

Документ подписан простой электронной подписью  
Информация о владельце:  
ФИО: Силин Яков Петрович  
Должность: Ректор  
Дата подписания: 18.06.2026 10:41:33  
Уникальный программный ключ:  
24f866be2aca16484036a8cbb3c509a9531e605f

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

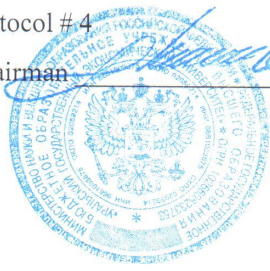
Federal State Budgetary Educational Institution of Higher Education  
"Ural State University of Economics"

**Approved**  
at the Department meeting

November 27, 2025  
Protocol # 10  
Head of the Department Radygina E.G.

**Approved**  
by the Council for Educational and  
Methodological Issues and Quality of  
Education

December 16, 2025  
Protocol # 4  
Chairman  Karkh D.A.  
(signature)



**COURSE PROGRAMME**

Title	Transport support in tourism
Field of study	38.04.02 Management
Profile	Management of International Tourism (in English)
Form of study	Full-time
Year of enrollment	2026

Compiled by:  
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Ekaterinburg  
2025

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## INTRODUCTION

The work program of the discipline is part of the main professional educational program of higher education-the master's program developed in accordance with the Federal State Educational Standard of Higher Education

State Educational Standard of	Federal State Educational Standard of Higher Education -Master's degree in the field of training 38.04.02 Management (Order of the Ministry of Education and Science of the Russian Federation No. 952 of 12.08.2020)
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### 1. THE PURPOSE OF MASTERING THE DISCIPLINE

is to form students ' system of theoretical knowledge and practical skills necessary for designing and implementing transport tour programs and organizing tourist transport services.

### 2. PLACE OF THE DISCIPLINE IN THE STRUCTURE OF THE THE MAIN PROFESSIONAL EDUCATIONAL PROGRAM

Discipline refers to the part formed by the participants of educational relations.

### 3. SCOPE OF THE DISCIPLINE

Intermediate certification	Hours					credit units
	Just a semester	's worth of Contact work .(by uch.			Independent work Independent work including preparation of tests and term	
		papers Total	Lectures	Practical exercises, including course design e		
Semester 3						
Text	108	16	4	12	92	3

### 4. PLANNED RESULTS OF MASTERING THE MAIN PROFESSIONAL EDUCATIONAL PROGRAM

As a result of mastering the main professional educational program, the graduate should have formed the competencies established in accordance with the Federal State Educational Standard for Higher Education.

Code and name of the competence	Indicators of achievement of competencies
organizational and managerial	
PC-1 Organization of work on foreign economic activity	AI-1.PC-1 Know: Regulatory legal acts regulating foreign economic activity; International agreements in the field of standards and product requirements; Rules for processing documentation under a foreign trade contract; Procedure for document management in an organization; Terms of a foreign trade contract; Ethics of business communication and negotiation rules; English (advanced threshold level B2); Fundamentals of labor legislation of the Russian Federation; Rules for Administrative document management; Procedure for drawing up established reports; Fire safety rules; Labor protection requirements

<p>PC-1 Organization of work on foreign economic activity</p>	<p>AI-2.PC-1 Should Be Able To:          Use computing, copying, auxiliary equipment and various types of telecommunication communication;          Formulate and distribute tasks among employees of the division in the organization; Communicate with potential partners using modern communication tools; Conduct business correspondence with foreign partners; Evaluate the effectiveness and compliance of documentation of commercial proposals, requests of participants in foreign economic activity; Identify the interests of potential partners for the formation of business relations with foreign individual proposals; Summarize and systematize the requirements of the legislation of the Russian Federation and the requirements of international agreements and agreements for foreign economic activity</p> <hr/> <p>AI-3.PC-1 Have practical experience:          Planning and setting tasks for employees of the division in the organization; Obtaining and analyzing information on the implementation of foreign trade contracts; Ensuring internal interaction between the organization's profile specialists on the terms of cooperation with potential partners for concluding and (or) maintaining a foreign trade contract; Determining the circle of participants in the implementation of a foreign trade contract; Interaction with the organization's profile specialists and third-party organizations in order to verify the reliability потенциальных партнеров для заключения внешнеторгового контракта; of the contract. Processing of received data, information and documents about potential partners for concluding a foreign trade contract; Conducting a final analysis of potential partners ' proposals on the terms of cooperation for concluding a foreign trade contract; Selecting potential partners for concluding a foreign trade contract; Ensuring approval of the draft foreign trade contract in the organization and with the counterparty; Ensuring the procedure for signing a foreign trade contract contract with the counterparty; Monitoring changes in the requirements of the legislation of the Russian Federation for foreign economic activity and changes in the requirements of international agreements and contracts; Compiling a list and monitoring changes in measures of state support for foreign economic activity</p>
<p>PC-2 Planning the foreign economic activity of the organization</p>	<p>AI-1.PC-2 Know:          Regulatory legal acts regulating state support for foreign economic activity; Types, forms and tools of state support for foreign economic activity; Methods and fundamentals of system analysis of foreign economic information; Procedure for document flow in an organization; Fundamentals of Risk Management in Foreign Economic activity; Fundamentals of Business Planning; Marketing and Pricing Features; Fundamentals of economic Theory methods and technologies for designing tourist infrastructure objects activities;</p>

PC-2 Planning of the organization's economic activity of the foreign	AI-2.PC-2 Should Be Able To: Generalize and systematize information about the organization's tasks in the field of foreign economic activity; Develop strategic and current plans for the organization's foreign economic activity; Generalize and systematize information about the organization's activities
	AI-3.PC-2 Have practical experience: Preparation of a draft foreign economic activity plan, taking into account the priorities of the organization's foreign economic activity; Presentation of the organization's foreign economic activity plan; Introduction, if necessary, of additions and changes to the organization's foreign economic activity plan; Approval and presentation in the organization of the final foreign economic activity plan
PC-4 Organization of activities for the implementation of tourist services	AI-1.PC-4 Know: Fundamentals of economics, labor organization and management; Specialization and features of the structure of a tourist organization; Fundamentals of office management; Economics of international tourism; Fundamentals of Psychology, Ethics, Aesthetics;
	AI-2.PC-4 Should Be Able To: Organize the work and interaction of departments of the tourism organization; Manage the development of the marketing plan and marketing programs of the tourism organization; Determine the marketing price strategy of the tourism organization; Develop the marketing communication strategy of the tourism organization; Develop the marketing sales strategy of the tourism organization; Monitor the marketing activities of the tourism organization; Organize and conduct business negotiations; Determine the terms and conclude contracts related to Control the quality of tourist and excursion services and the fulfillment of the terms of contracts for the provision of tourist services;
	AI-3.PC-4 Have practical experience: Implementation of general management of the main, administrative, economic and financial-economic activities of the tourist organization; Approval of current and future work plans of the tourist organization; Forecasting and planning the volume of sales of tourist services; Formation of the marketing strategy of the tourist organization and management of marketing and sales of tourist and excursion services; Organization of work on the development of programs and technological documents of the tourist product; Organization of work on identifying problems in the activities of the tourist organization (division), reviewing customer comments and suggestions, managing conflict situations and resolving them.

## 5. THEMATIC PLAN

Topic	of Hours				
	Name of the topic	Total	Contact work (according to study assignments)	independent.	Control

		hours	Lectures	Laboratory data	Practical exercises classes	work	of independent work
Semester 3		22					
Topic 1.	Fundamentals of interaction between the tourism industry and the transport industry: design of tourist activity objects (PC-1, PC-2)	22	1		3	18	
Semester 3		22					
Topic 2.	Transportation of tourists by rail: applied technological and information and communication technologies (PC-1, PC-2)	22	1		3	18	
Semester 3		22					
Topic 3.	Transportation of tourists by road and technologies for servicing tourists in the implementation of a tourist product (PC-1, PC-2)	22	1		3	18	
Semester 3		20,5					
Topic 4.	Tourist transportation by water (PC-4)	20.5	0.5		2	18	
Semester 3		21.5					
Topic 5.	Transportation of tourists by air (PC-4)	21,5	0,5		1	20	

## 6. FORMS OF CURRENT CONTROL AND INTERMEDIATE CERTIFICATION ШКАЛЫ OF THE ASSESSMENT SCALE

Section/Subject	Type of evaluation tool	Description of the evaluation tool	Evaluation criteria
Current control (Appendix 4)			
Topic 1-3	Test (Appendix 4)	Test of 10 questions	5 points
Topic 4	Exercise (Appendix 4)	Solving standardized tasks on the topic	of 5 points
Topic 5	Case study (Appendix 4)	Solving situational problems	5 points
Intermediate certification (Appendix 5)			
3 semester (For)	Tickets for the test (appendix 5)	2 theoretical questions and 1 practical task the task	is credited

## DESCRIPTION OF ASSESSMENT SCALES

The indicator for assessing the development of the main professional educational program is formed on the basis of combining the current control and intermediate certification of the student.

The rating indicator for each discipline is expressed as a percentage, which shows the level of preparation of the student.

**Current control.** A 100-point rating system is used. Assessment of student performance during the semester is carried out by the teacher in accordance with the developed system of assessment of academic achievements in the course of training in this discipline.

The working programs of disciplines and practices set out the types of ongoing control, planned results of control activities, and criteria for evaluating academic achievements.

During the semester, the teacher conducts at least 3 control activities to assess the student's performance. If class attendance in a discipline is included in the rating, then this indicator is no more than 20% of the maximum number of points in the discipline.

**Intermediate certification.** A 5-point rating system is used. Assessment of the student's work at the end of the discipline (part of the discipline) is carried out by the teacher in accordance with the system developed by him for evaluating the student's achievements in the course of training in this discipline. Intermediate certification is also carried out at the end of competence formation.

The procedure for transferring the rating provided for by the rating system for a discipline to a five-point system.

High level-100% - 70% - excellent, good.

Average level-69% - 50% - satisfactory.

Rating indicator	5-point rating indicator	Indicator characteristics
100% - 85%	excellent	have excellent theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, carry out evaluation
84% - 70%	good	have good theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results.  There may be some errors corrected by the student independently in the course of work (answer, etc.)
69% - 50%	satisfactory	have satisfactory general theoretical knowledge, are able to apply, investigate, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, etc. evaluate results at an average level. Mistakes are allowed that the student finds difficult to correct on their own.
49 % or less	unsatisfactorily	do not have a full amount of general theoretical knowledge, do not know how to independently apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results. Skills and abilities for solving professional tasks are not formed
100% - 50%	credited	indicator characteristics correspond to "excellent", " good", "satisfactory"
49 % or less	not credited	indicator characteristics correspond to "unsatisfactory"

## 7. CONTENT OF THE DISCIPLINE

### 7.1. Content of lectures

Topic 1. Fundamentals of interaction between the tourism industry and the transport industry: design of tourist facilities (PC-1, PC-2)

General concepts and regulations. Meaning and features of transport. The country's transport system and its components. Transport infrastructure. Key indicators of transport activity. Classification of different modes of transport and types of messages. Management of the transport system of the Russian Federation.

Transportation as the most important stage in the organization of tourist activities. Transport services in tourism: concept and properties. Structure of tourist transportation. General and specific properties of transport services. Transport support and tourism services. Classification of transport journeys. Motivation for choosing vehicles.

Topic 2. Transportation of tourists by rail: applied technological and information and communication technologies (PC-1, PC-2)

The role of railway transport in tourism. The concept and types of rail transport.

Advantages and disadvantages of railway transport. Russian railways.

Railway transport infrastructure. Types of railway connections. Classification of rolling stock.

Railway stations and train stations. Regulation of railway transportation in

international and domestic traffic. Structure of railway transportation management.

Charter of railway Transport of the Russian Federation. Rules for transportation of passengers and their baggage. Transportation

of animals. Travel document: types and characteristics. Ticket sale period and validity period.

Refund of the ticket. Liability and obligations of the carrier.

Topic 3. Transportation of tourists by road and technologies of servicing tourists in the implementation of a tourist product (PC-1, PC-2)

The role of railway transport in tourism. The concept and types of rail transport.

Advantages and disadvantages of railway transport. Russian railways.

Railway transport infrastructure. Types of railway connections. Classification of rolling stock.

Railway stations and train stations. Regulation of railway transportation in

international and domestic traffic. Structure of railway transportation management.

Charter of railway Transport of the Russian Federation. Rules for transportation of passengers and their baggage. Transportation

of animals. Travel document: types and characteristics. Ticket sale period and validity period.

Refund of the ticket. Responsibility and obligations of the carrier

Topic 4. Transportation of tourists by water transport (PC-4)

Cruise market: current state and development. The main participants of the cruise market.

Cruise programs of popular cruise companies around the world. Demographics of the cruise market.

Travel agents and their role. Basic rules for cruise sales.

Cruise business: structure, trends, vacation motivation. Principles of service on a sea

cruise. Geography of sea cruises. Global cruise companies and fleets. Booking procedures and types

. Status and conditions of organizing river cruises in Russia and abroad. Classification of river

vessels and cabin types. Onshore service for cruise passengers. Organization of "green

parking lots". Ship's freight. Charter agreement (time charter). Bareboat charter. Interaction

between tour operators and the shipowner.

#### Topic 5. Transportation of tourists by air (PC-4)

Organization of air transportation. System and structure of air transport. Leading airlines of the world and Russia. The largest airports in the world and Russia. Organization of air traffic. Low-cost air carriers: concept, types. Principles of the low-cost system. Global airline deals and their advantages. The role of air transport in tourism. Types and types of flights. Air transport services relative to tourism. Basic concepts and definitions of air transportation.

Legal basis for passenger transportation by air. International level of air transport regulation.

International Civil Aviation Organization (ICAO). International Air Carriers Association (IACA). Regional organizations. Federal Air Transport Agency

(Rosaviatsia): structure, functions, and tasks. Air Code of the Russian Federation. Air transportation. Payment for transportation. Terms of the contract of carriage. Rules for transportation of passengers and their baggage.

Interaction between travel companies and air carriers. Types of relations between a travel company and an airline. Current booking. Quoting (a block of seats). "Soft" and "hard quotas". Contract for a quota of seats. Agency agreement. Working with the drain. Airline requirements. Terms of cooperation under the agency agreement. Charter flights.

Organization of charter air transportation in tourism. Non-scheduled flights: concept and types. Charter transportation in tourism: concept, history of development. Methods and methods of organizing charter air transportation. Consolidators. Charter agreement. Structure of the cost of air transportation. Calculation of a charter flight.

### 7.2 Content of practical classes and laboratory works

#### Topic 2. Transportation of tourists by rail: applied technological and information and communication technologies (PC-1, PC-2)

Questions for discussion:

1. The role of railway transport in the development of tourism.
2. Types of rail transport and their application in tourism.
3. Characteristics of the state and development of railways in the Russian Federation.
4. What organizations and documents regulate railway transportation in international and domestic traffic?
5. What are the main provisions on passenger transportation stipulated by the Charter of Railway Transport of the Russian Federation?
6. What are the basic rules for transporting passengers and their luggage in the Russian Federation?
7. What rules apply when booking and purchasing railway tickets?
8. What rights does a passenger of railway transport have and what responsibility does railway transport bear to them?

Practical work 1: Characteristics of the main services of the railway station complex.

Make reference information on the structure of services of the railway station complex in Yekaterinburg.

Practical work 2: Solving situational problems

Topic 3. Transportation of tourists by road and technologies of servicing tourists in the implementation of a tourist product (PC-1, PC-2)

Questions:

1. What organizations and documents regulate road transport in international traffic?
2. What organizations and documents regulate domestic road transport?
3. What types of transportation by road exist and what are their specifics?
4. Determine the role and place of road transport in the organization of tourist activities.
5. What are the requirements for tourist class buses?
6. Explain the specifics of tourist companies that organize bus transportation.
7. What are the stages of preparing and developing a bus route?
8. What procedures does the organization of tourist bus transportation include?
9. What are the main terms of the vehicle rental agreement?
10. Name the functions, rights, and responsibilities of the team leader on the bus route.
11. Describe the types of international bus transportation for tourists.
12. What are the specifics of the activities of travel companies engaged in international bus tours?
13. What are the requirements for drivers of international flights?
14. Analyze the development of international bus tourism in Europe and Russia.
15. What difficulties do bus tour organizers face?

Practical work: Development of a bus tourist route.

Topic 4. Transportation of tourists by water transport (PC-4)

Questions:

1. Discover the essence of the cruise business as a specific area of the tourism industry.
2. What is the basis of the cruise business?
3. Analyze the strategic programs of leading cruise operators.
4. Describe the profile of the cruise customer.
5. What difficulties do cruise salesmen face?
6. Describe the state and development trends of the cruise market (statistics, route directions, passenger service, market participants).
7. Why choose cruises?
8. Identify the regions that are most in demand in the Russian tourist market.
9. What indicators determine the "stardom" of a cruise company?
10. What are the features of cruise booking?
11. What indicators characterize the development of river cruises in Russia and abroad?
12. What are the main and additional services of the cruise?
13. What affects the cost of a cruise?
14. Give a description of the vessels that are popular in organizing river cruises in Russia.
15. What are the essential terms and conditions of the watercraft lease agreement?

Topic 5. Transportation of tourists by air (PC-4)

Questions:

1. How do international organizations influence the activities of national air transport structures?
2. Build an air traffic management structure in the Russian Federation, starting at the regional level.
3. Analyze the main provisions of international and national documents on the transportation of passengers and their luggage and identify differences.
4. In what cases does the carrier have the right to refuse transportation, cancel the reservation made, or remove the passenger from the aircraft?
5. In what cases is the passenger refunded the full cost of paid transportation?
6. What role do charter programs play in the development of tourism?
7. What items are included in the concept of "airline reliability"?
8. What sections does the charter agreement include?
9. What are the terms of payment for charters?
10. What is the cost of a charter flight?

Practical work:

1. Conduct a comparative analysis of the advantages and disadvantages of various forms of cooperation between travel companies and airlines
3. What are the criteria for choosing air transportation sales agents?
4. Study the specific conditions of cooperation between foreign airlines and Russian travel agencies.

7.3. Content of independent work

Topic 2. Transportation of tourists by rail: applied technological and information and communication technologies (PC-1, PC-2)

Study of theoretical material, preparation for practical classes, performance of tasks

Topic 3. Transportation of tourists by road and technologies of servicing tourists in the implementation of a tourist product (PC-1, PC-2)

Working out theoretical material, preparing for practical classes, and completing tasks.

Topic 4. Transportation of tourists by water transport (PC-4)

Working out theoretical material, preparing for practical classes, and completing tasks.

Topic 5. Transportation of tourists by air (PC-4)

Study of theoretical material, preparation for practical classes, completing tasks

7.3.1. Sample questions for self-preparation for the test/exam  
Appendix 1

7.3.2. Practical tasks in the discipline for self-preparation for the test/exam  
Appendix 2

7.3.3. The list of coursework  
is not provided

7.4. The electronic portfolio of the student  
Materials are not placed

7.5. Methodological recommendations for the implementation of the control work  
are not provided

7.6 Methodological recommendations for the implementation of the course work  
Not provided

## **8. FEATURES OF THE ORGANIZATION OF THE EDUCATIONAL PROCESS IN THE DISCIPLINE FOR PERSONS WITH DISABILITIES**

### ***At the request of the student***

In order to make the program accessible for persons with disabilities, if necessary, the department provides the following conditions:

- a special procedure for mastering the discipline, taking into account the state of their health;
- electronic educational resources on the discipline in forms adapted to the limitations of their health;
- studying the discipline according to an individual curriculum (regardless of the form of study);
- e-learning and distance learning technologies that provide for the possibility of receiving and transmitting information in forms that are accessible to them.
- access (remote access) to modern professional databases and information reference systems, the composition of which is determined by the discipline's work program.

## **9. LIST OF BASIC AND ADDITIONAL EDUCATIONAL LITERATURE REQUIRED FOR MASTERING THE DISCIPLINE**

**Сайт библиотеки USUE Library Website**

<http://lib.usue.ru/>

### **Main literature:**

2. Sushchinskaya M. D. Kul'turnyi turizm [Cultural tourism]: uchebnoe posobie dlya vuzov [Textbook for universities]. -Moscow: Yurayt Publ., 2022. - 157-Available at: <https://urait.ru/bcode/491546>

### **Additional literature:**

1. Loginova N. A. Planning at the transport enterprise [Electronic resource]: Training manual. - Moscow: INFRA-M Scientific Publishing Center LLC, 2018. - 320- Available at: <https://znanium.com/catalog/product/925855>
2. Budrina E. V., Grigoryan M. G., Lebedeva A. S., Tabachnikova E. V., Rogavichene L. I. Transport and expedition activity [Electronic resource]: textbook and practical course for spo. - Moscow: Yurayt Publ., 2022. - 370 p. - Available at: <https://urait.ru/bcode/492588>
3. Sukhov R. I. Organization of tourist activity [Electronic resource]: Training manual. Rostov-on-Don: Southern Federal University Press, 2016. 267 Available at: <https://znanium.com/catalog/product/991783>

**10. LIST OF INFORMATION TECHNOLOGIES, INCLUDING THE LIST  
ЛИЦЕНЗИОННОГО OF LICENSED SOFTWARE AND INFORMATION REFERENCE SYSTEMS,  
ONLINE COURSES USED IN THE IMPLEMENTATION OF THE EDUCATIONAL PROCESS IN  
THE DISCIPLINE**

**List of licensed software:**

Astra Linux Common Edition. Contract No. 0417-U / 2019 dated 08.05.2019, Act No. Sk000343 dated 24.05.2019 and Contract No. 35-U / 2018 dated 13.06.2018, Act No. UT213 dated 17.12.2018. The license - is valid for an unlimited period of time.

MyOffice is standard. Agreement no. SK-281 of 7 June 7, 2017. Date of conclusion - 07.06.2017. The license - is valid for an unlimited period of time.

Libre Office. The GNU LGPL license. The license - is valid for an unlimited period of time.

**List of information reference systems and resources of the Internet information and telecommunications network:**

Garant reference and legal system. Agreement No. 58419 of 22 December, 2015. The license is valid for an unlimited period of time limit

Legal reference system time in the Consultant +Reference and Legal System. Contract No. 143/223-U / 2025 dated 02.12.2025 License validity period until 31.12.2026

## **11. DESCRIPTION OF THE MATERIAL and TECHNICAL BASE NECESSARY FOR THE IMPLEMENTATION OF THE EDUCATIONAL PROCESS IN THE DISCIPLINE**

The implementation academic of the discipline is carried out using the material and technical base of USUE, which provides all types of training sessions and research and independent work of students:

Special premises are training rooms for all types of classes, group and individual consultations, ongoing monitoring and interim assessment.

Rooms for independent work of students are equipped with computer equipment with the ability to connect to the Internet and provide access to the electronic information and educational environment of USUE.

All rooms are equipped with specialized furniture and multimedia equipment, special equipment (information and telecommunications, other computer equipment), access to information and search systems, reference and legal systems, electronic library systems, databases of current legislation, and other information resources that serve to present educational information to a large audience.

For conducting lecture -type classes, presentations and other educational and visual aids that provide thematic illustrations.

### **7.3.1. Sample questions for self-preparation for the test**

1. Significance and peculiarities of transport in the country's economy.
2. The role of transport services in the tourist product.
3. Transport support of tourism: concept, types, classifications.
4. Motivation for choosing vehicles in tourism.
5. Problems and trends in the development of tourist transportation.
6. Railway transportation: the history of development and its role in the organization of tourism.
7. Railway transport in the Russian Federation: classification of types of communications and passenger rolling stock.
8. Rules for the carriage of passengers and their luggage by rail in the Russian Federation.
9. Passenger service system for railway transport in the Russian Federation.
10. Railway ticket: characteristics, types, sale, booking.
11. Tariffs, benefits, and discounts for railway transport.
12. Rules for the carriage of passengers and their luggage on Russian railway transport in international traffic.
13. The system of railway transport passenger service abroad.
14. Organization and technology of development of group railway tours.
15. Organization of tourist and excursion trains in the Russian Federation.
16. Organization of tourist and excursion trains abroad.
17. Work of the group leader and service personnel on the railway route.
18. Legal regulation of international and domestic road transport.
19. The role of road transport in the organization of tourist activities.
20. Tourist and excursion transportation: types, technology of bus route organization, rolling stock rental.
21. Planning and organizing individual road trips.
22. Caravanning: history, organization conditions, problems and prospects of development in the Russian Federation.
23. Geography of international bus tourism.
24. International bus tourist transportation: specifics of its activity and organization conditions.
25. International bus tourist transportation: rules and technology of organization.
26. Analysis of the international bus tourism market.
27. Car rental in Russia and abroad.
28. Cruise market: current state and development trends.
29. Cruise consumer: characteristics and motivation of vacation.
30. Global cruise companies and fleets.
31. River cruises in Russia and abroad: state and conditions of the industry

development.

32. Classification of river vessels and cabin types in Russia and abroad.
33. Cruise passenger service system.
34. Analysis of the sea and river cruise holiday market in the Russian Federation.
35. Interaction of tourist companies and shipowners.
36. Cruise purchase: cost and booking rules.
37. System and structure of air transport.
38. Rules for the carriage of passengers and their baggage by air.
39. Air transportation: the concept, types and role in the organization of tourism.
40. Types of airlines and their associations. Low-cost air transportation.
41. Interaction between travel companies and air carriers.
42. Organization of charter air transportation: types and methods of organization.
43. Aviatarif: concept and principles of calculation.
44. Aviatarif: types and conditions of use.
45. Air ticket: types and factors that affect their price, purchase and use rules.
46. E-ticket: history of development and usage features.
47. Discounts, benefits and bonus programs on air transport.
48. Airport: types and characteristics.
49. Passenger service by air: technology and classes.
50. Air ticket booking: general principles and booking systems.

**7.3.2. Practical tasks in the discipline for independent preparation for the exam**

**Closed tasks**

Task number Task	content	Compet.
1.	How are tourist buses classified by comfort? A) For 4 classes. B) For 5 classes. C) Into 4 types. D) Into 5 types. E) For 4 types. F) For 5 types.	PC-1
2.	Which of the listed types of bus tours do not fit into a certain classification series? A) Economical. B) Standard ones. C) Branded products. D) Exclusive. E) Combined. F) There is no correct answer (all fit into this classification series).	PC-1
3.	What is the name of the civil liability insurance policy required for an international bus tour? A) "Green car". B) "Green Bus". C) "Green card", D) "Green policy". E) "Green certificate". F) "Green certificate".	PC-1
4.	Sightseeing and walking routes on water vessels include routes with the following duration: A) No more than 8 hours. B) No more than 10 hours. C) No more than 12 hours. D) No more than 24 hours. E) No more than 36 hours. F) No more than 48 hours.	PC-1
5.	Which of the listed services provided on river cruise ships are paid? A) Use of the swimming pool. B) Use of the library. C) Using the TV in the cabin to watch TV programs. D) Use of the sauna. E) Use of the first aid station. F) Use of the bar.	PC-1
6.	Lease of sea vessels without crew is called: A) A simple charter. B) A simple sea charter. C) Time charter.	PC-2

	D) Bareboat charter. E) Block charter. F) Special charter.	
7.	Name the incorrect statement: A) Travel on a cruise ship is organized according to the "All inclusive" system. B) Travel on a cruise ship for a tourist is always a circular route. C) The cruise program includes shore excursions. D) The cruise is carried out without calling at intermediate ports. E) The cruise is carried out by ferry. F) The cruise is organized on an icebreaker.	PC-2
8.	What documents are not required on board a bus carrying out an international bus tour? A) Permission to enter the territory of a foreign state. B) Passenger list. C) Certificate of registration of a motor vehicle. D) International Motor Liability Insurance Policy. E) Tachograms (registration sheets) for the current week. F) All listed documents are mandatory.	PC-2
9.	What documents regulate road transport in international traffic? A) The Athens Convention. B) The Geneva Convention. C) The Montreal Convention. D) The Berne Convention. E) The Warsaw Convention. (E) The Bishkek Convention.	PC-2
10.	What indicators are not included in the list of requirements for determining the class of tourist and excursion buses? A) Engine power. B) Type of ventilation. C) Requirements for windows. D) Seat requirements. E) Number of seats. F) Interior lighting.	PC-2
11.	Current trends in the development of the tourism industry are aimed at solving the problem of ... a) reducing seasonal fluctuations in demand for hotel services b) finding your own competitive advantages c) balancing the level of prices and competition d) finding and creating new ways to develop	PC-4
12.	The opportunities that digitalization provides for the tourism industry extend to ... a) managing the tourism industry. A b) monitoring of employees c) formation of tariffs d) booking procedure	PC-4
13.	The hotel chain is ... a) a group of enterprises (two or more) that is engaged in collective business and is under the direct control of the chain management b) brands that are active and well-known within the same locality or other	PC-4

	<p>territory</p> <p>c) a type of business activity based on a contract, according to which the franchisor transfers the rights to use its trademark to the franchisee on a paid basis</p> <p>hotel chain is ...a) a group of enterprises (two or more) that carry out collective business and are under the direct control of the chain management</p> <p>b) brands that operate and are known within the same locality or other territory</p> <p>c) the type of product used in the hotel chain is a group of companies (two or more) that operate under the direct control of the chain management</p> <p>b) brands that operate and are known within the same locality or other territory</p> <p>d) a territory that offers a certain set of services that meet the needs of tourists and meet their demand for transportation, overnight stays, meals, entertainment, etc</p>	
14.	<p>One-time payment for the right to use the brand and a number of other services that can be used by the franchisor for a fee. the services that accompany its purchase are ...</p> <p>a) a lump sum fee</p> <p>b) royalties</p> <p>c) franchise payment</p> <p>d) royalties</p>	PC-4
15.	<p>The advantages of a network organization in the hospitality industry in terms of quality management include ...</p> <p>a) unified approaches to quality</p> <p>b) unified network standards of the hotel offer</p> <p>c) creating added value in each component services</p> <p>d) simplification business development tracking procedure</p>	PC-4

### Open tasks

Task Number	Task content	Compet.
1.	How does the WTO classify vehicles?	PC-1
2.	What are the main types of transport used in tourism?	PC-1
3.	What types of trains are distinguished in the passenger transport system?	PC-1
4.	What is a railway journey?	PC-1
5.	What are sea cruises?	PC-1
6.	How are river cruises used in the tourist transportation system?	PC-2
7.	What forms of interaction exist between airlines and tourism companies?	PC-2
8.	Air transportation is characterized by a fairly high level of service for tourists. What components can be identified for determining the quality of air transportation services?	PC-2
9.	What are the rules for transporting children with a seat on regular intercity buses?	PC-2
10.	What document regulates international transportation by sea?	PC-2
11.	Fares, benefits, and discounts for railway transport	PC-4
12.	Cruise market: current state and development trends	PC-4
13.	Organization and technology of development of group railway tours	PC-4
14.	Rules for the carriage of passengers and their baggage on Russian railway transport in international traffic	PC-4

15.	Problems and trends in the development of tourist transportation	PC-4
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