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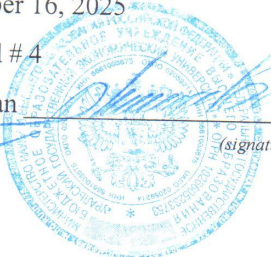
MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Federal State Budgetary Educational Institution of Higher Education
"Ural State University of Economics"

Approved
at the Department meeting

December 4, 2025
Protocol # 12
Head of the Department Bannykh S.G.

Approved
by the Council for Educational and
Methodological Issues and Quality of
Education

December 16, 2025
Protocol # 4
Chairman  Karkh D.A.
(signature)



PLACEMENT PROGRAMME

Form	On-the-job placement
Type	Technological (design and technological) practice
Field of study	38.04.02 Management
Profile	International business (on English)
Form of study	Full-time
Year of enrollment	2026

Compiled by:
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Ekaterinburg
2025

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INTRODUCTION

The internship program is part of the main professional educational program of higher education - the master's program, developed in accordance with the Federal State Educational Standard

Federal State Educational Standard of	Federal State Educational Standard of Higher Education - Master's Degree in the Field of Training 38.04.02 Management (Order of the Ministry of Education and Science of Russia dated August 12, 2020, No. 952)
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1. TARGET, VIEW, TYPE, WAY AND FORMS CONDUCTING PRACTICES

The goal is to develop competencies in accordance with the types of professional activities that the program is focused on, in order to be ready to solve professional problems.

View practices: Production

Type practices: Technological (design and technology) practice

Methods conducting practices: No

Forms conducting practices:

discretely - By species practitioner

The internship can be conducted using distance learning technologies and e-learning.

2. PLACE PRACTICES IN STRUCTURE OPOP

The practice in its entirety relates to the part formed by the participants of educational relations.

3. SCOPE OF PRACTICE

Interim assessment	Hours				Z.e.
	Total for the semester	Contact work (according to		Independent work including preparation of tests and coursework	
		Total	Practical classes, including course design		
Semester 3					
Credit	108	2	2	106	3

4. PLANNED RESULTS DEVELOPMENT OPOP

As a result of completing the internship, the student must develop the competencies established in accordance with the Federal State Educational Standard of Higher Education.

Code and name of the competence	Indicators of competency achievement
organizational and managerial	

<p>PC-1 Preparation and execution of foreign economic transactions</p>	<p>ID-1.PK-1 Know:</p> <p>Regulatory legal acts governing foreign economic activity product requirements</p> <p>Regulatory legal acts governing state support for foreign economic activity Types, forms and instruments of state support for foreign economic activity Rules for preparing documentation for a foreign trade contract Document flow procedures in an organization Terms of a foreign trade contract Marketing and pricing features Business communication ethics and negotiation rules English language (threshold advanced level B2) Fundamentals of Economic Theory Fundamentals of labor legislation of the Russian Federation Rules of administrative document flow The procedure for preparing established reports Fire safety regulations Occupational health and safety requirements</p>
	<p>ID-2.PK-1 Be able to:</p> <p>Use computing, copying, auxiliary equipment and various types of telecommunications Formulate and distribute tasks among employees of a department within an organization Communicate with potential partners using modern means of communication Conduct business correspondence with foreign partners Assess the effectiveness and compliance of documentation of commercial proposals and requests from participants in foreign economic activity Identify the interests of potential partners to formulate individual proposals To generalize and systematize the requirements of the legislation of the Russian Federation and the requirements of international agreements and treaties for foreign economic activity To generalize and systematize information on the organization's areas of activity</p>

<p>PC-1 Preparation and execution of foreign economic transactions</p>	<p>ID-3.PK-1 Have practical experience:</p> <ul style="list-style-type: none"> Planning and setting tasks for employees of a department within an organization Obtaining and analyzing information on the implementation of foreign trade contracts Ensuring internal interaction between the organization's specialized specialists on the terms of cooperation with potential partners for the conclusion and (or) management of a foreign trade contract Determination of the circle of participants in the implementation of a foreign trade contract Interaction with the organization's relevant specialists and third-party organizations to verify the reliability of potential partners for concluding a foreign trade contract Processing of received data, information and documents about potential partners for concluding a foreign trade contract Conducting a final analysis of proposals from potential partners on terms of cooperation for concluding a foreign trade contract Selecting potential partners for concluding a foreign trade contract Ensuring the approval of the draft foreign trade contract within the organization and with the counterparty Ensuring the procedure for signing a foreign trade contract with a counterparty Monitoring changes in the requirements of the legislation of the Russian Federation for foreign economic activity and changes in the requirements of international agreements and treaties Compilation of a list and monitoring of changes in measures of state support for foreign economic activity
<p>PC-2 Evaluation of the effectiveness of foreign trade transactions</p>	<p>ID-1.PK-2 Know:</p> <ul style="list-style-type: none"> Methods and principles of system analysis of foreign economic information Fundamentals of risk management in foreign economic activity Basics of Business Planning Terms of a foreign trade contract Marketing and pricing features English language (threshold advanced level B2) Fundamentals of Economic Theory The procedure for preparing established reports

<p>PC-2 Evaluation of the effectiveness of foreign trade transactions</p>	<p>ID-2.PK-2 Be able to: Interact with the organization's departments to identify the overall strategy for the organization's development Work with information systems and databases on foreign economic activity Assess the organization's export potential and the organization's import needs Prepare proposals on the priorities of the organization's foreign economic activities Calculate financial performance indicators of an organization's foreign economic activity Prepare proposals (reports) for the development of the organization's foreign economic activities</p> <hr/> <p>ID-3.PK-2 Have practical experience: Assessing the possibility of an organization receiving state support for foreign economic activity Preparation of proposals on the feasibility of obtaining state support for foreign economic activity Assessment of the organization's export potential and the organization's import needs Preparation of proposals on the priorities of the organization's foreign economic activity of the organization's foreign economic activities</p> <p>Conducting an analysis of the results of the organization's foreign economic activity Preparation of proposals for the development of the organization's foreign economic activities</p>
<p>PC-3 Planning of foreign economic activities of the organization</p>	<p>ID-1.PK-3 Know: Regulatory legal acts governing foreign economic activity product requirements</p> <p>Regulatory legal acts governing state support for foreign economic activity Types, forms and instruments of state support for foreign economic activity Methods and principles of system analysis of foreign economic information Rules for preparing documentation for a foreign trade contract Document flow procedures in an organization Fundamentals of risk management in foreign economic activity Basics of Business Planning Terms of a foreign trade contract Marketing and pricing features Business communication ethics and negotiation rules English language (threshold advanced level B2) Fundamentals of Economic Theory Fundamentals of labor legislation of the Russian Federation Rules of administrative document flow The procedure for preparing established reports Fire safety regulations Occupational health and safety requirements</p>

PC-3 Planning of foreign economic activities of the organization	ID-2.PC-3 Be able to: Use computing, copying, auxiliary equipment and various types of telecommunications To generalize and systematize information about the organization's objectives in the field of foreign economic activity Develop strategic and current plans for the organization's foreign economic activities To generalize and systematize information on the organization's areas of activity
	ID-3.PK-3 Have practical experience (work activities): Preparation of a draft plan for foreign economic activity taking into account the priorities of the organization's foreign economic activity Presentation of the organization's foreign economic activity plan Making, if necessary, additions and changes to the organization's foreign economic activity plan Coordination and presentation of the final plan for foreign economic activity within the organization
PC-4 Implementation of the strategy and control over the implementation of the organization's foreign economic activity plan	ID-1.PK-4 Know: Regulatory legal acts governing foreign economic activity product requirements Regulatory legal acts governing state support for foreign economic activity Basics of Business Planning Rules of administrative document flow
	ID-2.PK-4 Be able to: Determine priorities and key factors for the development of the organization's foreign economic activities Interact with the organization's departments to identify the overall strategy for the organization's development Coordinate the actions of the organization's employees involved in the implementation of the foreign economic activity plan Manage the organization's resources to implement the foreign economic activity plan
	ID-3.PK-4 Have practical experience: Definition of areas of responsibility in the organization for the implementation of the organization's foreign economic activity plan Monitoring the implementation, achievement of intermediate goals and results of the organization's foreign economic activity plan Monitoring deviations from the implementation, achievement of intermediate goals and results of the organization's foreign economic activity plan Preparation of proposals for adjusting

5. THEMATIC PLAN

Stage	Hours				
	Stage name	Total	Contact work (according to academic activity)	Self-government.	Control

		hours	Lectures	Laboratory	Practical classes	Job	independent work
Semester 3		108					
Stage 1.	Analysis of the activities of an organization engaged in international business	56			2	54	
Stage 2.	Evaluation of the effectiveness of the organization's foreign economic activities	52				52	

**6. FORMS CURRENT CONTROL AND INTERMEDIATE CERTIFICATIONS
SCALES ASSESSMENTS**

Section/Stage	Type of assessment tool	Description of the assessment tool	Evaluation criteria
Current control			

<p>Stage 2</p>	<p>Analytical report 2</p>	<p>An analysis of an organization's foreign economic activity includes a comprehensive assessment of the following areas: characterization of the product and geographic structure of foreign economic activity, determination of market positions in the Russian and global markets, and a study of the organization of pre-contract and contract work, marketing activities, production support, and logistical support for export-import operations. Particular attention is paid to identifying existing problems and determining prospects for the development of foreign economic activity, which allows for the formulation of specific recommendations for improving the organization's foreign economic activity system . The final report should contain a conclusion with findings and proposals, a list of references including regulatory documents, specialized literature, periodicals, research materials, and reporting documentation, as well as appendices with samples of foreign economic documentation, statistical and graphical materials illustrating the main points of the analysis.</p>	<p>Passed (50-100%): the work is completed in full with a deep analysis of all areas of foreign economic activity, contains well-founded conclusions and recommendations, has a structured conclusion, a complete list of sources and appendices with the necessary materials.</p> <p>Failed (0-49%): the work is fragmentary or contains significant errors, there is no in-depth analysis of foreign economic activity areas, the conclusions are superficial or absent, the list of sources is incomplete or outdated, appendices do not meet the requirements or are absent. - justify the practical significance of studying the problem for the organization (50%)</p> <p>percentage : 0-100%</p>
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Stage 1	Analytical report 1	<p>The assessment tool is a comprehensive system of indicators, including an analysis of the main areas of the organization's activities (types of products/services, sales markets, key clients), an assessment of the organizational management structure (composition of departments, distribution of powers, management style) and financial diagnostics (indicators of profitability, liquidity, solvency, analysis of revenue and profit dynamics), which allows for a comprehensive picture of the current state and effectiveness of the organization, identifying strengths and weaknesses in the work, and determining the potential for further development and optimization of business processes.</p>	<p>50-100% - passed: deep understanding of all areas of the organization's activities , competent assessment of the organizational structure and management system , accurate analysis of financial indicators and their dynamics, the ability to identify strengths and weaknesses, and offer well-founded recommendations for development 0-49% - failed: superficial understanding of the organization's activities , significant errors in the analysis of the organizational structure, inability to conduct an accurate financial diagnosis,</p>
Interim assessment			
3rd semester (For)	Internship report	<p>The assessment tool is a comprehensive system of indicators for assessing the practice report, including: the completeness and quality of the analysis of the main areas of the organization's activities (types of products/services, sales markets, key clients); the correctness of the assessment of the organizational management structure (composition of departments, distribution of powers, management style); the accuracy of financial diagnostics (indicators of profitability, liquidity, solvency, analysis of revenue and profit dynamics); quality of</p>	<p>The internship report is assessed according to the following criteria: completeness and quality of the analysis of the organization's activities (types of products/services, sales markets, key</p>

		<p>foreign economic activity (commodity and geographic structure of foreign economic activity, market positions, organization of pre-contract and contract work); the presence of substantiated conclusions and specific recommendations for improving activities; compliance of the report structure with requirements (inclusion of a conclusion, a list of sources and appendices with the necessary documentation and illustrative materials). (Appendix 3, 4)</p>	<p>the correctness of the assessment of the organizational management structure (composition of departments, distribution of powers, management style), the accuracy of financial diagnostics (indicators of profitability, liquidity, solvency, analysis of revenue and profit dynamics), the quality of the analysis of foreign economic activity (commodity and geographical structure of foreign economic activity, market positions, organization of pre-contract and contract work), the presence of substantiated conclusions and specific recommendations for improving activities, compliance of the report structure with the requirements (inclusion of a conclusion, a list of sources and appendices with the necessary documentation and illustrative materials); the grade “passed” is given when</p>
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			<p>0-49% points, with the mandatory requirement being the presence of all sections.</p> <p>The assessment takes into account the logical coherence of the material, the depth of the analysis, the validity of the conclusions, the quality of the design, the literacy of the presentation, as well as the absence of significant errors in the calculations and analysis; if any of the required sections are missing or there are serious violations in the design/content, the grade "fail" is automatically</p>
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DESCRIPTION OF RATING SCALES

Current control. It is used 100-point system assessment. IN current practices leaders practices from profile organizations And university carry out control V in accordance With joint plan And individual plan student. IN report student is put percent execution And mark "done/not done completed"

Intermediate certification. It is used rating system assessment. Grade work student By ending practices is being carried out leader practices from university V in accordance With developed them system assessments achievements student V process practices.

Order translation rating, provided system assessments:

High level - 100% - 70% - Great, Fine, passed.

Average level - 69% - 50% - satisfactorily, passed.

Evaluation indicator	On a 5-point scale	Characteristics of the indicator
100% - 85%	Great	possess theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results at a high level
84% - 70%	Fine	possess theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results. There may be some errors that the student can correct independently during the work process (answer , etc.)
69% - 50%	satisfactorily	have general theoretical knowledge, are able to apply, research, identify, analyze, systematize, categorize , calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, and evaluate results at an average level. Mistakes are made that the student finds difficult to correct on his own.
49% or less	unsatisfactory	do not have a full range of general theoretical knowledge, and are unable to independently apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, or evaluate results. The skills and abilities to solve professional problems have not been developed
100% - 50%	passed	the characteristic of the indicator corresponds to "excellent",
49% or less	not credited	the indicator characteristic corresponds to "unsatisfactory"

7. CONTENT PRACTICES

7.2 Contents of practical classes and laboratory work

Stage 1. Analysis of the activities of an organization engaged in international business
Fundamentals of analysis and evaluation of the effectiveness of an organization engaged in international business.
The main technical characteristics, advantages and features of the organization's products supplied to foreign markets
Regulatory legal acts governing foreign economic activity
International rules for the interpretation of the most widely used trade terms in the field of foreign trade
Methods and tools for working with databases of external markets Methods of working with sources of marketing information on external markets
Methods for developing advertising information for foreign markets Tools for promoting goods and services in foreign markets
Main types and methods of international marketing communications
Document flow for foreign trade transactions
Terms of a foreign trade contract
Standards of Ethics and Business Communication with Foreign Partners
Marketing and pricing features
Business communication ethics and negotiation rules
Fundamentals of Economic Theory
Fundamentals of labor legislation of the Russian Federation
Rules of administrative document flow
The procedure for preparing established reports
Fire safety regulations

7.3. Contents of independent work

Stage 2. Evaluation of the effectiveness of the organization's foreign economic activities
Evaluation of the organization's foreign economic activity effectiveness across potential areas of activity (case study, preparation of an analytical report):

- Organization of advertising of the organization's products for distribution in foreign markets
- Evaluation of the effectiveness of dissemination of advertising information about the organization's products in foreign markets depending on the distribution channels
- Search and analysis of information about potential partners in foreign markets
- Sending requests, invitations and information to potential participants in a foreign trade contract
- Conducting a preliminary analysis of incoming commercial proposals and requests from potential partners in foreign markets
- Conducting a preliminary analysis of the feasibility of participating in exhibitions, fairs and congress events abroad in order to attract potential partners
- Drawing up a list of deviations from the acceptable terms of a foreign trade contract (list of disagreements)
- Documentation of the results of negotiations on the terms of a foreign trade contract
- Preparation of summary reports and proposals on potential partners in foreign markets
- Formation of a list of potential partners for concluding a foreign trade contract
- Processing, formation, storage of information and data on parties to a foreign trade contract
- Formation of a draft foreign trade contract
- Verification of the necessary documentation for concluding a foreign trade contract
- Preparation of the procedure for signing a foreign trade contract with a counterparty

7.3.1. Joint work schedule for conducting internships

Appendix 1

7.3.2. Individual assignment

Appendix 2

7.3.3. Fund of assessment tools for conducting interim assessment of students during practical training

Appendix 3

7.4. Internship report

Appendix 4

8. PECULIARITIES ORGANIZATIONS PRACTICES FOR PERSONS WITH LIMITED OPPORTUNITIES HEALTH

Practice For students With limited opportunities health And disabled people is being carried out With taking into account features their psychophysical development, individual opportunities And states health.

By statement student

IN purposes availability passages practices profile organization And USUE provide next conditions:

- special order passages practices, With taking into account states their health V forms, adapted To restrictions their health;
- application remote educational technologies, which provide for possibilities reception and transmission information V available For them forms.
- access (remote access), To modern professional bases data And informational reference systems, compound which defined working program practices.

9. SCROLL BASIC AND ADDITIONAL EDUCATIONAL LITERATURE, NECESSARY FOR WALKTHROUGHS PRACTICES

Website libraries USUE

<http://lib.usue.ru/>

Main literature:

2. Falchenko O. D., Vyazovskaya V. V., Plyusnina O. M., Savelyeva I. N., Maydanik V. I., Plyusnina O. M. Foreign trade potential of enterprises and regions of Russia [Electronic resource]: study guide. - Ekaterinburg: USUE Publishing House, 2020. - 140 - Access mode: <http://lib.wbstatic.usue.ru/resource/limit/ump/21/p493656.pdf>

3. Vyazovskaya V. V., Kovalev V. E., Plyusnina O. M., Falchenko O. D. International transport operations [Electronic resource]: study guide. - Ekaterinburg: USUE Publishing House, 2021. - 155 - Access mode:

4. Vyazovskaya V. V., Kovalev V. E., Savelyeva I. N., Falchenko O. D., Yurchenko K. P. Evaluation of the effectiveness of foreign economic operations [Electronic resource]: a tutorial. - Yekaterinburg: USUE, 2021. - 173 - Access mode:

5. Vyazovskaya V. V., Kovalev V. E., Plyusnina O. M., Falchenko O. D., Yurchenko K. P. Institutional regulation of international trade [Electronic resource]: study guide. - Ekaterinburg: USUE, 2022. - 122 - Access mode: <http://lib.wbstatic.usue.ru/resource/limit/ump/22/p494489.pdf>

6. Androsova I.V., Simonenko E.S., Anisimov A.Yu., Grabskaya E.P. Marketing in industries and spheres of activity [Electronic resource]: Textbook. - Moscow: KnoRus, 2025. - 302 - Access mode: <https://book.ru/book/955634>

7. Karpov A. V. Psychology of Management [Electronic resource]: textbook for universities. - Moscow:

8. Kashapov M. M., Kashapov A. S. Formation of professional creative thinking [Electronic resource]: textbook for universities. - Moscow: Yurait, 2025. - 124 - Access mode: <https://urait.ru/bcode/567225>

Further reading:

2. Gerasimov B.I., Drobysheva V.V. Fundamentals of Scientific Research [Electronic resource]: Study guide. - Moscow: FORUM Publishing House, 2022. - 271 - Access mode: <https://znanium.com/catalog/product/1836951>

3. Basovsky L.E., Basovskaya E.N. Fundamentals of scientific research [Electronic resource]: textbook. - Moscow: Scientific Publishing Center INFRA-M, 2022. - 257 - Access mode: <https://znanium.ru/catalog/product/1192099>

4. Yankovskaya V. V. Organization of research work of students (masters) [Electronic resource]: Study guide. - Moscow: Scientific Publishing Center INFRA-M, 2023. - 345 - Access mode: <https://znanium.com/catalog/product/1913521>

5. Vidrevich M. B., Pervukhina I. V. Organization of scientific research [Electronic resource]: study guide. - Ekaterinburg: USUE, 2022. - 120 - Access mode: <http://lib.wbstatic.usue.ru/resource/limit/ump/22/p494487.pdf>

6. Zbrodin V. Yu. Management Consulting. Sociological Approach [Electronic resource]: textbook for universities. - Moscow: URAYT, 2025. - 130 – Access mode: <https://urait.ru/bcode/562972>

7. Selezneva E. V. Psychology of Management [Electronic resource]: textbook and practical training for

10. SCROLL INFORMATIONAL TECHNOLOGIES, INCLUDING SCROLL LICENSE SOFTWARE SUPPORT AND INFORMATIONAL REFERENCE SYSTEMS, ONLINE COURSES, USED AT PASSING PRACTICES

List of licensed software:

Microsoft Windows 10 .Agreement No. 52/223-PO/2020 from April 13, 2020, Act No. Tr000523459 from October 14, 2020. Term actions licenses -Without restrictions term.

Astra Linux Common Edition. Agreement No. 0417-PO/2019 from May 8, 2019, Act No. Sk000343 from May 24, 2019 And Contract No. 35-U/2018 from June 13, 2018, Act No. UT213 from December 17, 2018. Term actions licenses - without restrictions term.

Microsoft Office 2016. Agreement No. 52/223-PO/2020 from April 13, 2020, Act No. Tr000523459 from October 14, 2020 Term actions licenses -Without restrictions term.

MyOffice standard. Agreement No. SK-281 from 7 June 2017. Date conclusions - 07.06.2017. Term actions licenses - without restrictions term.

Libre Office. License GNU LGPL. Term actions licenses - without restrictions term.

List of information reference systems, resources of the information and telecommunications network "Internet":

Reference and legal information system Guarantee. Agreement No. 58419 from 22 December 2015.
Term actions licenses -without restrictions term

Reference and legal information system Consultant +. Agreement No. 143/223-U/2025 from December
2, 2025 Term actions licenses to December 31, 2026

Electronic catalog IBK USUE

<http://lib.usue.ru/>

Scientific electronic library eLIBRARY.RU

<https://elibrary.ru/>

EBS publishing houses DOE

<http://e.lanbook.com/>

EBS Znanium.com

<http://znanium.com/>

EBS Trinity bridge

<http://www.trmost.ru>

EBS publishing houses YURAYT

<https://www.biblio-online.ru/>

Network edition "Information resource SPARK»

<http://www.spark-interfax.ru/>

University informational system RUSSIA

<https://uisrussia.msu.ru/>

Archive scientific magazines NEICON

<http://archive.neicon.ru>

Review media Polpred.com

<http://polpred.com>

Resources ARBIKON

<http://arbicon.ru>

Scientific electronic library CyberLeninka

<http://cyberleninka.ru>

11. DESCRIPTION LOGISTICS BASES, NECESSARY FOR WALKTHROUGHS PRACTICES

Implementation practices is being carried out With using logistical bases USUE And profile organizations (at necessity).

Workers places And premises For independent work students equipped computer technology With opportunity connections To networks "Internet" And provision access V electronic informational and educational Wednesday USUE And profile organizations (at availability).

All premises staffed specialized furniture And equipped multimedia equipment special equipment (information and telecommunications, other computer), access To information retrieval, reference and legal systems, electronic library systems, bases data current legislation, other informational resources employees For performances educational information big audience.