

Документ подписан простой электронной подписью  
 Информация о владельце:  
 ФИО: Силин Яков Петрович  
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MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics"

The plan was approved by the Academic Council of the University  
 Protocol No. 6 dated December 22, 2025

## CURRICULUM

Master-degree Programme



Approved

Rector: Silin Ya. P.  
 December 22, 2025

38.04.02

Management

Master's program: International Business (in English)

Department: Department of Creative Management and Humanities

Qualification: Master's degree

The year of the beginning of training (according to the curriculum) 2026

Mode of study: Full-time

Duration of education: 2 years.

The Educational Standard (FSES) № 952 date 12.08.2020

Code	Areas of professional activity and/or spheres of professional activity. Professional standards
08	FINANCE AND ECONOMICS
08.039	FOREIGN ECONOMIC ACTIVITIES SPECIALIST

Types of professional activity tasks

organizational and managerial  
 research  
 information and analytical

**AGREED**

Vice-Rector for Educational and Methodological  
 Issues and Quality of Education

Head of the Educational and Methodological  
 Department

Program Leader

Karkh D.A./

Ivlieva E.A./

Matveeva A.I./

-	-	-	Forms of industrial att.				z.e.		Total academic hours							Course 1		Course 2		The assigned department	
			Exam	Credit	Credit with assessment.	KR	Expert	Fact	Expert	According to plan	Cont. rab.	Auditorium	SR	Counter role	Pr. prep	Semester 1	Semester 2	Semester 3	Semester 4	Code	Name
<b>Block 1. Disciplines (modules)</b>							60	60	2160	2160	340	340	1631	189		24	15	21			
<b>Mandatory part</b>							15	15	540	540	112	112	374	54		10	5				
+	B1.M.01	<b>Modern strategic analysis and innovation management</b>	12				6	6	216	216	48	48	114	54		3	3				
+	B1.M.01.01	Modern strategic analysis	1				3	3	108	108	28	28	53	27		3			11	Department of Labor Economics and Personnel Management	
+	B1.M.01.02	Innovation Management (Advanced Level)	2				3	3	108	108	20	20	61	27			3		3	Department of Management and Entrepreneurship	
+	B1.M.02	Methodology and research methods in management			1		3	3	108	108	20	20	88			3			3	Department of Management and Entrepreneurship	
+	B1.M.03	Organization of scientific research		1			2	2	72	72	12	12	60			2			33	Department of Creative Management and Humanities	
+	B1.M.04	Theory and methods of making management decisions			2		2	2	72	72	20	20	52				2		3	Department of Management and Entrepreneurship	
+	B1.M.05	Information technology in management		1			2	2	72	72	12	12	60			2			13	Department of World Economy and Foreign Economic Activity	
<b>The part formed by the participants of educational relations</b>							45	45	1620	1620	228	228	1257	135		14	10	21			
+	B1.V.01	Professional foreign language		1			2	2	72	72	20	20	52			2			15	Department of Business Foreign Languages	
+	B1.V.02	Business communications		1			2	2	72	72	16	16	56			2			15	Department of Business Foreign Languages	
+	B1.V.03	Intercultural management	2	1		2	8	8	288	288	44	44	217	27		4	4		3	Department of Management and Entrepreneurship	
+	B1.V.04	International commercial transactions and foreign trade contracts	3	2		3	8	8	288	288	36	36	225	27			6	2	13	Department of World Economy and Foreign Economic Activity	
+	B1.V.05	Human Resource Management	1				6	6	216	216	16	16	173	27		6			11	Department of Labor Economics and Personnel Management	
+	B1.V.06	International Business: Evaluating the Effectiveness of Foreign Economic Transactions and Business Projects			3		4	4	144	144	20	20	124					4	13	Department of World Economy and Foreign Economic Activity	
+	B1.V.El.01	<b>Elective courses B1.V.El.01</b>	3				4	4	144	144	24	24	93	27				4			
+	B1.V.El.01.01	Legislation of foreign states	3				4	4	144	144	24	24	93	27				4	38	Department of Constitutional and International Law	
-	B1.V.El.01.02	International contacts and organizations in international business	3				4	4	144	144	24	24	93	27				4	38	Department of Constitutional and International Law	
+	B1.V.El.02	<b>Elective courses B1.V.El.02</b>	3				4	4	144	144	16	16	101	27				4			
+	B1.V.El.02.01	International entrepreneurship	3				4	4	144	144	16	16	101	27				4	2	Department of Marketing and International Management	
-	B1.V.El.02.02	Innovation and risk management in international business	3				4	4	144	144	16	16	101	27				4	13	Department of World Economy and Foreign Economic Activity	
+	B1.V.El.03	<b>Elective courses B1.V.El.03</b>			3		4	4	144	144	20	20	124					4			
+	B1.V.El.03.01	International Project Management			3		4	4	144	144	20	20	124					4	3	Department of Management and Entrepreneurship	
-	B1.V.El.03.02	Corporate governance			3		4	4	144	144	20	20	124					4	36	Department of Corporate Economics and Business Management	
+	B1.V.El.04	<b>Elective courses B1.V.El.04</b>			3		3	3	108	108	16	16	92					3			
+	B1.V.El.04.01	International Market Research			3		3	3	108	108	16	16	92					3	13	Department of World Economy and Foreign Economic Activity	
-	B1.V.El.04.02	International Procurement and Supply Chain Management			3		3	3	108	108	16	16	92					3	22	Department of Enterprise Economics	
<b>Block 2. Practice</b>							51	51	1836	1836	10	10	1826			6	15	9	21		
<b>Mandatory part</b>							27	27	972	972	6	6	966			6	15	6			
+	B2.M.01(Ac)	Introductory practice		1			6	6	216	216	2	2	214			6			33	Department of Creative Management and Humanities	
+	B2.M.02(Ac)	Research work		23			21	21	756	756	4	4	752				15	6	33	Department of Creative Management and Humanities	
<b>The part formed by the participants of educational relations</b>							24	24	864	864	4	4	860					3	21		
+	B2.V.01(J)	Technological (design and technological) practice		3			3	3	108	108	2	2	106					3	33	Department of Creative Management and Humanities	
+	B2.V.02(PG)	Pre-graduation practice		4			21	21	756	756	2	2	754						21	33	Department of Creative Management and Humanities
<b>Block 3. State final certification</b>							9	9	324	324			324						9		
+	B3.01(D)	Preparation for the defense procedure and defense of the final qualifying work	4				9	9	324	324			324						9	33	Department of Creative Management and Humanities
<b>FTD. Elective disciplines</b>							2	2	72	72	8	8	64					2			
+	Op.01	Incoterms		3			2	2	72	72	8	8	64					2	13	Department of World Economy and Foreign Economic Activity	