numbers on which each begins.

INTRODUCTION In the introduction, as the introductory part of the final qualifying work, it is necessary:

– justify the relevance of the chosen topic in terms of the practical significance of the problem for society as a whole, an individual economic entity, or a region, as well as its theoretical and methodological development in specialized literature. Before formulating the relevance of the topic, the student must justify its choice;

– define the research problem for this final qualifying work;

– reflect the level of development of the topic. For this purpose, a brief literature review is compiled, which should show that this particular topic has not yet been revealed (revealed only partially or in a different aspect) and therefore requires further development.

– define the research problem for this final qualifying work;

– formulate the goal of the final qualifying work and the objectives for achieving it. The goal of the work should be clearly stated and include both a research phase and a recommendatory phase;

- Characterize the object and subject of the study. The object of the study is the economic entity being studied (organization, division, institution, territory, etc.). The subject of the study is the system, mechanism, tool, or relationship studied by the student in order to identify problems and find solutions;

- reflect the information base of the research, listing the main types of information sources used to complete the work and the methods of its processing;

– briefly describe the structure of the work.

The introduction should be 3–4 pages of text.

MAIN BODY OF THE WORK: The final qualifying work must contain three chapters, each divided into sections. The number of sections is determined based on the logical presentation of the material, but no more than four per chapter. Mandatory requirements for the final qualifying work include logical connections between chapters, evidence-based arguments, and a consistent development of the main topic throughout the work. The main body must comprise at least 80% of the total work.

The volume of chapters is approximately 20-25 pages.

CONCLUSION: This section of the final qualifying work formulates conclusions based on the entire work. The main idea of each paragraph is summarized in the conclusion and logically linked to the preceding and subsequent conclusions. The conclusion reflects the extent to which the objectives have been addressed, the results obtained, and also indicates where and how the application of the recommendations can bring practical benefits to the company's operations.

Volume: 3-4 pages.

LIST OF REFERENCES: The list of references should include a list of regulatory legal acts, reference, statistical, educational, and scientific periodicals, as well as online information, with a full bibliographic description, used in writing the final qualifying work. References must be current. Primary educational and periodical scientific literature (research articles) must not be older than three years.

The number of sources used in completing the final qualifying work must be at least 40 (for bachelor's and specialist's degrees), and at least 50 (for master's degrees) (including mandatory requirements for using sources and literature in foreign languages).

Appendices should contain supporting or additional material that, if included in the main body of the paper, would clutter the text. This includes intermediate calculations, tables of supporting numerical data, instructions, methods, expert study plans, expert opinions based on the results obtained during the writing of Chapter 2 of the final qualifying work, supporting illustrations, completed reporting forms, regulatory legal acts, or excerpts from them.

The numbering of pages on which appendices are given should continue the general numbering of pages of the main text.

The total volume of the final qualifying work should be approximately 60-80 pages of printed text (excluding appendices) for bachelor's and specialist's degrees , and at least 80 pages for master's degrees.

When completing the work, the student must demonstrate skills in working on a personal computer (for example, statistical processing of materials, performing graphical constructions, carrying out mathematical calculations, using software to solve specific problems set in the work).

The final qualifying work is completed in accordance with the Regulation on the requirements for the design of written works by students in educational programs of secondary vocational and higher education of the Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics".

1.4 Guidance of the final qualifying work

General management and control over the progress of the final qualifying work is carried out by the graduating department represented by the scientific supervisor.

To guide the process of preparing the final qualifying work, each student is assigned a scientific supervisor and (if necessary) consultants.

The responsibilities of the supervisor of the final qualifying work include:

– providing assistance in formulating the topic of the final qualifying work;

- assistance in selecting educational, scientific, reference, statistical and other literature, information from modern information systems on the topic of work;
- consulting the student;
- preparation of a review of the final qualifying work.

2. PROCEDURE FOR COMPLETING THE FINAL QUALIFICATION WORK

2.1 Main stages and deadlines for completing the final qualifying work

Stages of completing the final qualifying work:

1. Familiarization of students with the list of final qualifying work topics offered to them. Students select their final qualifying work topic and approve it one month before the start of their pre-graduation internship. Assigning academic supervisors for their final qualifying work. Developing and approving a final qualifying work schedule.

2. Selection of scientific literature, regulatory legal acts and familiarization with them before the start of pre-graduation practice.

3. Writing the theoretical part of the work, developing methodological support for analyzing the object of study. Collecting analytical data according to a previously developed plan.

4. Summarizing the analytical materials and presenting them to the supervisor. Refining the theoretical portion of the work based on the supervisor's comments.

5. Legal, economic, organizational, and methodological justification of the proposed solutions and presentation to the supervisor. Revision of the analytical portion of the work based on the supervisor's comments.

6. Developing and substantiating recommendations. Refining the main part of the work based on the supervisor's comments.

7. Writing the introduction and conclusion of the thesis. Completing the bibliography and appendices. All parts of the thesis must be submitted to the supervisor no later than 17 days before the defense.

8. Completing a quality control review and correcting comments on the work's formatting. The graduating department establishes a quality control schedule. The final qualifying work's quality control review is conducted no later than 8-10 calendar days before the student submits the completed work to the department.

9. The completed work must be submitted to the supervisor for feedback and to the consultant for the computational and analytical section (if applicable) no later than 17 calendar days before the defense. The supervisor and consultant will make a note of this in the final qualifying work assignment.

10. Preparation for the defense of the final qualifying work: preparation of presentation materials, registration of documents for work.

The progress of the final qualifying work is monitored by the supervisor and discussed at a department meeting based on the status:

- two months before the defense (60-70% of the work is ready);
- three weeks before the defense (95-100% of work);
- two weeks before the defense (100% of work).

2.2 Preparation for the defense of the final qualifying work

During the work process, completed sections are submitted for review to the supervisor and the consultant for the calculation and analytical section (if applicable) in accordance with the approved work plan. The final qualifying work is then submitted, unbound, to the quality control officer for verification of its correct formatting and compliance with the requirements of the

Regulation on the Requirements for the Format of Written Assignments by Students in Secondary Vocational and Higher Education Programs at the Ural State University of Economics.

The work is submitted to the supervisor for a written review 17 days before the defense. The review must be received and reviewed no later than 5 days before the defense. The review will focus on the student's work during the final qualifying work: responsibility, discipline, independence, proactivity, creativity, initiative, etc., as well as research skills and the results achieved in developing competencies within the educational program. The supervisor will not assign a grade.

For Master's programs, the final qualifying work is submitted for external review to obtain an additional objective assessment. The reviewer (or reviewers, if the final qualifying work is interdisciplinary) is appointed by the department head from among individuals outside the University who are specialists in the relevant field of professional activity. University faculty (candidates and doctors of science), as well as highly qualified specialists in the field of professional activity, holding leadership positions and competent in the area of the master's student's research, may be involved in the review. The list of reviewers is agreed upon and approved by the department. In the review, the reviewer should focus on the relevance of the topic, the quality of the work, its strengths and weaknesses, and also provide a direct assessment of the work's compliance with the requirements of the Federal State Educational Standard (FSES) and assign a proposed grade.

The text of the final qualifying work must be checked for the amount of borrowing in the Antiplagiat.VUZ system ; the report is printed and attached to the final qualifying work.

the USUE Electronic Library System (<http://portfolio.usue.ru>) . Before posting the final qualifying work electronically, students must complete an abstract and obtain permission to post the final qualifying work in the University's Electronic Library System (EISS). Posting must be completed no later than three days before the defense.

If the final qualifying work contains information that has actual or potential commercial value, the student removes that part of the final qualifying work that contains information that is not subject to open publication (subject to an official letter from the organization stating that the final qualifying work contains information that has actual or potential commercial value), which is indicated in the permission to post the final qualifying work in the University's Electronic Library System.

3 REQUIREMENTS FOR THE DESIGN OF THE FINAL QUALIFICATION WORK

The final qualifying work is prepared in accordance with the Regulation on the Requirements for the Design of Written Work by Students in Secondary Vocational and Higher Education Programs at the Ural State University of Economics, approved by the Rector's Order No. 1/2106-01 dated June 21, 2022. The Regulation is available in the student's personal account at <https://portfolio.usue.ru/>

List of topics for final qualifying papersin the field of study **38.04.02 Management**direction (profile) **International business**

1. Globalization of the economy and its impact on the development of the industry (using the example of an industry of the student's choice).
2. Comparative analysis of the role and development prospects of small and medium-sized businesses (using countries of the student's choice as examples)
3. Export potential of small and medium-sized businesses (using the example of a country of the student's choice)
4. Global experience in increasing a country's competitiveness (using the example of a country of the student's choice).
5. Development of an innovative economy: country experience in student choice
6. The role and place of small and medium-sized companies in international business
7. The role of TNCs in the innovative development of the country (using the example of a country of the student's choice)
8. Improving the company's competitiveness in global markets for goods and services (using the example of a company or industry of the student's choice)
9. The sanctions regime in modern international business and its impact on the industry or company of the student's choice
10. Economic growth and environmental issues in international business. 11. Cluster formations as a factor in the development of entrepreneurial structures in the context of economic globalization.
12. International business integration: economics and management of international associations of organizations.
13. Issues of corporate social responsibility: a comparative analysis of approaches in different countries (countries of the student's choice)
14. Creating consumer value when entering the international market (using the example of a company or industry of the student's choice).
15. Forms and mechanisms of state entrepreneurship: international experience and its use in Russia
16. Development of social entrepreneurship: international experience and its use in Russia.
17. Improving the infrastructure for supporting small and medium-sized businesses: international experience and its application in Russia
18. Comparative analysis of international strategies of companies in the Russian market (companies of the student's choice)
19. Comparative analysis of international strategies of companies in the market of the country of the student's choice
20. Innovative forms of international business.
21. Methods of entry and features of activities of Russian enterprises in foreign markets.
22. Infrastructure for innovative entrepreneurship: global experience and Russian reality
23. Family business in the context of globalization
24. Features of entrepreneurial activity in high-tech industries in the context of globalization
25. Features of entrepreneurial activity in the context of globalization 26. Features of entrepreneurial activity in the service sector
27. Features of entrepreneurial activity in the social sphere in the context of globalization

28. Infrastructure for innovative entrepreneurship: global experience and Russian reality
29. International strategic partnership as a growth strategy for innovative small businesses
30. Modern forms of company entry into a foreign market (company and market of the student's choice)
31. Internationalization of the educational services market (using the example of the country of the student's choice)
32. Problems and prospects of early business internationalization
33. The influence of culture in international business
34. Marketing strategies of international companies in Russia
35. Problems and prospects of global value chains
36. International business in the context of economic sanctions
37. Franchising strategy in international business
38. Using design thinking in global business strategies
39. Factors of country (region) attractiveness for foreign investors
40. Factors of region (city) attractiveness for international business
41. Cross-cultural features of personnel management in international companies
42. Using social media to promote a company in international markets
43. Features of companies entering developing markets/markets of countries with transition economies
44. Using Big Data in International Business
45. Mechanisms for improving the efficiency of cross-cultural teams in international business
46. Virtual enterprises as a form of international business
47. The influence of the global political situation on the activities of TNCs
48. Transaction costs and the level of development of market institutions as factors in choosing an internationalization strategy
49. Modern organizational forms of international business
50. The Impact of Technological Globalization on International Business